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## DISSEMINATION LEVEL

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## Contents

1. Dissemination activities .....	4
Dissemination of Results: Addressing evolving education and training for maritime professionals .....	4
2. Phases of dissemination .....	5
3. Overview dissemination activities (Q1 2019-Q2 2023) .....	8
4. SkillSea dissemination activities executed by all partners .....	18
5. Press attention .....	19

## 1. Dissemination activities

### Dissemination of Results: Addressing evolving education and training for maritime professionals

The goal of SkillSea was to address the evolving landscape of education and training for maritime professionals in response to the changing maritime industry. With vessels adopting new green technologies, rapid digitalisation within shipping, and the need for enhanced leadership and resilience skills, education and training programs had to adapt to these changes.

To achieve this goal, the dissemination activities of the project focused on effectively communicating the project's findings, scenarios, and proposed solutions to the widest possible audience. The dissemination efforts aimed to:

**Raise awareness:** The project strived to raise awareness among maritime professionals, industry stakeholders, policymakers, and the general public about the need for adaptation in seafarer education and training. This was done through targeted communication campaigns, social media updates, press releases, and presentations at relevant events.

**Engage stakeholders:** The project actively engaged with key stakeholders, including MET (Maritime Education and Training) institutes, industry representatives, training providers, and maritime organizations, to foster collaboration and gather input. Dissemination activities included workshops, seminars, and conferences where stakeholders could provide feedback and contribute to the development of the proposed educational solution.

**Share findings and scenarios:** The project's research findings, future scenarios for the maritime industry, and proposed strategy and vision for MET continuous adaptation were widely disseminated. This was achieved through the publication of a strategy report and articles, as well as targeted dissemination to industry associations, educational institutions, and relevant professional networks.

**Promote educational solutions:** The project effectively communicated and promoted the educational solution for the future training of maritime professionals. This involved creating a MET-portal with all educational packages and a toolbox easily accessible through the project's website. Additionally, dissemination efforts included showcasing successful case studies and testimonials to demonstrate the effectiveness and relevance of the proposed educational solution.

By aligning the dissemination activities with the project's overarching goal, SkillSea effectively communicated the need for adaptation in education and training for maritime professionals, shared the project's findings and proposed solutions, and fostered collaboration among stakeholders to drive the continuous improvement of cooperation between Maritime Education and Training institutes.



## 2. Phases of dissemination

The dissemination activities are structured in **three distinct phases**, according to the project's level of advancement. Each phase is operated through its own specific channels and includes different kinds of activities, specifically tailored to reach the objective, as detailed below.

### **Phase I – Awareness building (approximately M1-25 | January 2019 - February 2021)**

During the initial phase of the project, dissemination efforts focused on raising awareness about the project's goals and objectives. As project outcomes were not yet fully developed or limited in availability, internal and external communication played a crucial role in reaching out to the SkillSea consortium, MET-institutes, their managers, lectures and students, industry representatives, stakeholders, and a broader audience. The primary objective was to inform these stakeholders about the project and engage them in the process.

To achieve this, the project consortium actively exchanged best practices and ideas, drawing from their previous experiences. By leveraging the expertise accumulated by partners in similar activities or projects, the project aimed to optimise resource development and ensure the highest quality of results. Building a stakeholders network was a key step in involving as many relevant parties as possible.

Simultaneously, partners dedicated their efforts to the preparation of the project's website, which served as a valuable tool for disseminating information and building awareness during this phase. Social media platforms were also utilized to spread the word about the project and engage with a wider audience.

Within this phase, the leader of WP 4 played a crucial role in inspiring and motivating all consortium partners to initiate dissemination activities at both national and regional levels. Partners were encouraged to incorporate SkillSea project information into their organization's website, allowing for easy access to project updates and relevant materials. Additionally, efforts were made to identify and participate in relevant events where partners could give presentations about SkillSea, further expanding the project's reach and impact.

Recognising the power of social media, many partners actively shared updates via their own accounts and interacted with the project's social media channels by liking and sharing posts. This collective effort resulted in an active online presence, contributing to the ongoing awareness building efforts throughout Phase I.

### **Phase 2 – Awareness building and dissemination of the results (approximately M25-37 – March 2021 - February 2022)**

During the second phase of the project, which spanned from month 25 to month 37 the focus shifted. We became able to disseminate the first outcomes of the work done in Work Package (WP) 1, 2 and 3. We capitalised on the existing network of consortium members and continued to motivate all partners to actively participate in the dissemination of project outcomes and aims. By leveraging their contacts and network capacity, partners played a pivotal role in expanding the reach and impact of the project. Throughout this phase, a series of targeted dissemination activities were undertaken.

Dissemination of content, including:

As the production of WP 1, 2 and 3 materials commenced, these content pieces were actively disseminated through the project's website, social media platforms, newsletters, and other communication channels.

Expanding the stakeholders' network: The objective was to attract more stakeholders and engage them in the project. This was achieved through active communication and networking, with partners utilising their contacts and networks to involve new stakeholders.

Information dissemination through internal and external newsletters: Regular newsletters were published, providing updates on the project and relevant information to partners, stakeholders, and other interested parties.

Participation in events and conferences: The project was present at national and international maritime events and conferences. Presentations, workshops, or panel sessions were conducted to share the project's results and objectives.

Online seminars and webinars: Organizing online seminars and webinars provided an opportunity to present specific themes and project outcomes to a broad audience. These events also fostered interactive discussions and knowledge exchange.

Social media activities: By regularly sharing updates and news via social media, the project aimed to reach a larger audience and stimulate engagement. This included sharing news, event announcements, interviews, and other relevant content.

Publications and articles: The project contributed to trade magazines, journals, and other publications to enhance visibility and credibility. This could also lead to wider recognition and impact within the maritime sector.

Website updates: The project website served as a central source of information and was regularly updated with new content, events, and results. This ensured that interested parties had access to the most up-to-date information.

### **Phase 3 – Dissemination of the results (approximately M37-52 + extra dissemination activities in the Fall of 2023 | March 2022 – June 2023)**

During the third phase of the project, our objective was to inform and motivate a wide range of MET institutes and the industry to utilize and benefit from the outcomes of SkillSea. The focus shifted towards disseminating the project's results and ensuring their wide adoption. To achieve this, a variety of dissemination activities were implemented:

Continuous interaction was maintained with target groups, partners, policy makers, and key stakeholders to foster engagement and collaboration. Small-scale focused activities, such as workshops at various levels, were organised to facilitate in-depth discussions and knowledge exchange among specific audiences. The project was presented at large-scale dissemination events with a wider scope, creating opportunities for broader awareness and impact. An open online seminar was hosted, accessible to all interested parties, to share key findings and facilitate discussions. On May 31, 2023, the Closing Conference of the project was conducted, providing a platform to showcase the project's outcomes and discuss their significance.

These activities represented only a portion of the efforts undertaken during the third phase. Please refer to the following paragraph for a comprehensive overview. The main conclusion of the project was that a large-scale reskilling and upskilling of maritime professionals was necessary. The rapid emergence of new technologies, the digital transformation on ships and within maritime organisations, and the growing emphasis on sustainability made this reskilling imperative.

SkillSea delivered four key results:

- A new strategy for maritime skills was developed, recommending the adaptation of curricula of maritime education providers to align with the emerging trends. This strategy emphasised the

importance of leveraging modern technology and skills to reposition maritime shipping professions. Research reports were produced, analysing the current and future skill needs of maritime professionals, with recommendations for the design of education and training programs. These reports provided valuable insights for improving education in this field.

- Several Educational Packages were developed, offering maritime education institutions the means to make their programs future-proof. Additionally, a toolbox was created to facilitate the creation and exchange of new educational materials.
- The launch of MET-NET, the Maritime Education and Training Network, was a significant milestone. This network was established by eleven prominent European providers of maritime education and training. The aim of MET-NET was to provide current and future maritime professionals with the best possible education. Participation in MET-NET allowed educational providers to benefit from valuable resources, increased visibility, and networking opportunities, contributing to the assurance of a highly skilled maritime workforce.

MET-NET was and is open to all European providers of maritime education and training. STC Group was one of the founding partners of MET-NET. The network was supported by founding partners STC Group (Rotterdam, the Netherlands), École Nationale Supérieure Maritime (Le Havre, France), Svendborg International Maritime Academy (Svendborg, Denmark), Liverpool John Moores University (Liverpool, England), University of Rijeka (Rijeka, Croatia), Constanta Maritime University (Constanta, Romania), Maritime Business School of Hamburg (Hamburg, Germany), Estonian Maritime Academy (Tallinn, Estonia), Eugenides Foundation (Athens, Greece), and Norwegian University of Science and Technology (Trondheim, Norway).

By implementing these dissemination activities and achieving these results, the SkillSea project made significant strides in addressing the reskilling needs of maritime professionals, positioning them for success in a rapidly evolving industry.

### 3. Overview dissemination activities (Q1 2019-Q2 2023)

Please find below a complete overview of all dissemination activities undertaken in the project period Q1 2019-Q2 2023. WP 4 was in the lead of organising the activities below in close cooperation with Work Package leaders and consortium members.

Period	Action/mile stone	Date	Type	Dissemination activities/outings	Stakeholder group(s)
Period	Action/mile stone	Date	Type	Dissemination activities/outings	Stakeholder group(s)
Q4 2018	Awareness building	29 December 2018	Press	Press release announcement project SkillSea	MET-institutes, Maritime Industry, social partners, EC, all
Q1 2019	Awareness building	01 March 2019	Website	Launch website SkillSea	MET-institutes, Maritime Industry, social partners, EC, all
Q1 2019	Awareness building	11 April 2019	Guideline	Corporate identity guideline	Consortium
Q1 2019	Awareness building	11 April 2019	Guideline	Social media guideline	Consortium
Q1 2019	Awareness building	11 April 2019	Guideline	Photo database	Consortium
Q1 2019	Awareness building	24 April 2019	Guideline	Logo's/icons/elements/fonts	Consortium
Q1 2019	Awareness building	24 April 2019	Guideline	PowerPoint template	Consortium
Q1 2019	Awareness building	24 April 2019	Guideline	Newsletter template	Consortium
Q1 2019	Awareness building	24 April 2019	Guideline	Logo's, MS Word templates	Consortium
Q3 2019	Awareness building	16 July 2019	Website	News article Consortium meeting Svendborg, Denmark	MET-institutes, Maritime Industry, social partners, EC, all
Q3 2019	Awareness building	18 July 2019	Guideline	Rules of Communication	Consortium
Q3 2019	Awareness building	18 July 2019	Communication outing	General factsheet project SkillSea (version 1)	MET-institutes, Maritime Industry, social partners, EC, all
Q3 2019	Awareness building	06 September 2019	Communication outing	General factsheet project SkillSea (version 2)	MET-institutes, Maritime Industry, social partners, EC, all
Q3 2019	Awareness building	13 September 2019	Communication outing	General presentation SkillSea	All
Q4 2019	Awareness building	17 October 2019	Stakeholder database	Stakeholder database (version 1)	Consortium



Q3 2019	Awareness building	23 October 2019	Communication outing	General factsheet project SkillSea (version 3)	MET-institutes, Maritime Industry, social partners, EC, all
Q4 2019	Awareness building	24 October 2019	Social media	LinkedIn-update Factsheet online	MET-institutes, Maritime Industry, social partners, EC, all
Q4 2019	Awareness building	24 October 2019	Website	Upload Factheet	MET-institutes, Maritime Industry, social partners, EC, all
Q4 2019	Awareness building	30 October 2019	Social media	Start Facebook-account	All
Q4 2019	Awareness building	05 November 2019	Event	Fair Shipping Conference Brussels, Belgium	All
Q4 2019	Awareness building	03 December 2019	Stakeholder database	Stakeholder analysis (Skype call)	Consortium
Q4 2019	Awareness building	10 December 2019	Guideline	Recording template dissemination activities	Consortium
Q1 2020	Awareness building	14 January 2020	Newsletter	External newsletter - January 2020	MET-institutes, Maritime Industry, social partners, EC, all
Q1 2020	Awareness building	14 January 2020	Internal communication	Start BaseCamp	Consortium
Q1 2020	Awareness building	15 January 2020	Social media	Start LinkedIn-account	MET-institutes, Maritime Industry, social partners, EC, all
Q1 2020	Awareness building	20 January 2020	Newsletter	External newsletter - January 2020	MET-institutes, Maritime Industry, social partners, EC, all
Q1 2020	Awareness building	23 January 2020	Social media	Social media update consortium meeting Athens	MET-institutes, Maritime Industry, social partners, EC, all
Q1 2020	Awareness building	07 February 2020	Article	Article in year report STC Group	MET-institutes
Q1 2020	Awareness building	19 March 2020	Press	Press release: Radical changes needed to ensure future-proof training for maritime professionals	MET-institutes, Maritime Industry, social partners, EC, all
Q1 2020	Awareness building	18 February 2020	Event	European Shipping Week 2020	Maritime industry, social partners, EC
Q2 2020	Awareness building	27 May 2020	Press	Press release: European research confirms need for innovation in maritime education	MET-institutes, Maritime Industry, social partners, EC, all

Q2 2020	Awareness building	26 June 2020	Newsletter	External newsletter - June 2020	MET-institutes, Maritime Industry, social partners, EC, all
Q3 2020	Awareness building	06 July 2020	Social media	Start Twitter-account	Maritime industry, social partners, EC
Q3 2020	Awareness building	06 July 2020	Social media	Social media update - Start with Twitter-account of SkillSea	MET-institutes, Of Industry, social partners, EC, all
Q3 2020	Awareness building	22 July 2020	Internal communication	Start MS Teams channel	Consortium
Q3 2020	Awareness building	29 September 2020	Social media	Social media update - Announcement 1 Naples Shipping Week 2020	MET-institutes, Shipping Industry, social partners, EC, all
Q4 2020	Awareness building	02 October 2020	Social media	Social media update - Announcement 2 Naples Shipping Week 2020	MET-institutes, Shipping Industry, social partners, EC, all
Q4 2020	Awareness building	02 October 2020	Social media	Social media update - Announcement 3 Naples Shipping Week 2020	MET-institutes, Shipping Industry, social partners, EC, all
Q4 2020	Awareness building	28 October 2020	Communication outing	General factsheet project SkillSea (version 4)	MET-institutes, Maritime Industry, social partners, EC, all
Q4 2020	Awareness building	28 October 2020	Social media	Social media update - Danish and Digital Maritime Day 2020	MET-institutes, Maritime Industry, social partners, EC, all
Q4 2020	Awareness building	28 October 2020	Event	Danish and Digital Maritime Day 2020	MET-institutes, Maritime Industry, social partners, EC, all
Q4 2020	Awareness building	01 November 2020	Internal communication	Who is who - SkillSea	Consortium
Q4 2020	Awareness building	11 November 2020	Social media	Social media update - Announcement 1 Business2Sea 2020	MET-institutes, Business Industry, social partners, EC, all
Q4 2020	Awareness building	11 November 2020	Event	Presentation at Business2Sea 2020	Maritime industry, social partners, EC
Q4 2020	Awareness building	16 November 2020	Social media	Social media update - Announcement 2 Business2Sea 2020	MET-institutes, Business Industry, social partners, EC, all
Q4 2020	Awareness building	17 November 2020	Social media	Social media update - Smartports / smartcities 2020	MET-institutes, Smartports Industry, social partners, EC, all

Q4 2020	Awareness building	18 November 2020	Social media	Social media update - Smartports / smartcities 2021	MET-institutes, Smartports Industry, social partners, EC, all
Q4 2020	Awareness building	23 November 2020	Internal communication	Internal newsletter - November 2020	Consortium
Q4 2020	Awareness building	25 November 2020	Social media	Social media update - Crew Connect Global	MET-institutes, Connect Industry, social partners, EC, all
Q4 2020	Awareness building	01 December 2020	Social media	Social media update - Federazione del mare - virtual event	MET-institutes, Virtual Industry, social partners, EC, all
Q4 2020	Awareness building	09 December 2020	Social media	Social media update - Havendebat Port of Rotterdam	MET-institutes, Of Industry, social partners, EC, all
Q4 2020	Awareness building	16 December 2020	Social media	Social media update - Dag van de Haven Rotterdam, the Netherlands	MET-institutes, The Industry, social partners, EC, all
Q4 2020	Awareness building	22 December 2020	Newsletter	External newsletter - December 2020	MET-institutes, Maritime Industry, social partners, EC, all
Q4 2020	Awareness building	28 December 2020	Social media	Social media update - External newsletter December 2020	MET-institutes, Newsletter Industry, social partners, EC, all
Q1 2021	Awareness building and dissemination of the results	15 January 2021	Internal communication	Infographic Advisory board	Consortium
Q1 2021	Awareness building and dissemination of the results	19 January 2021	Press		Maritime industry, social partners, EC
Q1 2021	Awareness building and dissemination of the results	03 February 2021	Social media	Social media update - Fill in survey request to maritime professionals	MET-institutes, Maritime Industry, social partners, EC, all
Q1 2021	Awareness building and dissemination of the results	04 March 2021	Newsletter	Internal newsletter - 4 March 2021	MET-institutes, Newsletter Industry, social partners, EC, all
Q1 2021	Awareness building and dissemination of the results	17 March 2021	Social media	Social media update - Consortium meeting SkillSea online	MET-institutes, Skillsea Industry, social partners, EC, all
Q2 2021	Awareness building and dissemination of the results	14 April 2021	Social media	Social media update - IAMU Webinar announcement presentation from SkillSea	MET-institutes, From Industry, social partners, EC, all
Q2 2021	Awareness building and dissemination of the results	29 April 2021	Internal communication	Internal newsletter - April 2021	Consortium

Q3 2021	Awareness building and dissemination of the results	07 July 2021	Social media	Social media update - External newsletter July 2021	MET-institutes, Newsletter Industry, social partners, EC, all
Q3 2021	Awareness building and dissemination of the results	15 July 2021	Newsletter	External newsletter - July 2021	MET-institutes, Maritime Industry, social partners, EC, all
Q3 2021	Awareness building and dissemination of the results	24 September 2021	Social media	Social media update - MEDBLEUE event 2021 presentation from SkillSea	MET-institutes, From Industry, social partners, EC, all
Q4 2021	Awareness building and dissemination of the results	30 September 2021	Social media	Social media update - SeaFuture 2021 presentation from SkillSea	MET-institutes, From Industry, social partners, EC, all
Q4 2021	Awareness building and dissemination of the results	05 October 2021	Internal communication	Dissemination e-mail to SkillSea-partners (WP4&5)	Consortium
Q4 2021	Awareness building and dissemination of the results	21 October 2021	Social media	Start YouTube-account	Maritime industry, social partners, EC
Q4 2021	Awareness building and dissemination of the results	26 October 2021	Internal communication	Internal newsletter - 28 October 2021	Consortium
Q4 2021	Awareness building and dissemination of the results	28 October 2021	Social media	Social media update - Announcement SkillSea attends Europort Maritime 2021	MET-institutes, Europort Industry, social partners, EC, all
Q4 2021	Awareness building and dissemination of the results	28 October 2021	Social media	Social media update - Europort Maritime 2021 Rotterdam (presentation of SkillSea)	MET-institutes, Of Industry, social partners, EC, all
Q4 2021	Awareness building and dissemination of the results	05 November 2021	Social media	Social media update - Europort Maritime 2021 Rotterdam (presentation of SkillSea)	MET-institutes, Of Industry, social partners, EC, all
Q4 2021	Awareness building and dissemination of the results	17 November 2021	Social media	Social media update - Register now: Online seminar SkillSea (Future-proof skills)	MET-institutes, Proof Industry, social partners, EC, all
Q4 2021	Awareness building and dissemination of the results	23 November 2021	Social media	Social media update - Announcement Online seminar SkillSea 14 December 2021	MET-institutes, Skillsea Industry, social partners, EC, all
Q4 2021	Awareness building and dissemination of the results	08 December 2021	Social media	Social media update - Register now: Online seminar SkillSea (Future-proof skills)	MET-institutes, Proof Industry, social partners, EC, all
Q4 2021	Awareness building and dissemination of the results	22 December 2021	Social media	Social media update - External newsletter December 2021	MET-institutes, Newsletter Industry, social partners, EC, all

Q4 2021	Awareness building and dissemination of the results	22 December 2021	Newsletter	External newsletter - December 2021	MET-institutes, Maritime Industry, social partners, EC, all
Q4 2021	Awareness building and dissemination of the results	22 December 2021	Social media	Social media update - External newsletter December 2021	MET-institutes, Newsletter Industry, social partners, EC, all
Q4 2021	Awareness building and dissemination of the results	23 December 2021	Social media	Social media update - Register now: Online seminar SkillSea (Future-proof skills)	MET-institutes, Proof Industry, social partners, EC, all
Q4 2021	Awareness building and dissemination of the results	23 December 2021	Social media	Social media update - Announcement Online seminar SkillSea 13 January 2022	MET-institutes, Skillsea Industry, social partners, EC, all
Q1 2022	Awareness building and dissemination of the results	13 January 2022	Social media	Social media update - Video registration: Online seminar SkillSea (Future-proof skills)	MET-institutes, Proof Industry, social partners, EC, all
Q1 2022	Awareness building and dissemination of the results	13 January 2022	Social media	Social media update - Video registration Online SkillSea seminar 13 January 2022	MET-institutes, Seminar Industry, social partners, EC, all
Q1 2022	Awareness building and dissemination of the results	02 February 2022	Social media	Social media update - Register now: Online seminar SkillSea (Green & Digital Skills)	MET-institutes, Digital Industry, social partners, EC, all
Q1 2022	Awareness building and dissemination of the results	02 February 2022	Social media	Social media update - Announcement online seminars 16&23 February 2022	MET-institutes, & Industry, social partners, EC, all
Q1 2022	Awareness building and dissemination of the results	10 March 2022	Social media	Social media update - Video registration: Online seminar SkillSea (Green & Digital Skills)	MET-institutes, Digital Industry, social partners, EC, all
Q1 2022	Awareness building and dissemination of the results	10 March 2022	Social media	Social media update Video registration online seminars 16&23 February 2022	MET-institutes, & Industry, social partners, EC, all
Q1 2022	Awareness building and dissemination of the results	11 March 2022	Social media	Social media update - Article Swedish trade magazine Sjöbefälén	MET-institutes, Magazine Industry, social partners, EC, all
Q1 2022	Awareness building and dissemination of the results	24 March 2022	Communication outing	Flyer SkillSea Knowledge Hub	Maritime industry, social partners, EC
Q2 2022	Awareness building and dissemination of the results	01 April 2022	Internal communication	Internal newsletter - 26 April 2022	Consortium
Q2 2022	Awareness building and dissemination of the results	06 April 2022	Social media	Social media update - Consortium meeting Brussels 2022	MET-institutes, Meeting Industry, social partners, EC, all



Q2 2022	Awareness building and dissemination of the results	26 April 2022	Newsletter	Internal newsletter - October 2022	Maritime industry, social partners, EC
Q2 2022	Awareness building and dissemination of the results	20 May 2022	Social media	Social media update - European Maritime Day- Ravenna - 2022	MET-institutes, Day Industry, social partners, EC, all
Q2 2022	Awareness building and dissemination of the results	02 June 2022	Internal communication	Internal newsletter - 2 June 2022	Consortium
Q2 2022	Awareness building and dissemination of the results	10 June 2022	Internal communication	Internal newsletter - 10 June 2022	Consortium
Q3 2022	Awareness building and dissemination of the results	05 July 2022	Social media	Social media update - Consortium meeting Rome 2022	MET-institutes, Meeting Industry, social partners, EC, all
Q3 2022	Awareness building and dissemination of the results	14 July 2022	Communication outing	Article shared in European Shipowners' Association	MET-institutes, Shipowners' Industry, social partners, EC, all
Q3 2022	Awareness building and dissemination of the results	14 July 2022	Social media	Social media update - External newsletter July 2022	MET-institutes, Newsletter Industry, social partners, EC, all
Q3 2022	Awareness building and dissemination of the results	14 July 2022	Newsletter	External newsletter - July 2022	MET-institutes, Maritime Industry, social partners, EC, all
Q3 2022	Awareness building and dissemination of the results	30 September 2022	Social media	Social media update - Naples Shipping Week 2022	MET-institutes, Shipping Industry, social partners, EC, all
Q4 2022	Awareness building and dissemination of the results	22 October 2022	Social media	Social media update - Announcement 1 Italian Festival della Diplomazia 2020	MET-institutes, Della Industry, social partners, EC, all
Q4 2022	Awareness building and dissemination of the results	22 October 2022	Social media	Social media update - Announcement 2 Italian Festival della Diplomazia 2020	MET-institutes, Della Industry, social partners, EC, all
Q4 2022	Awareness building and dissemination of the results	26 October 2022	Social media	Social media update - Interview David Appleton/ETF	MET-institutes, Appleton Industry, social partners, EC, all

Q4 2022	Awareness building and dissemination of the results	15 December 2022	Newsletter	External newsletter - December 2022	MET-institutes, Maritime Industry, social partners, EC, all
Q4 2022	Awareness building and dissemination of the results	30 November 2022	Event	WESS Final Conference	Maritime industry, social partners, EC
Q4 2022	Awareness building and dissemination of the results	24 March 2023	Internal communication	Internal newsletter - 23 March 2023	Consortium
Q4 2022	Awareness building and dissemination of the results	01 December 2022	Communication outing	Upload EPs to website	Maritime industry, social partners, EC
Q4 2022	Awareness building and dissemination of the results		Social media	Social Media update - uploaded EPs	MET-institutes, Uploaded Industry, social partners, EC, all
Q4 2022	Awareness building and dissemination of the results	22 December 2022	Newsletter	External newsletter published on website (and distributed to all SkillSea partners)	MET-institutes, Maritime Industry, social partners, EC, all
Q4 2022	Awareness building and dissemination of the results	22 December 2022	Social media	Social media (Twitter & LinkedIn) posts about publication of newsletter	MET-institutes, Of Industry, social partners, EC, all
Q1 2023	Dissemination of the results	15 January 2023	Website	Website updates	Maritime industry, social partners, EC
Q1 2023	Dissemination of the results	20 January 2023	Website	Upload EPs to website	Maritime industry, social partners, EC
Q1 2023	Dissemination of the results	20 January 2023	Social media	Social media (Twitter & LinkedIn) update uploaded EP	MET-institutes, Uploaded Industry, social partners, EC, all
Q1 2023	Dissemination of the results	5 February	Website	Website updates	Maritime industry, social partners, EC
Q1 2023	Dissemination of the results	1 March 2023	Website	Website update - event announcement (Consortium Meeting)	MET-institutes, Consortium Industry, social partners, EC, all
Q1 2023	Dissemination of the results	1 March 2023	Social media	Social media - event announcement (Consortium Meeting)\	MET-institutes, Consortium Industry, social partners, EC, all
Q1 2023	Dissemination of the results	1 March 2023	Website	Website update - event announcement (Closing Conference - save the date)	MET-institutes, The Industry, social partners, EC, all
Q1 2023	Dissemination of the results	1 March 2023	Social media	Social media - event announcement (Closing Conference - save the date)	MET-institutes, The Industry, social partners, EC, all

Q1 2023	Dissemination of the results	22 March 2023	Websote	Adding video recording of online seminar (16-12-'22) to YouTube & website	MET-institutes, & Industry, social partners, EC, all
Q1 2023	Dissemination of the results	22 March 2023	Communication outing	Invitation to other Erasmus+ skills projects to connect	MET-institutes, To Industry, social partners, EC, all
Q1 2023	Dissemination of the results	22 March 2023	Internal communication	Internal newsletter #6	Consortium
Q1 2023	Dissemination of the results	25 March 2023	Social media	Social media (Twitter & LinkedIn) Consortium Meeting	MET-institutes, Consortium Industry, social partners, EC, all
Q1 2023	Dissemination of the results	26 March 2023	Social media	Social media (Twitter & LinkedIn) Consortium Meeting	MET-institutes, Consortium Industry, social partners, EC, all
Q1 2023	Dissemination of the results	28 March 2023	Website	Website: added links to other E+ skills projects	MET-institutes, Skills Industry, social partners, EC, all
Q2 2023	Dissemination of the results	05 April 2023	Website	Website update - report on Consortium Meeting	MET-institutes, Consortium Industry, social partners, EC, all
Q2 2023	Dissemination of the results	12 April 2023	Press	Press release collaboration ENSM & STC	MET-institutes, & Industry, social partners, EC, all
Q2 2023	Dissemination of the results	12 April 2023	Website	Website update / newsflas collaboration ENSM & STC	MET-institutes, & Industry, social partners, EC, all
Q2 2023	Dissemination of the results	12 April 2023	Social media	Social media (Twitter & LinkedIn) collaboration ENSM & STC	MET-institutes, & Industry, social partners, EC, all
Q2 2023	Dissemination of the results	12 April 2023	Newsletter	Newsflash to all SkillSea partners & external relations on collaboration ENSM & STC	MET-institutes, Maritime Industry, social partners, EC, all
Q2 2023	Dissemination of the results	24 April 2023	Event	Presentation SkillSea at SEA Europe (European shipbuilding industry)	MET-institutes, Shipbuilding Industry, social partners, EC, all
Q2 2023	Dissemination of the results		Website	Website & social media: announcement SkillDea workshop at EMD (Brest)	MET-institutes, Emd Industry, social partners, EC, all
Q2 2023	Dissemination of the results	10 May	Social media	Social media (Twitter): reminder Closing Conference	MET-institutes, Closing Industry, social partners, EC, all

Q2 2023	Dissemination of the results	11 May 2023	Website	Website updates	Maritime industry, social partners, EC
Q2 2023	Dissemination of the results	25 May 2023	Website	Website updates: new uploaded EP & conference programme	MET-institutes, Conference Industry, social partners, EC, all
Q2 2023	Dissemination of the results	31 May 2023	Social media	Updates on social media about Closing Conference	MET-institutes, Closing Industry, social partners, EC, all
Q2 2023	Dissemination of the results	31 May 2023	Press	Press release about Strategy Document & MET-NET presentation	MET-institutes, Net Industry, social partners, EC, all
Q2 2023	Dissemination of the results	01 June 2023	Website	Update website (adding YouTube recording to news item Closing Conference	MET-institutes, Closing Industry, social partners, EC, all
Q2 2023	Dissemination of the results	01 June 2023	Website	Update website / news item Successful conference	MET-institutes, Successful Industry, social partners, EC, all
Q2 2023	Dissemination of the results	02 June 2023	Website	Update website / Strategy Document	Maritime industry, social partners, EC
Q2 2023	Dissemination of the results	12 June 2023	Press	News clippings as result of press release 310523	MET-institutes, Press Industry, social partners, EC, all
Q2 2023	Dissemination of the results	14 June 2023	Newsletter	Externe newsletter published	MET-institutes, Maritime Industry, social partners, EC, all
Q2 2023	Dissemination of the results	20 June 2023	Website	Update website	Maritime industry, social partners, EC
Q2 2023	Dissemination of the results	28 June 2023	Newsletter	External newsletter (to all partners) & publication on website	MET-institutes, Maritime Industry, social partners, EC, all
Q3	Dissemination of the results	October/November	Online seminar	Organisation of an online seminar about the Educational Packages Intrapreneurship and, Innovation, Leadership and STEM	

#### 4.SkillSea dissemination activities executed by all partners

As from the start of the project all SkillSea partners were well aware of their responsibility in disseminating the project's outcomes. We were able to make good use of the broad network of all partners in disseminating the results. The project used an Excel template 'Recording dissemination activities' so that partners could keep track of their activities.

<b>Partner category</b>	<b>Number of Dissemination Activities Reported</b>	<b>Type of activities</b>	<b>Estimated Number of Stakeholders Reached</b>
Universities and Universities for Applied Sciences  (UoR; HSBA; NTNU; CMU; LJMU; UoE; UoC)	41	Workshops, Conferences, Webinars	10.000
Organisations of employers and employees in Maritime Transport  (Danish Shipping; ECSA; ETF; Formare; ESA, Sea Europe; Nautilus; Stena)	87	Website Updates, Events, Social Media Campaigns, Seminars	60.000
Government bodies  (DMA; SG Mer)	13	Social Media Updates, Online Conferences, Meetings	3000
Maritime Education and Training institutes  (STC; SIMAC; EF; EMARA; NMCI; Fleetwood; ENSM)	186	Website Content, Social Media Engagement, Seminars, Podcasts, Newsletters, Video's	100.000
<b>Total</b>	<b>327</b>		<b>173.000</b>



## 5. Press attention

Our dissemination activities resulted in on- and offline articles in various media. We keep track of an overview of this press attention, you can find it below.

Media type	Media Name	Title article	Date	Link (if available)
Trade Magazine online	ShipTechnology	ETF consortium launches project to meet future skills needs of maritime sector	22 November 2018	
Trade Magazine online	Hellenic Shipping News	European maritime sector receives EU funding for a 'SkillSea' project for sectoral co-operation on maritime skills	22 November 2018	<a href="#">Click here</a>
Website	Safety4Sea	New project launched to meet future skills for the maritime sector	23 November 2018	<a href="#">Click here</a>
Website	PortCity	SKILLSEA - Future skills for the maritime transport sector	28 November 2018	<a href="#">Click here</a>
Website	Seafarers' Union of Russia	European Commission supports the SkillSea project	3 December 2018	<a href="#">Click here</a>
Website	Port News (Russian)	European Commission participates in financing the SkillSea project	4 December 2018	<a href="#">Click here</a>
Trade Magazine online	Maritime Journal	Technological development project	8 December 2018	<a href="#">Click here</a>
Website	MarineLink	EU launches project mapping maritime professionals	11 February 2019	<a href="#">Click here</a>
Website	Marasi news	Discussing social	19 February 2020	<a href="#">Click here</a>

		matters with social partners – Day Two of the European Shipping Week		
Website	Maritime Academy Greece	One in two students drop out of AEN - Why do they leave the Schools	10 September 2019	<a href="#">Click here</a>
Website	Shipping Herald	SkillSea- Futureproof Skills fo the Maritime Transport Sector	12 March 2019	<a href="#">Click here</a>
Website	Nautilus International	Waves of change glimpsed for skills at sea	10 March 2020	<a href="#">Click here</a>
Trade Magazine online	Maritime Technology	Radicale veranderingen nodig om onderwijs voor maritieme professionals toekomstbestendig te houden	20 March 2020	<a href="#">Click here</a>
Website	Nautilus federation	'Overburdened with obsolete knowledge' – seafarers' opinions of STCW in the SkillSea project	21 April 2020	<a href="#">Click here</a>
Website	International Transport Workers' Federation	SkillSea project: Future Skill and Competence needs	29 April 2020	<a href="#">Click here</a>
Trade Magazine online	Maritiem Nederland	Maritiem onderwijs moet meer inzetten op digitale skills	27 May 2020	<a href="#">Click here</a>
Trade Magazine online	SWZ Maritime	SkillSea: Maritime education lagging behind developments in technology	27 May 2020	<a href="#">Click here</a>
Website	Maritiem Media	Meer digitale, duurzame en zachte vaardigheden nodig in het maritieme onderwijs	27 May 2020	<a href="#">Click here</a>

Website	Nederland Maritiem Land	Europees onderzoek bevestigt innovatiebehoefte maritiem onderwijs	28 May 2020	<a href="#">Click here</a>
Website	ShipIP	SkillSea: maritime education lagging behind developments in technology	1 June 2020	<a href="#">Click here</a>
Website	Nautilus Federation	Training for tomorrow's world – what's new with the SkillSea project	17 July 2020	<a href="#">Click here</a>
Trade Magazine online	Nieuwsblad Transport	Onderwijs zeevarenden loopt achter op praktijk	17 September 2020	<a href="#">Click here</a>
Trade Magazine online	Informazioni Maritime	Naples Shipping Week, gli interventi di Confitarma	3 October 2020	<a href="#">Click here</a>
Website	BlueFuture	SkillSea – Future-proof Skills for The Maritime Transport Sector	19 October 2020	<a href="#">Click here</a>
Website	L'Avvisatore	Cluster marittimo 2021, in videoconferenza le principali tematiche	1 December 2020	<a href="#">Click here</a>
Website	Nautica report	Federazione del Mare: le principali tematiche del cluster marittimo in vista del 2021	1 December 2020	<a href="#">Click here</a>
Website	Safety4sea	ECSCA launches SkillSea project aiming to digitalization	5 January 2021	<a href="#">Click here</a>
Website	Nautilus international	Nautilus members encouraged to complete SkillSea survey	16 February 2021	<a href="#">Click here</a>
Website	Balticcluster	Martin Dorsman: European shipping is still a strategic asset for the EU	2021	<a href="#">Click here</a>
Website	Informazioni Maritime	Cluster marittimo, Italia e Tunisia a confronto	22 September 2021	<a href="#">Click here</a>
Magazine	Sjoberfalen	Brett kompetentenslyft ska starka sjofarten	October 2021	
YouTube	Event Media	19th International Maritime Conference: Sustainable Maritime	4 October	<a href="#">Click here</a>

	Estonia	Affairs	2022	
Website	Nautilus	SkillSea state-of-play	1 March 2022	<a href="#">Click here</a>
Website	Exploral Logistics	Pressemitteilung: Skillsea project, almost at its end	10 February 2023	<a href="#">Click here</a>
Website	FocusPress	Universitatea Maritimă din Constanța, partener SkillSea	29 March 2023	<a href="#">Click here</a>
Website	Schuttevaer	SKILLSEA   STC werkt samen met École Nationale Supérieure Maritime (ENSM)	12 April 2023	<a href="#">Click here</a>
<b>Website</b>	Scheepvaartkrant	Meer samenwerking Nederlands en Frans maritiem onderwijs	12 April 2023	<a href="#">Click here</a>
Website	LJMU	Euro-wide skills network launched for maritime industry	1 June 2023	<a href="#">Click here</a>
Website	SWZ Maritime	SkillSea: Maritime professionals need to be up- and reskilled	6 June 2023	<a href="#">Click here</a>
Website	Nautilus International	Future-proofing seafarers' skills in Europe	6 June 2023	<a href="#">Click here</a>
Website	Nautilus Italy	Substantial need for up- and reskilling maritime professionals	31 May 2023	<a href="#">Click here</a>
Website	Jura-Meer-Sea	Substantial need for up- and reskilling maritime professionals	31 May 2023	<a href="#">Click here</a>
Website	HSBA	EU-Forschungsprojekt SkillSea erfolgreich abgeschlossen: HSBA tritt mit der Maritime Business School dem MET-NET bei	31 May 2023	<a href="#">Click here</a>
Website	Formare	SkillSea Final Conference – 31 maggio 2023	31 May 2023	<a href="#">Click here</a>
Website	Brugge Express	Digitale Renaissance in de Scheepvaart: De Lancering van het MET-NET	1 June 2023	<a href="#">Click here</a>
Website	Hellenic Shipping News	Substantial Need For Up- And Reskilling Maritime Professionals	1 June 2023	<a href="#">Click here</a>
Website	ETF	Redefining maritime transport professions	1 June 2023	<a href="#">Click here</a>

Website	LJMU	Euro-wide skills network launched for maritime industry	1 June 2023	<a href="#">Click here</a>
Website	The Fishing daily	SkillSea to deliver upskilling and reskilling for maritime professionals	1 June 2023	<a href="#">Click here</a>
Website	Transport Online	Grote behoefte aan bij- en omscholing van maritieme professionals	1 June 2023	<a href="#">Click here</a>
Website	Kneistikrant	Digitale Renaissance in de Scheepvaart: De Lancering van het MET-NET	1 June 2023	<a href="#">Click here</a>
Website	Industrias Pesqueras	MET-NET ha sido presentada en la clausura del proyecto "SkillSea", en Bruselas  Creada la Red de Educación y Formación Marítima (MET-NET), que busca actualizar los conocimientos de los profesionales marítimos	1 June 2023	<a href="#">Click here</a>
Website	Federazione del mare	SKILLSEA Closing Conference	1 June 2023	<a href="#">Click here</a>
Podcast	Fathom World	Decarbonisation, Digital solutions, Kongsberg, Policy, shipbuilding, Technology, Training	4 June 2023	<a href="#">Click here</a>
Website	Nautilus	Future-proofing seafarers' skills in Europe	6 June 2023	<a href="#">Click here</a>
Website	SWZ Maritime	SkillSea: Maritime professionals need to be up- and reskilled	6 June 2023	<a href="#">Click here</a>
Website	FocusPress	Reprezentanți ai UMC, prezenți la Bruxelles: a avut loc conferința finală a proiectului SkillSea	8 June 2023	<a href="#">Click here</a>
Website	Constanta Online	Universitatea Maritimă, prezentă la SkillSea, proiect pan-european de asigurare a competențelor viitoare în transportul maritim	8 June 2023	<a href="#">Click here</a>



Website	Confitarma	ForMare alla conferenza finale Erasmus+ SkillSea – Future-Proof Skills for the Maritime Transport Sector	9 June 2023	<a href="#">Click here</a>
Website	Fathom World	The three obstacles to filling the skills gap in maritime	11 June 2023	<a href="#">Click here</a>
Website	NEHEM	SkillSea zet in op beter Europees maritiem onderwijs	23 June 2023	<a href="#">Click here</a>



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