

# CURRENT SKILLS NEEDS

Reality and mapping



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# 1 Summary SkillSea report

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## **Future-proof skills for the maritime transport sector**

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Technology and digitalisation are transforming the shipping industry. 'Smart' ships are coming into service, creating demand for a new generation of competent, highly-skilled maritime professionals. Europe is a traditional global source of maritime expertise and the four-year SKILLSEA project is launched with the aim of ensuring that the region's maritime professionals possess key digital, green and soft management skills for the rapidly-changing maritime labour market. It seeks to not only produce a sustainable skills strategy for European maritime professionals, but also to increase the number of these professionals - enhancing the safety and efficiency of this vital sector.

The most important conclusions of this study are as follows:

- (1) The present and future challenges faced by the maritime industry will create significant pressure on the present model of manning the maritime industry, both on ships and ashore. There are strong indications that new technologies and the resulting social interactions will significantly affect the required core skill sets, the modes of acquiring skills, and the relationships among key stakeholders, those being active at the labour market(s) as well as others.
- (2) Designing a future-proof skill set for management positions in the maritime industry is an extremely difficult task. It must be developed as an additional set of skills for those who already possess a basic shipboard skill set, accompanied by a balanced set of transitional skills as well as digital and green skills. Probably the most difficult task would be to find a proper balance of sector-specific skills and cross-sectoral skills, because they very much depend on job requirements.
- (3) MET institutions offering education and training at all levels are in general able to respond to the industry needs and to fill the skill gaps. However, the ability to provide different skills, particularly high-level skills, may vary significantly between institutions and countries.
- (4) Due to differing positions and levels of development of MET institutions in different countries, their uniform response to changes and challenges is not easy to ensure. It will depend on the scope of education required, capacities and expertise available at an institution, and financial incentives provided in each case.
- (5) There exists no EU-wide alliance or similar form of association of institutions offering MET programmes, although many institutions offering MET programmes at least at MSc level are members of the International Association of Maritime Universities (IAMU).
- (6) The maritime industry is a highly dynamic industry, exposed to numerous external influences. At the same time, it is a highly regulated industry, at international, regional and national levels.
- (7) The maritime industry is a highly competitive industry, thus heavily dependent on effective implementation of modern technologies.



- (8) Keywords used to describe key subjects and actions are clearly identified for all three subject areas, i.e. maritime law, ships' technology, and maritime economy.
- (9) Minimal requirements of the STCW Convention for the management level functions on-board contain only the basic levels of "knowing", i.e. knowledge (recognising or remembering facts, terms, and concepts), understanding of these facts and ideas (by comparing and interpreting the main ideas), and application i.e. solving problems in new situations by applying previously acquired knowledge and understanding.
- (10) For positions at management level, the STCW Convention does not assume higher-level capabilities, such as analysis, synthesis and evaluation.
- (11) The STCW Convention does not make reference to digital skills. Computer literacy is considered as an optional tool (in the Model Courses) to support acquiring core professional skills.
- (12) The STCW Convention contains only general references to pollution prevention. References mainly deal with proper handling of on-board equipment; there is no supporting information on the causes and effects of pollution, consequences and environmental protection principles.
- (13) The STCW Convention refers to a limited set of transversal skills applicable in managing ships' crews (resource management, communications on-board, situational awareness and decision-making). These skills are designed solely for shipboard use.
- (14) The STCW Convention does not require competences needed for shore jobs at management level in the maritime industry or competences needed to manage sophisticated ships. Education for these jobs must necessarily include subjects significantly beyond STCW requirements, either as a part of regular education or in the form of upgrading courses.
- (15) The importance of the availability of skilled workforce, on board and ashore, for an efficient development of the maritime industry has been clearly identified in the past.
- (16) The accelerating transformation of the industry can be clearly recognised in the study of all the sources investigated. It is therefore beyond any doubt that the maritime industry is facing significant technological challenges.
- (17) These changes will inevitably alter the required skill sets required for both on-board and shore-based jobs and positions. Consequently, an effective transfer of knowledge of shipboard operations and expertise needs to be assured if the present position of EU maritime industry is to be maintained
- (18) There is very high variation in institutional forms offering maritime training and education, ranging from privately owned institutions offering only short courses to seafarers and shipping companies up to independent maritime universities.
- (19) In almost all EU member states the university-level study programmes delivering courses in the field of international shipping and logistics, maritime law and business, port management (i.e. programmes for shore-based maritime industry) are identified.
- (20) Maritime education and training institutions offering education leading to management-level Certificates of Competency are in most cases supervised by the ministries responsible for education and by the ministries responsible for maritime affairs.
- (21) The cooperation among EU MET institutions is irregular and of questionable usefulness. The cooperation among MET institutions in different countries occurs mostly as a part of EU-funded



- projects. And even in this case, the institutions cooperating are mostly those with certain research capabilities while others participate only sporadically.
- (22) There are no recognised EU-wide initiatives aiming to harmonise maritime education programmes offered by different institutions or in different countries. This is not the case even in respect of the subjects defined in the STCW Convention. The only formal contact identified among MET institutions in respect of study programmes is a partial comparison of courses delivered by two institutions at the university level within the ERASMUS student exchange programmes.
- (23) Thanks to ever-accelerating technological development and the increasing number of high-tech companies who accumulate expertise, the number of education and training providers for dedicated applications is expected to increase significantly, thus changing the institutional position of the traditional MET providers.
- (24) New modes of delivery (blended learning, distance learning and similar) are expected to increase their share.



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## 2 Introduction

The shipping sector in Europe is of great importance to the European economy and has been a catalyst for economic development and prosperity throughout its history. Shipping is also an important source of employment, both on board and ashore. Shipping-related jobs are often knowledge-intensive and depend on individual and group experience. Therefore, there is a genuine EU interest not only to increase the attractiveness of a seafaring career for EU nationals, both male and female, especially youngsters, but also in providing the industry and the wider maritime cluster with skilled and experienced personnel, whilst at the same time ensuring the competitiveness of the European maritime industry.

Consequently, the main concerns of the European social partners in the field of maritime transport are:

- Current mismatch between the demands of the industry and the supply of graduates from the educational institutions, as well as a deficit of skills developed on-board and/or applied ashore.
- Response to global trends and changes with respect to the new skills needed to deal with the changes and challenges faced by world shipping in the near future; with the most important requirements linked to the environment-friendly performance of shipping, new transport technologies, and increased digitalisation, etc.
- Seafarer education and training, requiring more thorough cooperation between European shipping companies and maritime training institutions to ensure that products of the educational system meet the qualifications and skills required by the industry, thus enhancing and ensuring employability.

This report presents the most important results and outcomes of the Task 1.1.2 CURRENT SKILLS NEEDS - Reality and Mapping.

The goal of the Task was to map relevant skill needs and competences required in the maritime industry and identified in current projects and research on a regional, national and European level. In addition, the needs identified are characterised according to the relevant time span, i.e. as current skill needs; short-term skill needs; and medium-term and long-term skill needs.<sup>2</sup> In addition, skills and competences not charted in the International Maritime Organisation (IMO) Standards of Training Certification & Watchkeeping (STCW) Code A are considered, such as those delivered by the shipping industry (in the public domain), training centres, equipment providers, or as part of on-the-job training. In particular, skills and competencies common among shore-based maritime industry employees were investigated, with the objective of assessing their potential inclusion in the skill sets common among active seafarers, thus increasing mobility of active seafarers towards shore-based jobs and easing the transfer of maritime knowledge and experience.

The results are presented in nine chapters. Each chapter begins with its goal, and is concluded with the most important conclusions. All the conclusions are summarised in the last chapter. Beside the goals and conclusions, each chapter contains short background information, a brief presentation of the approach used, as well as the main outcomes.

Summary document of the Blueprint for Sectoral Cooperation on Skills ETF-ECSA, 2017

<sup>&</sup>lt;sup>2</sup> Task 1.1.3 deals with future skill needs.



# 3 Setting the scene

Seas and oceans are important drivers for the European economy and have great potential for innovation and growth. Within the European Union, the activities related to the exploration of the seas are embraced under one strategic umbrella – the Blue Growth. It is a long-term strategy to support sustainable growth in the marine and maritime sectors.<sup>3</sup> It represents the framework used by the maritime industry to contribute to the Europe 2020 strategy for smart, sustainable and inclusive growth.

Approximately 5 million people work in the Blue Economy. They are employed within five broad sectors: shipping, <sup>4</sup> shipbuilding, non-living resources (primarily oil and gas), and living resources (fishing, aquaculture, processing), and coastal tourism.<sup>5</sup>

In terms of its importance for overall wellbeing and continuous development, shipping has maintained its pivotal role for decades, and there are no indications that such position will change soon. In 2018, sea and coastal passenger and freight transport had a gross value of EUR 18.7 billion and employed 176.000 workers.<sup>6</sup>

Shipping, as well as maritime industries and services, operates in a global market and the global market significantly influences national transport systems. This mutual interaction will remain, or probably become even more important in the years ahead. Due to the nature of the industry, human capital is probably the single most important factor making the shipping industry efficient, effective and safe. Therefore, to support shipping competitiveness, its human capital needs to be strengthened. By doing so, the jobs of tomorrow are ensured, employability is enhanced and shipping competitiveness of today and of tomorrow is maintained.<sup>7</sup>

The main challenges the maritime shipping sector must face are:

Current and future shortage of maritime professionals. Maritime transport industries create many jobs, directly and indirectly. It is estimated that some 70% of shipping-related shore jobs<sup>8</sup> are knowledge-intensive, high-quality jobs. These jobs largely depend on former seafarers who possess expertise, skills and a unique working attitude. A possible shortage of maritime professionals (both seafarers and on-shore workers) may therefore be considered as a significant risk for long-term sustainability and competitiveness of the industry, especially if available human resources needed by the industry fall below a certain level. However, a shortage of maritime professionals, both current and future, is not the result of any single cause; it a consequence of numerous factors, some of which are not likely to be influenced by the industry itself. Moreover, some are more interrelated with predominant work culture and social drivers

https://ec.europa.eu/maritimeaffairs/policy/blue\_growth\_en

Data on European seafarers may be found in STUDY ON EU SEAFARERS EMPLOYMENT - FINAL REPORT, European Commission, Directorate-General for mobility and transport, Directorate C – Maritime transport, MOVE/C1/2010/148/SI2.588190. Also, highly valuable data can be found in the EMSA publication SEAFARERS' STATISTICS IN THE EU – Statistical review (2017 data STCW-IS), 2019.

<sup>&</sup>lt;sup>5</sup> COMMISSION STAFF WORKING DOCUMENT Report on the Blue Growth Strategy, Towards more sustainable growth and jobs in the blue economy

<sup>&</sup>lt;sup>6</sup> The EU Blue Economy Report. 2019

Data on EU shipping competitiveness can be found in EU Shipping Competitiveness Study - International benchmark analysis, Deloitte. The Study is commissioned by the European Community Shipowners Associations, February 2017

Data on shipping-related jobs and relevant economic values can be found in Oxford Economics' THE ECONOMIC VALUE OF THE EU SHIPPING INDUSTRY - 2017 update. A report for the European Community Shipowners Associations (ECSA)



rather than with working conditions.

**Changes**. Recent changes within the maritime industry (such as the concentration and vertical integration of operators, digitalisation, horizontal alliances, further corrective actions due to pressure for the 'greening' of shipping, and automation of operations), and particularly those caused by a large-scale implementation of advanced technological systems, significantly influence the current and future skills required by maritime professionals. Due to these advances, maintenance of high training standards and professional competence of maritime professionals is essential to ensure safe, secure, and environmentally sound shipping operations, both by sea and land.

**Mobility issues.** The traditional labour mobility in the maritime sector mainly involves seafarers who move from positions on-board ship to positions on-shore, thus transferring the basic professional knowledge, expertise and work ethics to other, non-maritime, specialists and throughout the industry. This process ensures the retention of talents/knowledge/skills, as well as human resources, to the industry ashore as well as to many safety-critical roles. However, horizontal mobility of seafarers from ship to shore is often hampered by lack of information about on-shore job availability, recognition of maritime qualifications, training courses covering shore job requirements and by lack of horizontal skills required for shore jobs. In addition, vertical labour mobility requires specific upskilling or re-training.

**Communication issues.** Lack of cooperation and communication between knowledge providers, competent authorities, and the industry (usually recognised as a Triple Helix) has occurred for decades in maritime activities, particularly in those related to shipping. The main reasons for unsatisfactory communication are usually attributed to different cultural and organisational schemes, caused mostly by very different drivers affecting various partners. The current knowledge providers are, as a rule, limited by legislation in force, which does not provide for flexible adaption of curricula to match emerging needs. Therefore, to ensure the smooth development and steady delivery of a properly trained workforce, cooperation between knowledge providers and the industry, with authorities being heavily involved, is crucial. Strengthening the cooperation between the educational and employment sides is crucial to both fill and prevent skills gaps. 10

**Core skill sets.** Another important issue, caused by the rapidly accelerating changes in technology, is the set of professional skills (core skills) that a person or a group of persons has to master. In the past, a narrow well-defined set of skills was successfully used for decades. Today, a set of necessary skills for a particular job might be of only partial use when applying for similar job, even within the same industry or a sector (in last two decades the maritime industry has already witnessed the disappearance of numerous professions and their associated skill sets). Consequently, employees need a broad set of skills or ability to update or upgrade their set of skills, as may be appropriate, in order to achieve their full potential, both at work and in society. <sup>11</sup> For this reason, besides the skills needed as a maritime professional, a person

Effective communication is the necessary precondition for developing corporate social responsibility. At the same time, developed corporate responsibility promotes effective communication among different social groups.

EU Commission staff working document on the implementation of the EU Maritime Transport Strategy 2009 – 2018.

<sup>11</sup> COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS: A NEW SKILLS AGENDA FOR EUROPE Working together to strengthen human capital, employability, and competitiveness



looking for a job ashore needs a set of transitional skills, 12 as well as sector-specific and cross-sectoral skills, 13

**Digital skills**. Digital skills include those skills enabling a person to use or interact, either professionally or as a citizen, with different digital services. The number of digital services is constantly increasing and the ability to use these services is becoming highly important. Recent technological developments clearly show the same process throughout the maritime industry, thus requiring maritime professionals to be able to use these services, and specific maritime services in particular. Therefore, attention must be paid to the skills required to maintain cyber security, either on board or on shore.

In recent years, digital competence as a component of the value chain has also gained an increasing importance in in the shipping industry. This includes IT systems, engineering for integrated logistics, and block chain technology for value chain integration.

**Green skills.** Another important extension of the set of core skills for maritime professionals is the green skill set. This set broadly consists of the skills required to limit pollution and environmentally-damaging emissions caused by the routine operations of ships or in the event of an emergency. They also cover the proper use of different tools and equipment to achieve these objectives, and to maintain energy efficiency. <sup>14</sup> Although not critical in respect of the economic viability of business activity, these skills have become extremely important, mostly because of their impact on climate changes, increasingly strict regulatory requirements, and for the overall image of companies and industry.

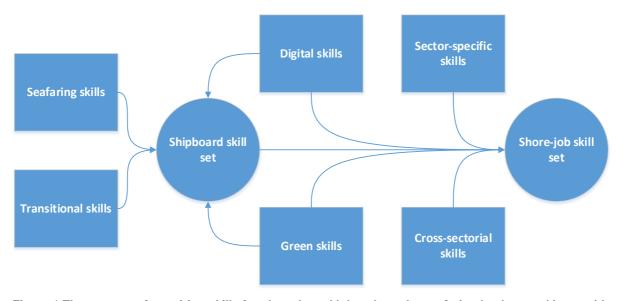


Figure 1 The process of acquiring skills for shore-based jobs where the seafaring background is considered essential

In that respect, a list of the key competences, as defined in the Key Competences Framework of the European Commission, may be used as a starting set of skills beyond professional skills.

Valuable insights in that respect are given in the Vinh V. Thai, Stephen Cahoon and Hai T. Tran, Skill requirements for logistics professionals: findings and implications, 2011, available at <a href="https://www.emeraldinsight.com/1355-5855.htm">www.emeraldinsight.com/1355-5855.htm</a>.

https://to2025.dnvgl.com/shipping/energy-efficiency-and-fuels/



## It may be concluded that:

- (25) The present and future challenges faced by the maritime industry will create significant pressure on the present model of manning the maritime industry, both on ships and ashore. There are strong indications that new technologies and the resulting social interactions will significantly affect the required core skill sets, the modes of acquiring skills, and the relationships among key stakeholders, those being active at the labour market(s) as well as others.
- (26) Designing a future-proof skill set for management positions in the maritime industry is an extremely difficult task. It must be developed as an additional set of skills for those who already possess a basic shipboard skill set, accompanied by a balanced set of transitional skills as well as digital and green skills. Probably the most difficult task would be to find a proper balance of sector-specific skills and cross-sectoral skills, because they very much depend on job requirements.



# 4 Maritime education and training

Maritime Education and Training (MET) is traditionally defined as an educational process providing students with the knowledge, understanding and proficiency required to assume different duties on board ships. Consequently, maritime education is carried out at MET institutions delivering structured educational programmes which are, in most countries, required for the certification of seafarers at management level. Maritime training is usually defined by a strong focus on the practical skills required for certain tasks on board. While maritime education is mostly offered by maritime academies and universities and most commonly lasts several terms (semesters) or whole academic years, maritime training is offered by training centres, and the courses are shorter and relatively independent, with a strong focus on hands-on experience.

This is specifically pointed out in the METNET report (2003):

MT became MET with an increased science part in the programme; it introduced higher admission requirements and eventually reached academic degree status. Existing MET on the non-degree level was normally maintained. All MET, the non-degree and the degree ones, came in EU countries also under the supervision of (Higher) Education Ministries in addition to the already existing supervision by Transport or Shipping Ministries. The emergence and participation of a fourth main stakeholder, after MET institutions, maritime industry and maritime administration, came at a price about which stakeholders partly differ.

All European countries (except the land-locked ones) have one or several maritime institutions offering MET to students. In almost all EU countries, the education part of the process is organised in accordance with the Bologna declaration, <sup>15</sup> 1999, i.e. the graduates receive a BSc-level degree. In many countries, MET institutions are part of the local universities, and in addition offer post-BSc education, i.e. education leading to MSc level or even to PhD level. There are several countries where vocational education leading to STCW management-level Certificates of Competency is offered.

Some MET institutions also offer required practical training as a part of their programmes, while others rely on maritime training centres (or, in some cases, rely on private shipping/maritime industry training establishments). In addition, in several countries on-board training, as required by the STCW Convention is a part of regular education, while in others it is the responsibility of the students to find a placement on-board.

In respect of the skill set offered to students, all EU MET institutions offer education and/or training to at least the level prescribed in the STCW 1978 Convention, as amended. However, some institutions offer programmes that contain courses with syllabuses beyond the STCW requirements. The number and scope of courses extending beyond STCW requirements varies from country to country. As a rule, the institutions being formally linked to universities offer more programmes and subjects, and their syllabuses are more demanding. It is important to note that programmes dealing with on-shore jobs are highly diversified, and in some cases, require on-board experience, while in others on-board experience is considered irrelevant.

The Joint Declaration of the European Ministers of Education (Bologna declaration) was adopted in Bologna in 1999 by ministers of education of 29 European countries. It established a European Higher Education Area in which students and graduates move between countries, based on a system of easily readable and comparable degrees. The system is based on three main cycles, undergraduate, graduate and postgraduate. Access to the next cycle requires successful completion of the previous one. The degree awarded after the first cycle shall also be relevant to the European labour market as an appropriate level of qualification. The second cycle should lead to the master and the third one to the doctorate degree.



It is important to note that in all EU countries the higher education programmes offered by MET institutions are subject to the supervision of the ministries responsible for education as well as those responsible for maritime affairs. Such an approach guarantees that the education delivered is in accordance with the required standards, and the degrees are comparable with the degrees offered by other higher education institutions.

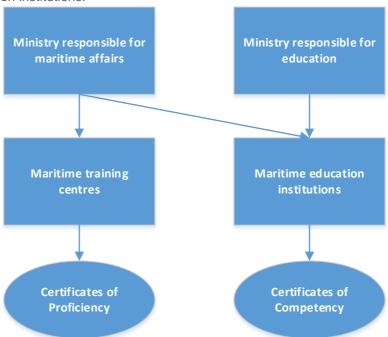


Figure 2 MET processes leading to CoC and CoP

MET institutions offering higher education are, as a rule, financed by the ministry responsible for education. In general, this means that any amendments to the curricula must follow the standard administrative procedure, and their implementation is a formal, usually long-lasting, process. Consequently, the response to change is relatively slow.<sup>16</sup>

On the other side, maritime training centres invariably offer short courses leading to Certificates of Proficiency, offered directly to the industry. In consequence, they are mostly private establishments <sup>17</sup> developing and delivering courses as required by the target industry, and financed by direct beneficiaries (either companies or individuals). As a rule, the response to the industry needs is prompt.

Finally, it must be emphasised that "... competence is not forever. Changes in policy, procedures, regulations, technology and equipment, business goals and objectives, all mean that workplace performance standards need to be modified and updated. And new standards must be developed for new job functions that may arise from the changes." <sup>18</sup> Thus, beside study programmes offered to regular students ("newcomers"), MET institutions increasingly develop and offer different refresher/upskilling study programmes to seafarers as well as to employees already working within the maritime industry. These activities create a new market for institutions, but also provide significant support to the industry (if courses are offered on time and up to the level expected).

In most EU countries, higher MET institutions as well as programmes have to be approved by responsible accreditation bodies.

In most cases, maritime training centres that are part of MET institutions are profit-oriented and are not financed by the government.

Robert Rayner, IDESS Interactive Technologies, see <a href="https://splash247.com/competence-assurance-for-ships-crew/">https://splash247.com/competence-assurance-for-ships-crew/</a>



#### It can be concluded that:

- (27) MET institutions offering education and training at all levels are in general able to respond to the industry needs and to fill the skill gaps. However, the ability to provide different skills, particularly high-level skills, may vary significantly between institutions and countries.
- (28) Due to differing positions and levels of development of MET institutions in different countries, their uniform response to changes and challenges is not easy to ensure. It will depend on the scope of education required, capacities and expertise available at an institution, and financial incentives provided in each case.
- (29) There exists no EU-wide alliance or similar form of association of institutions offering MET programmes, although many institutions offering MET programmes at least at MSc level are members of the International Association of Maritime Universities (IAMU).



# 5 Industry perspective

The term *maritime industry* in this report denotes two broad classes of business ventures: shipping companies and supporting industries. The term *shipping companies* includes companies owning and/or operating ships in national and international trade. In this report, the term *supporting industries* includes all other companies providing different services to shipping companies, but not operating cargo or passenger ships. The term includes pilots, tug operators, maintenance services, equipment producers, ship repairing services, agents, crew management companies, etc.

It is estimated that the EU shipping industry employs 640,000 people, controls approximately 40% of the world gross tonnage and contributes approximately EUR 57 billion to EU GDP.<sup>19</sup> It is important to note that the number of people employed by the EU shipping industry includes actual and former seafarers, as well as other employees with no maritime background. However, for the shore-based industry, masters and officers, both deck and engine, are of significance because they bring high-level expertise, maritime insight and experience to the industry.

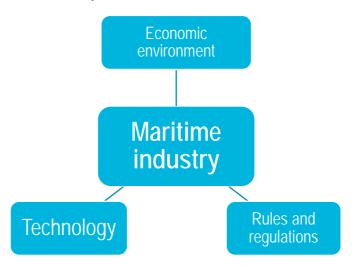


Figure 3 The most important drivers

Maritime industry is marked by three main characteristics:

- 1. Being profit-oriented, this industry heavily depends on economic forces and drivers, such as market changes, monetary and fiscal policies, interest rates, employment, inflation rates, demographic changes, political changes, energy, security, and natural disasters. All of these have a direct effect on the ways in which the industry produces and distributes its services. All of these are, in major part, beyond reach of the main actors, forcing even the most influential actors to adapt constantly to these forces.
- 2. The industry significantly depends on modern technologies. Being highly competitive, all the actors in the arena are forced to use any available means to ensure business advantage over competition. In that respect, the use of new technologies in many cases means a better service for the clients and, consequently, a better market position.
- 3. Finally, the industry, particularly shipping, is intensely regulated. Today, rules and regulations, international, regional or national, set numerous restrictions on almost any activity at sea but also

ECSA Strategic priorities for EU shipping policy 2019–2024, 2019



in ports. This holds even for contractual relations, especially in case of companies operating at international market.

Analysing such a vast system, with so many actors, interests and influences, is a highly demanding task and considerably beyond the scope of this report. However, to detect the skills required by various actors, the most important subjects and associated actions must be identified. It is reasonable to assume that the most important subjects and associated actions will be those that are the most frequently mentioned in the relevant lexical corpus, i.e. the fact that the importance of the terms and expressions used is roughly equivalent to their frequency in the relevant text corpus. The language used is English and software used for the analysis is Wordsmith 7.0, produced and delivered by Lexical Analysis Software and Oxford University Press.

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Figure 4 Keywords used to describe the economic environment

To identify the most important terms and expressions used in each of the areas influencing maritime industry, the available sources have been selected and subjected to lexical analysis. The source corpus has been selected in a way to reflect the importance of the subject within the area under investigation. It was assumed that most important subjects and actions in each area would be recognized among the most used terms and expressions.<sup>20</sup>

The corpus used to describe the economic environment is based on selected texts covering all areas of the maritime economy and business. The corpus consists of 731,398 running words (tokens), and 18,030

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When selecting the texts to be included in the corpus, texts providing extended coverage are preferred to those providing more words. Considering the highly specialized subject under investigation, it is estimated that corpuses with more than 200.000 will return the most important keywords with satisfactory reliability. In addition, no text printed or published before 2000 is used in the corpus.



distinctive words (types). The results of the analysis are presented in a form of word cloud with font size reflecting the frequency of the word.<sup>21</sup>

The words most frequently used ("ship", "cargo", "regulation", "code", "port", "certificate", "vessel", "master") clearly reflect the factors mostly influencing the economic efficiency of the maritime industry. It is worth noting that the term "regulation" is one of the most frequently used words in the corpus. It emphasises the significant influence of the external regulations on the economic efficiency of the industry. The second term to be emphasised is "master". This suggests that ship masters still play an important role in the shipping operations, although opposite statements are quite frequently heard among active masters.

The corpus used to describe maritime law consists of 264,186 running words, and 11,754 distinctive words. The keywords are present in a form of the word cloud with a font size reflecting the frequency of the word.

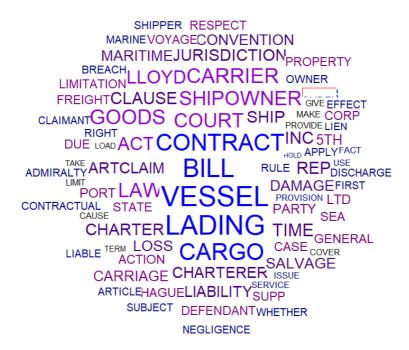


Figure 5 Keywords used to describe maritime law

The words with highest frequencies are those describing contractual relationships ("contract", "bill") among different stakeholders. Next to them are words referring to the main stakeholders in the process ("ship-owner", "carrier", "court"; "charterer", etc.).

It is important to note that the most frequently used words are much more equally distributed than the words used to describe the economic environment. There are no clear reasons to explain this fact. As in the case of the economic environment, the most frequently used word categories are nouns and just a few verbs.<sup>22</sup>

Beside frequencies of the words used, numerous other statistical measures and qualities of the corpus have been analysed, including keywords and collocations of the most significant terms. In this report, only the most important outcomes are present.

Most other types of words are excluded from the analysis using standard stop-list for English language and developed by the Oxford University Press.



The corpus used to describe technology consists of 288,987 running words, and 17,734 distinctive words. The keywords are present in the form of the word cloud with increasing font size reflecting the frequency of the word.

As expected, the words with highest frequencies are those that refer to different shipboard systems. Beside the terms "ship", "vessel", and "cargo", the term with the highest frequency is "system", obviously reflecting significant interdependence and connectivity of various types of on-board equipment. The second term worth emphasising is "gas", obviously being recognised as a fuel that will be much more important in future than it was in the past. It is important that in this case more action verbs are recognized than in the previous two subject areas. It may be concluded that ships' technology is somehow much more "dynamic" than maritime law or economic environment.



Figure 6 Keywords used to describe ship technology

Finally, there is a constituent of the EU maritime industry that must be particularly highlighted – the workforce, both ashore and aboard. In respect of shipboard personnel, and reflecting its truly internationalised nature, the maritime industry employs a large number of European seafarers but also a significant number of non-EU seafarers. According to a recent EMSA report, <sup>23</sup> the total number of masters and officers holding valid Certificates of Competency (CoC) on 31 December 2017 at the EU level (i.e. issued by one of the EU Member States) was 202,190. Of these, 3.60% held CoCs entitling them to serve in both the deck and engine departments. Another 87,810 masters and officers held original CoCs issued by non-EU countries with endorsements issued by the EU Member States attesting their recognition.

The proportion of EU seafarers employed by EU-based companies significantly depends on the management and crewing policy of each company. Furthermore, different companies may implement very different policies, thus making any estimates of employment levels unreliable. These practices also mean that at the company level it is possible to change crewing policy in a short period of time. It is important to note that the same pool of seafarers not only serves on ships flying EU flags but also on ships flying non-EU flags and that there is a constant flow of seafarers between these two fleets. In

Seafarers Statistics in the EU - Statistical review (2017 data STCW-IS), 2019



addition, there is a constant inflow of new seafarers joining EU fleets, as well as a constant outflow of seafarers, taking up jobs ashore or retiring. The data describing these changes are not identified. In general, it is recognised that safe and efficient operations of shipping companies (and the industry as whole) significantly depend on a steady flow of knowledge and expertise from ships to shore-based offices. However, due to recent developments and the ever-increasing dependency on new technologies, this flow is not as smooth today as it was in the past. It is therefore reasonable to assume that in the future, mostly due to expected extensive use of sophisticated technological tools, <sup>24</sup> the effective transfer of knowledge and expertise from ships will be even more challenging.

To sum up, it may be concluded that:

- (30) The maritime industry is a highly dynamic industry, exposed to numerous external influences. At the same time, it is a highly regulated industry, at international, regional and national levels.
- (31) The maritime industry is a highly competitive industry, thus heavily dependent on effective implementation of modern technologies.
- (32) Keywords used to describe key subjects and actions are clearly identified for all three subject areas, i.e. maritime law, ships' technology, and maritime economy.

The trend of extensive use of sophisticated and dedicated software tools (simulations, databases, ERM, etc) is evident in major shipping and logistic companies.



# 6 Methodology

The skill gap is commonly understood as the difference in the skills required on the job and the actual skills possessed by the employees. Skill gaps may occur at an individual, departmental or organisational level. Skill gaps are more visible if there is a lack of critical skills (usually defined as skills preventing task completion). Non-critical skill gaps are gaps that prevent a task from being completed efficiently (suboptimal execution). Measures to remove skill gaps may vary significantly, from minor adjustments within the working process or minor training programmes, up to overall restructuring of the process and resources used.

A skills gap analysis may be defined as a set of tools used to determine the skill requirements. It is most often implemented by medium to large companies to reveal the variances between the existing and the required skill levels, as well as to identify the best strategies to close the gap or reduce the variations.

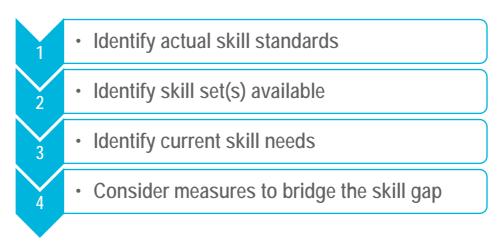


Figure 7 Skill gap analysis

The primary tools used to assess the current (actual) skill levels include questionnaires, performance assessments, group discussions, and interviews. The same set of tools is commonly used to estimate the desired skills. The main difference lies in target subjects: in the case of current skills, the target subjects are actual or potential employees, while in the case of desired future skills the target subjects are company managers, their goals and projections, as well as their long-term development plans. Essential maritime skills (skill standards) are outlined in the STCW Convention in the relevant tables of competencies, notably in STCW Code A, Chapters II to VI. STCW Code A is a mandatory part and must be implemented by each signatory of the Convention. Part B of the Code contains recommended guidance intended to help member states to implement the Convention and the STCW Code. The measures suggested are not mandatory and the examples given are only illustrative. However, the recommendations in general represent an approach that has been harmonised through discussions within IMO and consultation with other international organisations. Part B is structured similarly to Part A and, for ease of use, the numbering corresponds to the numbering in Part A. In the STCW Convention, competencies (required skills)<sup>25</sup> are assigned to various ship operations (functions) at the support, operational and management level. The set of skills described in the tables are clearly appropriate for ships sailing at the time when the Convention was developed. At that time differences between main ship types and trades were relatively insignificant, working procedures were

less demanding, and communication with shore-based companies, management and authorities were

In this report the terms *skill* is understood as equivalent to the term *competency* as defined in the STCW Convention.



simple. Maintaining and upgrading required competencies was also relatively simple, if ever required. Once acquired, the skill set was considered consistent and adequate; working environments did not change for years.

Nowadays technological differences between various ship types and trades are significantly larger. Because of that, skills are not easily transferrable, and short updates of knowledge and/or proficiency are not sufficient, especially for technologically advanced ships (e.g. LNG ships).

Finally, it must be emphasised that skills, as defined in the STCW Convention, refer only to knowledge understanding and proficiency of a single person. Professional competences of work teams are not considered, although teamwork as a mode of carrying out complex tasks is included in the text of the STCW Convention. Even more so, the concept of working environment is not considered in the Convention (although it is addressed in numerous documents presented at IMO meetings). Due to aforementioned developments, the STCW Convention has been amended several times, sometimes quite extensively (in 1995 and in 2010). However, more importantly, in order to ensure uniform implementation IMO has developed numerous Model Courses, in cooperation and with the assistance of member governments. Each Model Course offers a more detailed explanation of the subjects, requirements and delivery methods required for each position on-board, and includes:

- a course framework (detailing the scope, objective, entry standards, and other information about the course),
- a course outline (timetable),
- a detailed teaching syllabus (including the learning objectives that should have been achieved when the course has been completed by students),
- guidance notes for the instructor, and
- a summary of how students should be evaluated.

Several Model Courses are supported with teaching materials (compendium).<sup>26</sup> In addition to essential skills described in the STCW Convention 1978, in the last few decades shipowners and various other organisations have developed dozens of different, mostly short, courses to extend the skill sets of their seafarers. Some of these courses have become a constituent part of the STCW Convention (such as the Bridge Resource Management), while some others are still required for seafarers on a certain class of ships by different organisations but not formally included in the text of the Convention. Unfortunately, data on these courses, although available on the web sites of course providers, are not easily quantified. The main reason is that the number and structure of seafarers attending these courses, as well as the courses' structure, significantly depend on the companies' policies and may be amended according to the requirements in each and every case.

At the same time, during the last two decades, numerous higher maritime education and training (MET)

institutions in various EU countries have developed new programmes that not only target students wishing to join the maritime industry but which are also available to maritime professionals with on-board experience looking for a job ashore. These programmes, particularly those offered to professionals with on-board experience, clearly try to bridge the skill gap between on-board jobs and jobs in the maritime industry, and can be used as indicators of potential skill gaps. As with additional short courses, the skill gaps tackled by these programmes are even more difficult to quantify.

In October 2019 in total 79 Model Courses have been available, covering various aspects of maritime safety, security and pollution prevention. Other aspects of the maritime industry (such as maritime economy, law, or various ship technologies are not considered.



Bearing in mind all these circumstances, implementing the standard skill gap analysis as a tool to assess the whole industry is particularly demanding, if not impossible. The main areas of concern are as follows:

- quantification of data is generally difficult, not warranting reliable outcomes;
- the inherent problems in determining whether a certain skill set is appropriate or not when a wide range of jobs is under consideration;
- determining the goal(s) of a system consisting of numerous stakeholders is difficult, particularly because different stakeholders may have conflicting goals.

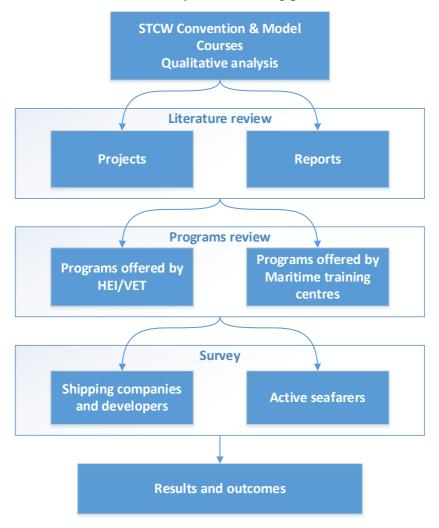


Figure 8 Skill gap analysis - steps

Consequently, it was decided to implement skill gap analysis consisting of the following steps:

- quantitative analysis of the STCW Convention, its supporting documents, and its development;
- literature review, with particular attention drawn to projects and reports considering present or future skills required in the maritime industry, and those considering technological developments that may impact the required skill sets;
- quantitative analysis of programmes offered by the representative MET providers,



development and distribution of a survey, using an electronic questionnaire, aiming to reveal
the position of shipping companies, developers of new technologies for the maritime industry
and active seafarers on the present skill gaps.

The target subjects for the survey were members of shore-based management or those responsible for the development and use of new technologies, while for shipboard personnel the survey targeted mostly officer positions with operational and management functions on board larger ships and those who might consider new jobs ashore within the maritime industry. Positions below the operational level are not considered in detail because the skills assumed with these positions are only rarely transferable to other occupations ashore.

#### 6.1 STCW Convention

The International Convention on Standards of Training, Certification and Watchkeeping for Seafarers (STCW), 1978 was adopted on 7 July 1978 and entered into force on 28 April 1984. The main purpose of the Convention was to promote safety of life and property at sea and the protection of the marine environment by establishing internationally-agreed global standards of training, certification and watchkeeping for seafarers. Since its introduction, the Convention has twice been significantly improved: in 1995 and in 2010.

The version initially developed in 1978 focused almost entirely on knowledge. The amendments in 1995 shifted emphasis to practical skills and competences, underpinned by theoretical knowledge. It has been frequently emphasised that the competency-based approach is the most important aspect of the amendments adopted in 1995, as well as those adopted in 2010.

Therefore, the Convention in its present form clearly describes the sets of skills that seafarers are assumed to master according to the position on-board. The skills required are described in the Annex to the Convention in the STCW Code A in the form of tables. Tables of competencies are related to different functions on board, and each contains four columns:

- 1) Competence,
- 2) Associated knowledge, understanding and proficiency,
- 3) Methods for demonstrating competence, and
- 4) Criteria for evaluating competence.

Associated knowledge, understanding and proficiency in column 2 may be understood as a skill the seafarer has to master up to the practical level. Following that line of reasoning, it may be concluded that the skill set required for Masters and Chief Officers consists of 129 different skills at operational level and 142 skills at management level. For the Chief and Second Engineer CoCs the skill set consists of 100 different skills at operational level and another 78 skills at management level. In addition, the STCW Code A in the Chapter III also contains an additional 82 skills required for Electro-Technical Officer (ETO).<sup>27</sup>

Skills described in STCW Code A are further elaborated in STCW Code B, and in much more detail in the associated Model Courses. The associated Model Courses include:

Although the Convention in other chapters contains numerous additional skills, those skills are not considered as relevant for the project goals because most of them are at the support level, and in scope strictly restricted to shipboard duties, and as such have minimal relevance for the maritime industry as a whole.



- Master and Chief Mate (Model course 7.01) (2014 Edition),
- Chief Engineer Officer and Second Engineer Officer (Model course 7.02) (2014 Edition),
- Officer in Charge of a Navigational Watch (Model course 7.03) (2014 Edition), and
- Officer in Charge of an Engineering Watch (Model course 7.04) (2014 Edition).

Each Model Course consists of several sections, the most important being:

- Part A: Course Framework for all functions
- Part B: Course Outline
- Part C: Detailed Teaching Syllabus
- Part D: Instructor Guide
- Part E: Evaluation

The most important part of each Model Course is a detailed teaching syllabus, presented as a series of learning objectives. The objectives, therefore, describe what the student must be able to do in order to demonstrate that the specified knowledge or skill has been transferred. Thus, each learning outcome is supported by several performance elements related to the required proficiency.

Learning outcomes are an important part of any study programme because they clearly indicate the level of complexity and intended scope of the associated learning programme. Learning outcomes as a rule follow Bloom's taxonomy<sup>28</sup>. This covers three different domains of learning: cognitive; affective; and psychomotor.<sup>29</sup> Each domain consists of a hierarchy of increasingly complex processes that students are supposed to acquire.

Within the cognitive domain, which is commonly considered to be the most important, there are six different levels of "knowing":

- knowledge,
- comprehension (understanding),
- application (proficiency),
- analysis,
- synthesis, and
- evaluation.<sup>30</sup>

It is assumed that each level is based on the previous one. Analysis, synthesis, and evaluation are considered as higher order thinking skills.

Benjamin Samuel Bloom (1913 - 1999) was an American educational psychologist who made significant contributions to the classification of educational objectives and to the theory of learning. He is particularly noted for leading educational psychologists to develop the comprehensive system of describing and assessing learning outcomes in the mid-1950s.

<sup>29</sup> It is interesting to note that affective and psychomotor domains are much less considered than the cognitive ones. At the same time subjects that are associated with affective domain (attitudes, motivation, communication styles, management styles, learning styles, use of technology and nonverbal communication) are frequently discussed within the industry as being a part of the core values of any efficient management.

According to Anderson and Krathwohl (2001), the levels may be understood as: 1) To remember, 2) To understand, 3) To apply, 4) To analyse, 5) To evaluate, and 6) To create.



In addition to the cognitive domain, there are two other domains in Bloom's taxonomy: affective domain and psychomotor domain. Affective domain ("Feeling") is concerned with value issues; it involves attitudes. Psychomotor domain ("Doing") involves coordination of brain and muscular activity. For each domain and level, Bloom suggested certain action verbs that characterise the ability to demonstrate the achievements.<sup>31</sup> These verbs are a key to identify associated (or intended) learning outcomes.

Action verbs associated with the "knowledge" level are:

arrange, collect, define, describe, duplicate, enumerate, examine, find, identify, label, list, memorise, name, order, outline, present, quote, recall, recognise, recollect, record, recount, relate, repeat, reproduce, show, state, tabulate, tell.

Action verbs associated with the "comprehension" level are:

associate, change, clarify, classify, construct, contrast, convert, decode, defend, describe, differentiate, discriminate, discuss, distinguish, estimate, explain, express, extend, generalise, identify, illustrate, indicate, infer, interpret, locate, predict, recognise, report, restate, review, select, solve, translate.

Action verbs associated with the "application" level are:

apply, assess, calculate, change, choose, complete, compute, construct, demonstrate, develop, discover, dramatize, employ, examine, experiment, find, illustrate, interpret, manipulate, modify, operate, organise, practice, predict, prepare, produce, relate, schedule, select, show, sketch, solve, transfer, use.

Action verbs associated with the "analysis" level are:

analyse, appraise, arrange, break down, calculate, categorise, classify, compare, connect, contrast, criticise, debate, deduce, determine, differentiate, discriminate, distinguish, divide, examine, experiment, identify, illustrate, infer, inspect, investigate, order, outline, point out, question, relate, separate, sub-divide, test.

Action verbs associated with the "synthesis" level are:

argue, arrange, assemble, categorise, collect, combine, compile, compose, construct, create, design, develop, devise, establish, explain, formulate, generalise, generate, integrate, invent, make, manage, modify, organise, originate, plan, prepare, propose, rearrange, reconstruct, relate, reorganise, revise, rewrite, set up, summarise.

Finally, action verbs associated with the "evaluation" level are:

appraise, ascertain, argue, assess, attach, choose, compare, conclude, contrast, convince, criticise, decide, defend, discriminate, explain, evaluate, interpret, judge, justify, measure, predict, rate, recommend, relate, resolve, revise, score, summarise, support, validate, value.

Eventually these verbs have been amended and reordered. Here the recent version proposed by Kennedy, Declan & Hyland, Áine & Ryan, Norma. (2007). Writing and Using Learning Outcomes: A Practical Guide is used.



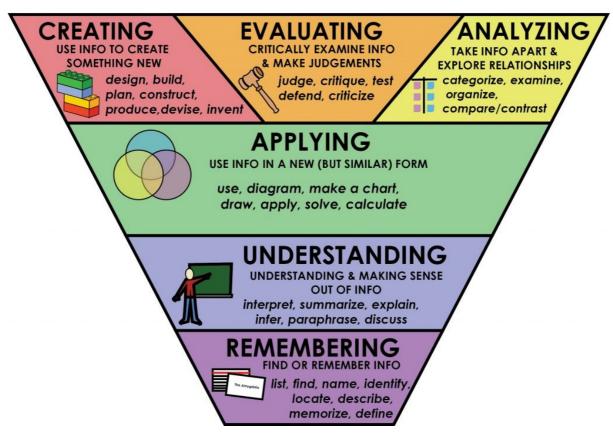


Figure 9 Bloom's taxonomy in cognitive domain<sup>32</sup>

To identify the current skill requirements, it was necessary to analyse the specific part of STCW Convention where learning outcomes are defined or indicated, including the associated Model Courses. The lexical analysis has been carried out for two main on-board positions:

- 1. Master and Chief Mates on ships of 500 gross tonnage or more, and
- 2. Chief Engineer Officers and Second Engineer Officers on ships powered by main propulsion machinery of 3,000 kW propulsion power or more.

For Group 1 the following sources have been accepted as relevant:

- Specification of minimum standard of competence for officers in charge of a navigational watch on ships of 500 gross tonnage or more (A-II/1, Column 2),
- Specification of minimum standard of competence for masters and chief mates on ships of 500 gross tonnage or more (A-II/2, Column 2),
- Master and Chief Mate (Model Course 7.01 Part C), and
- Officer in Charge of a Navigational Watch (Model Course 7.03 Part C).

For Group 2 the following sources have been accepted as relevant:

 Specification of minimum standard of competence for officers in charge of an engineering watch in a manned engine-room or designated duty engineers in a periodically unmanned engine-room (A-III/1 – Column 2),

https://www.toppr.com/bytes/blooms-taxonomy/



- Specification of minimum standard of competence for chief engineer officers and second engineer officers on ships powered by main propulsion machinery of 3,000 kW propulsion power or more (A-III/2 – Column 2),
- Chief Engineer Officer and Second Engineer Officer (Model Course 7.02 Part C), and
- Officer in Charge of an Engineering Watch (Model Course 7.04 Part C).

The analysis of Group 1 sources has been carried out using Wordsmith 7.0. The corpus included a total of 94,718 words (tokens), among them 6.540 distinct words (types)

1	states	1269	1.34%	15	port	185	0.20%
2	describes	973	1.03%	16	damage	184	0.19%
3	explains	906	0.96%	17	requirements	184	0.19%
4	ship	786	0.83%	18	safety	176	0.19%
5	cargo	545	0.58%	19	convention	173	0.18%
6	ships	301	0.32%	20	required	170	0.18%
7	use	260	0.27%	21	bulk	169	0.18%
8	water	235	0.25%	22	equipment	167	0.18%
9	international	230	0.24%	23	defines	167	0.18%
10	information	217	0.23%	24	stability	158	0.17%
11	control	206	0.22%	25	system	158	0.17%
12	loading	202	0.21%	26	cargoes	152	0.16%
13	sea	199	0.21%	27	vessel	150	0.16%
14	given	193	0.20%	28	master	143	0.15%

Figure 10 List of most frequent words used to describe skills required by the STCW Convention and associated Model Courses for deck functions



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Figure 11 Word cloud - Deck department

The most important action verbs (with the number of occurrences) are:

_	states	1.269
_	describes	973
_	explains	906
_	defines	167
_	lists	124
_	calculates	98
_	demonstrates	72
_	identifies	44
_	determines	33



All action verbs used belong to the lowest level of Bloom's taxonomy. Only two words belong to the "application" level – *calculates* and *demonstrates* while only one belongs to the "analysis" level, ("*determines*").

It is interesting to note that the verb form *causes*, used as a term, is located far away from the most important terms (mentioned 51 times). It seems that in the STCW Convention analysing causal relations do not bear significant importance, especially if compared with factual knowledge.

The total corpus for the Group 2 included 60,928 tokens (running words) in text, among them 5.548 distinct words (types).

1	states	640	1.05	15	operation	154	0.25
2	explains	632	1.04	16	engine	151	0.25
3	describes	510	0.84	17	defines	146	0.24
4	ship	317	0.52	18	knowledge	144	0.24
5	control	310	0.51	19	use	143	0.23
6	system	245	0.40	20	air	139	0.23
7	water	238	0.39	21	steam	136	0.22
8	systems	224	0.37	22	pressure	136	0.22
9	oil	221	0.36	23	marine	136	0.22
10	safety	184	0.30	24	procedures	131	0.22
11	equipment	181	0.30	25	fuel	119	0.20
12	ships	176	0.29	26	convention	116	0.19
13	used	168	0.28	27	using	114	0.19
14	international	156	0.26	28	sea	114	0.19

Figure 12 List of most frequent words used to describe the skills required by the STCW Convention and the associated Model Courses for engine room functions

The most important action verbs (with the number of occurrences) are:

_	states	640
_	explains	632
_	describes	510
_	defines	147
-	sketches	109
-	lists	69
_	uses	65
-	measures	65
_	demonstrates	59

Even in this case most of the action verbs belong to the "knowledge" and "comprehension" levels, while one (*measures*) belongs to the highest level ("evaluation"). It must be emphasized that this verb is used mostly in a technical ("*to measure*") or procedural sense ("*explain measures*").



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STABILITY GIVEN USING 4 SYSTEMS USE SIMPLE USES COOLING DRAW:
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LISTDURING-HEAT DIESELINTERNATIONAL MANAGEMENT

FLAG DECK ARRANGEMENT DIAGRAMS PREVENTION

BOARD

TESTS CYLINDER

TESTS CYLINDER

TESTS CYLINDER

TESTS CYLINDER

TESTS CYLINDER

TO STABILITY GIVEN USING SIMPLE USES COOLING DRAW:
PUMPING

BOARD

SKETCHES

TEMPERATURE PRINCIPLE
VALUE

CARRYING

CARRYING

CARRYING

CARRYING

CONSTRUCTION WORK MEANT FORMALIESE
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Figure 13 Word cloud - Engine department

If word clouds for the deck and engine departments are compared with clouds generated for maritime law, ships' technology and economic environment, it is quite clear that there are no significant similarities. There is certain similarity between the deck and engine word cloud and the one calculated for ship's technology. Contrary to this, similarity between the word clouds calculated for deck and engine positions is quite modest (except for the most basic terms like "ship" and "vessel"), indicating clearly a very low representation of these subjects in the STCW competencies.

Finally, the skills in the STCW Convention were classified according to their applicability. The classes were:

 skills usable only for on-board positions, such as "1. Ability to use celestial bodies to determine the ship's position.",



- skills equally usable for on-board positions as well as for shore-based positions in the maritime or related industries, such as "21. Troubleshooting of electrical and electronic control equipment.", and
- skills usable for any position aboard or ashore (translational skills), such as "51. Development, implementation, and oversight of standard operating procedures."

In deciding<sup>33</sup> whether a specific skill is applicable for shore-based jobs and positions, a very extensive interpretation was applied. This means that even the skills predominantly associated with shipboard jobs were equally assigned as applicable for jobs and positions aboard and ashore, provided that there are shore jobs where these could be extensively used. For example, skill "57 Preparation of contingency plans for response to emergencies." was classified as equally applicable for on-board and shore-based jobs because experience in shipboard implementation appears to be highly relevant when developing contingency plans for shore emergencies.

According to the opinion of the four invited experts, Certificates of Competence at management level provide:

- 90 skills appropriate for on-board use, 32 skills equally usable aboard and ashore, and 10 skills for deck certificates, and
- 42 skills appropriate for on-board use, 55 skills equally usable aboard and ashore, and 10 skills for engine certificates.

The results of the exercise are not surprising: it is well known that engineer officers relatively easily find shore-based jobs.

In addition, a relatively high number of skills are considered as transitional skills. This number must be taken with caution since it covers a relatively narrow scope of transitional skills (mostly management-related).

The last point to be emphasised is that the STCW Convention does not contain clearly defined learning outcomes in the psychomotor domain and even less so in the affective domain, although there is clear evidence that skills in these two domains directly impact ship safety and security, and environmental protection.<sup>34</sup>

It may be concluded that:

- (33) Minimal requirements of the STCW Convention for the management level functions on-board contain only the basic levels of "knowing", i.e. knowledge (recognising or remembering facts, terms, and concepts), understanding of these facts and ideas (by comparing and interpreting the main ideas), and application i.e. solving problems in new situations by applying previously acquired knowledge and understanding.
- (34) For positions at management level, the STCW Convention does not assume higher-level capabilities, such as analysis, synthesis and evaluation.
- (35) The STCW Convention does not make reference to digital skills. Computer literacy is considered as an optional tool (in the Model Courses) to support acquiring core professional skills.

Four experts with on-board and shore-based experience have been invited to participate in the classification. Since the goal of the classification was to provide indication on usability of the STCW skills, the number of experts is deemed satisfactory.

Michael Ekow Manuel: Beyond rules, skills and knowledge – Maritime education and training for optimized behaviour, dissertation submitted to WMU, 2005



- (36) The STCW Convention contains only general references to pollution prevention. References mainly deal with proper handling of on-board equipment; there is no supporting information on the causes and effects of pollution, consequences and environmental protection principles.
- (37) The STCW Convention refers to a limited set of transversal skills applicable in managing ships' crews (resource management, communications on-board, situational awareness and decision-making). These skills are designed solely for shipboard use.
- (38) The STCW Convention does not require competences needed for shore jobs at management level in the maritime industry or competences needed to manage sophisticated ships. Education for these jobs must necessarily include subjects significantly beyond STCW requirements, either as a part of regular education or in the form of upgrading courses.

#### 6.2 Overview of literature

A literature search was carried out to identify the most important projects and studies dealing with various aspects of horizontal transfer of workforce from ships to shore. Articles dealing with the subject are cited in the text or referred to in the bibliographic notes.

#### 6.2.1 Projects

The most important projects dealing with the skills required or outlined in the maritime industry, carried out since 2000, are briefly explained in the following paragraphs.

**METHAR**. The project Harmonization of European Maritime Education and Training Schemes (WMU) consisted of a research study and concerted action. The METHAR research was carried out by a consortium of five partners, with one of the universities acting as a coordinator from 1997 until 2000. In the Concerted Action on Maritime Education and Training (CAMET), MET institutions and, in a smaller number, governmental MET administrations of the 15 participating "METHAR countries" were represented. The nationally appointed members in CAMET served as information providers to the METHAR partners, the 11 meetings of CAMET served as discussion for METHAR findings and draft reports on METHAR work packages.

The research project identified, in cooperation with CAMET, problems in the education and training of ship officers in the 15 participating countries. METHAR/CAMET also identified the main reasons for these problems and made general proposals for solutions. Common European objectives at which an improved, more harmonised, and more widely applicable MET for ships' officers may be built are based on enhanced employability because of increased competitiveness through improved quality and innovation, as well as extended mobility. A second set of Common European objectives aims to increase safety, environment protection and efficiency of sea transport through an overall improved MET. The project identified the "reasons", explaining the main issues existing at that time. The reasons are divided into three groups: individual, industrial, and MET.

**METNET**. The project was a thematic network on Maritime Education and Training, and mobility of seafarers. This programme was carried out under the Fifth Framework programme of the European Community for research, technological development and demonstration, and was carried out in the field of "Competitive and Sustainable Growth". The project initiated in 2000 and concluded in 2003. The main objectives of METNET were to improve the quality, harmonise the contents and extend the applicability of Maritime Education and Training (MET) for ships' officers in the EU. Improved MET quality is perceived to increase the competitiveness of ships' officers, create more jobs for EU citizens, and make EU shipping safer, more environmentally acceptable, and efficient. Harmonised MET contents



should help to develop the basis for future European ships' officers, improve mobility, mutual recognition of their certificates and facilitate cooperation between MET institutions. Extended MET applicability should make the ships' officer career more attractive and should help to meet the existing demand for national ship officers in most EU countries through an increased supply that will also ensure the provision of skilled and experienced ships' officers for positions in the maritime cluster ashore.

The project proposed the so-called 4E concept. The first E, Essentials, covers the STCW subjects according to the requirements for the issuance of the relevant certificate of competency. Extension includes MET, comprising more detailed and more comprehensive STCW subjects. In other words, STCW does not specify in detail the requirements for all subjects, such as marine environmental protection. Other subjects that are not mentioned in STCW but are considered relevant for shipboard operations also belong to Extension, and include ship-shore information technology, freight contracts, charter parties, marine insurance, general and particular average, salvage, safety of labour etc. Enrichment denotes MET including subjects more relevant to occupations ashore. This considers the fact that increasingly more young MET graduates understand the shipboard career to be a part of a longer career within the wider maritime industry where shipboard experience is desired. MET institutions can develop their own enrichment profile, such as maritime economy, maritime law, or maritime technology. Finally, *Elevation* brings about upgrading of the MET system (postgraduate studies). This is necessary to foster the maritime knowledge base in Europe. Certain occupations in the industry, administration and education require specialist skills and expertise that can only be obtained in postgraduate studies. Therefore, it should be possible for a limited number of candidates to attend postgraduate courses once they have spent enough time on-board.35

KNOWME. The KNOWME<sup>36</sup> project (Transport Research Institute at Edinburgh Napier University, United Kingdom) aims to create a maritime industry knowledge network for raising the knowledge level of the sector's human resources. In addition, it aims to improve the image and marketability of the industry among key decision-makers, the labour market, and the public. The KNOWME project focused on the importance of the human factor within the shipping industry, which is covered by the European Commission's 'Maritime Transport Strategy 2009-2018'. The project lasted three years, from 2011 to 2014, and involved researchers from six countries across Europe.

Outputs of the project included:

- Best practices of maritime stakeholders related to social responsibility and sustainable development
- Strategy for using media as a means for improving the image of the industry
- Future demand of maritime professionals in the maritime and port industry
- Report on cross-cultural training needs of seafarers, shore-based personnel, and industry stakeholders
- The status of integration of maritime education and training in Europe and its future potential
- Training Needs Assessment Report
- State of policies and strategies for training, education, and knowledge development

<sup>35</sup> See more details in the proceedings of the 4th IAMU General Assembly, Jens-Uwe Schröder, Malek Pourzanjani, Günther Zade, The Thematic Network on Maritime Education, Training and Mobility of Seafarers (METNET): The Final Outcomes

https://www.edumaritime.net/archived-pages/the-knowme-project-e-courses



- Development of a portal for career management and development<sup>37</sup>
- Development of three free e-courses (Cross-Cultural Training, Maritime Logistics and Supply Chain Management, Environmental Management)<sup>38</sup>

The Mapping of Career Paths in the Maritime Industries. The European Community Shipowners' Associations (ECSA) and the European Transport Workers' Federation (ETF) engaged in a joint project with the support of the European Commission called "The Mapping of Career Paths in the Maritime Industries". The objective of the study was to provide, through the construction of a series of career maps across a range of Member States, an overview and/or global estimates of the following: possible and actual career paths of seafarers; demand for seafarers at sea and in relevant shore-based maritime sectors, where information is available; and barriers to the mobility of qualified seafarers between the sectors.

During the project development, considerable similarities between maritime industries in the various Member States, as well as a number of differences, became apparent. It was hoped that this study would contribute to the understanding of these parameters, and that individual Member States would be able to learn from each other if appropriate, but also to resolve the issues within their own distinctive maritime and national culture.

One of the interesting comments in the study refers to education for shore positions:

"An officer's education may be too preoccupied with narrow operational technical questions for some management positions ashore. There is a view among some prospective shore-based employers that maritime education should focus more on general management issues, including commercial and business management."

The project was extensively updated in 2013. <sup>40</sup> The "Maritime Career Path Mapping, 2013 Update" as developed on request by ECSA and ETF, provides an overview of the structures in place in Denmark, Germany, Greece, Italy, Latvia, the Netherlands, Poland, Spain, Sweden, and the United Kingdom. **KIKLOP**. Development of qualifications and innovative methods of competence acquisition in logistics and maritime transport (University of Rijeka, Faculty of Maritime Studies). <sup>41</sup> This project aimed to explore the real needs of the labour market in the field of maritime transport and logistics, to identify new knowledge and new interests, to develop proposals, occupational standards and qualifications standards in accordance with the principles of the Croatian Qualifications Framework, and in accordance with the industry needs. In addition, it sought to adjust the educational programmes and to offer high quality, efficient and innovative higher education based on the SMART learning outcomes, enabling the mobility of educational programmes, studies, students and teachers, retaining the flexibility to adapt to constant and rapid changes in the wider social context. <sup>42</sup>

**EU-PORTRAItS**. The project "EUropean PORTWorkers TRAIning Scheme" (Centre for Research and Technology, Greece)<sup>43</sup> facilitates the implementation of a broad and open dialogue with the social stakeholders for the establishment of a mutually recognisable framework on the training of port workers in different fields of port activity. It aims to bring EU maritime industries to the forefront of competition by

www.go-maritime.net

www.go-maritime.net/e-courses

http://www.ecsa.eu/sites/default/files/publications/054.pdf

https://www.ecsa.eu/images/files/Rapport\_Maritime\_Career.pdf

http://www.kiklop.eu/

The outcomes of the KIKLOP project have been used as a basis for selection of the key players in the Croatian maritime industry.

<sup>43</sup> https://www.imet.gr/index.php/en/projects-en-2/indicative-sector-c-projects-en/212-eu-portraits-en



investing in the development of well-trained, competent and strong human capital, thus securing the employees' rights at work.

EU-PORTRAItS examines the "map" of the EU 'human capital' in relation to the sector's current and future needs and requirements for well educated, trained and qualified staff, who can ensure safe and efficient operations in EU ports, securing the competitiveness of the industry.

#### 6.2.2 Reports and studies

Finally, the most important reports and studies recently published and dealing with foreseeable changes in the shipping industry are described in the following section.

Seafarers and digital disruption - The effect of autonomous ships on the work at sea, the role of seafarers and the shipping industry was prepared by SBA Hamburg School of Business Administration for the International Chamber of Shipping (ICS) in 2018. The study aims to identify and highlight issues which may have consequences for seafarers because of possible digital disruption on-board ships. It also serves as a basis for further discussions, research and strategy building. The goal is to define essential developments in line with other bodies of ICS that derive from:

- digitisation and digitalisation of ships and their systems,
- digital transformation of ship operations,
- increased autonomy of ships and their systems,
- the newly emerging trend of cooperation between shore-based operating centres (Remote Operating Centres, ROCS) and ship-centred input.

The study enables a discussion in a structured manner about the effects on the regulatory environment, training of new skills, re-skilling, manning, awareness of security considerations, the social environment and all aspects of labour relations, including seafarer wellbeing and welfare (mental and physical). The conclusions are highly relevant for anyone aiming to design study programmes for shore jobs in the maritime industry, particularly the one under consideration in this Report.

The study titled **Autonomous vehicles' impact on port infrastructure requirements** was prepared by the Fraunhofer-Center für maritime Logistik und Dienstleistungen CML for Hamburg Port Authority and IAPH Port Planning and Development Committee.

The aim of this study is to provide an overview of the current state of autonomous driving in ports and its consequences for planning and development of ports' infrastructure regarding future requirements. Furthermore, the study aims at formulating recommendations for action that provide support for port authorities to prepare themselves for the technological progress. The study covers four transport modes road, rail, waterway and aerial transportation.

In An exhaustive analysis of employment trends in all sectors related to sea or using sea resources, Summary report for the European Commission, DG Fisheries and Maritime Affairs, prepared in 2006, the authors anticipated significant developments and consequently significant employment opportunities. Interestingly, positive prospects involving shore-based jobs are expected much more than in respect of shipboard jobs.

The study titled **Analysis of the trends and prospects of jobs and working conditions in transport,** prepared in 2015 by Panteia, deals with overall EU prospects for jobs and working conditions in transport. Annex 12 to this Study, entitled **Labour Market Maritime Transport**, has an important bearing on this Report. The Annex covers the PESTLE-analysis, <sup>44</sup> labour market trends, discrepancies in the labour

In PESTLE analyses P stand for Political, E for Economic, S for Social, T for Technological, L for Legal and E for Environmental. The method gives a bird's eye view of the whole environment from many different angles that one wants to check and keep a track of while contemplating on a certain idea/plan.



market, options to reduce the discrepancies, and the main findings. In the main report, one can also find a detailed assessment of the relative job quality, review of the human capital perspective, consideration of a human capital map of the EU transport sectors for 2010 and 2020, and other supporting materials.

Maritime Training Insights Database (MarTID) is a non-commercial initiative collaboratively founded by the World Maritime University, New Wave Media and Marine Learning Systems. The database was initiated in 2018, and since then has provided annual reports. The database provides a global picture of maritime training that is not currently available elsewhere. It provides data on current and emerging training trends and techniques, staffing models, training focus areas, training tools, training resource allocation, and assessment practices. It allows each organisation to benchmark their own practices, and enables governments and other regulatory agencies to be more informed and effective in their oversight and support of the industry. It helps to highlight training issues and training successes, and disseminates that information quickly and broadly through a free and widely circulated annual report. The overarching goal is to make the industry safer and more efficient, benefiting everyone. It is based on questionnaires sent to ship operators, seafarers and MET institutions. The last issue (2019) specifically deals with autonomous vessels, as seen by those questioned.

Finally, probably the most important study published recently and directly dealing with present and future education of seafarers and workers in maritime transport industries is that prepared by the World Maritime University and the International Transport Workers' Federation, entitled: **Transport 2040: Automation, Technology, Employment - The Future of Work** (2019).

The goals of the study were:

- Which new and emerging technologies will be introduced in global transport?
- How will global transport develop until 2040?
- What are the effects on the transport labour force?
- What is the impact of local factors on the implementation of technology and automation?

#### Key findings of the study are:

- 1. Economic benefits, demographic trends and safety factors are catalysts for automation; but in many areas of global transport the pace of the introduction of automation will be gradual.
- 2. The increasing volume of trade leads to more demand for transportation in the future, while regional changes in transportation patterns are expected.
- 3. With the gradual pace of the introduction of technology and the increased volume of trade, their effects on employment are predictable. Low- and medium-skilled workers will be exposed to the high risk of automation. However, the pace of introduction and diffusion of technologies will depend on differences in the development stage of countries and their comparative advantages.
- 4. Automation and technology are influenced by the local context. The assessment of individual country profiles shows that countries and regions are not at the same level of readiness to adopt new technologies and automation. An analysis of relevant key factors highlights the gap between developed and developing countries.

The study describes in detail the expected new technologies and summarises expectations in the main areas, the most important one referring to the expected trends in respect of employment and professional developments.



Therefore, it may be concluded that:

- (39) The importance of the availability of skilled workforce, on board and ashore, for an efficient development of the maritime industry has been clearly identified in the past.
- (40) The accelerating transformation of the industry can be clearly recognised in the study of all the sources investigated. It is therefore beyond any doubt that the maritime industry is facing significant technological challenges.
- (41) These changes will inevitably alter the required skill sets required for both on-board and shore-based jobs and positions. Consequently, an effective transfer of knowledge of shipboard operations and expertise needs to be assured if the present position of EU maritime industry is to be maintained



# 7 Overview of common MET institutions and programmes

The training of seafarers was traditionally based on empirical knowledge acquired during shipboard work. During the 19<sup>th</sup> century, new challenges - the most important being the introduction of steam engines - necessarily led to the development of a different approach to the education of seafarers. Being historically related to the navy, many maritime schools at the time maintained a military style and did not follow the development paths of higher education institutions. During the first half of the 20<sup>th</sup> century, many maritime schools established close relations with shipping companies and mainly focused on providing specialist maritime education and training for these companies.

A major development took place in 1970s and 80s when numerous maritime schools, mostly those offering post-secondary education, became members of the local universities or agreed some form of formal relations with universities. Some of these higher-education MET institutions continue to provide MET as VET institutions and some as university institutions - the major difference being in most cases institutional participation in research programmes. In the 1980s these MET establishments, though highly diversified in their status and formal goals, instigated international cooperation, firstly through the International Maritime Lecturers' Association (IMLA<sup>45</sup>), and later through the International Association of Maritime Universities (IAMU<sup>46</sup>). While IMLA continues to be an association of individuals (i.e. lecturers at higher education MET institutions), IAMU represents an association of institutions, and requires that each institution provides one or more study programmes leading to Certificates of Competence at management level, and at least one study programme at Master of Science degree level<sup>47</sup>.

## 7.1 Higher education MET institutions

Programmes offered by MET HEI institutions are those delivering coherent STCW-related study programmes, mostly those leading to Certificates of Competency at management level, and non-STCW study programmes. The non-STCW programmes are commonly focused on maritime trade and business, international shipping and logistics, maritime law, and similar.

Duration of these programmes is as, a rule, two to three years and may include on-board training. Sometimes on-board training, as a prerequisite for the respective Certificate of Competency is left to be arranged by the students themselves. In several countries, programmes are offered as "sandwich" education, i.e. periods of academic activities interchanged with periods of on-board training. The programmes required for the management level and offered by higher MET institutions may be grouped into two broad categories:

- programmes offering STCW subjects only, with no or with only minor additional subjects,
- programmes offering STCW subjects, but extended in scope and depth.

The first group of programmes are usually provided by VET institutions. Education process is most often adjusted to the needs of serving seafarers. Duration of the programme depends on whether on-board training is a part of the process or not.

The second group of programmes are those commonly offered by university-level institutions, and are usually identified as Level 6 programmes according to the European Qualifications Framework. In addition to core STCW skills, these programmes commonly assume more in-depth knowledge in core professional skills (mathematics, mechanics, stability, etc.), and are extended with subjects dealing with

http://www.imla.co/

<sup>46</sup> https://iamu-edu.org/

<sup>47</sup> As of April 2019, IAMU has 66 members from 35 countries,



maritime economy, technology and/or maritime law. 48 Most institutions at this level are members of their respective university (usually, universities of applied sciences 49 or polytechnics 50). Some are fully-fledged technical universities offering a range of programmes for the maritime industry. 51

In many cases, particularly in EU member states, institutions offer top-up programmes for those who are willing to continue their careers on shore after serving as officers at management-level positions aboard. It should be emphasised that the courses offered by EU VET and university-level institutions are characterised by high diversity in terms of their duration and modes of delivery, even in the case of subjects outlined in the STCW Convention. Probably the most important reason for such diversity is development based on the predominant education model in a respective country, different national interests, and tradition. Consequently, the wide diversity of programmes and modes of delivery, means that identification of skill gaps based on the analysis of these programmes does not guarantee sufficiently reliable results.

## 7.2 Maritime training centres

With the adoption of the amendments to the STCW Convention in 1995, seafarers at all levels and positions were required to attend one or several short, usually very practical, courses. These courses mostly dealt initially with safety subjects, while subsequently the range of required courses included security issues and pollution prevention.

The short courses, although in many cases being a part of regular education, instigated the development of maritime training centres, i.e. institutions offering these short courses mostly to shipping companies or seafarers who did not acquire such competencies during regular education. Most maritime training centres are privately owned and profit oriented. Some are owned, completely or partially, by one or several shipping companies, and they provide training mostly to seafarers employed by these companies. On the other side, many MET institutions run their own maritime training centres as separate profit-oriented units, offering short courses to their students as a part of the study programme, but also to shipping companies and seafarers.

The number of maritime training centres varies, and there are probably hundreds of such centres at the global level.<sup>53</sup>

In the early 2000s the largest number of maritime training centres mostly offered STCW-required training. More recently, many developed training programmes dealing with the subjects proposed by the industry, going way beyond the requirements of the STCW Convention. The most prominent non-STCW subject areas are:

For example, the Solent University - Warsash Maritime Academy offers eight undergraduate programs of which only two comprises STCW skills leading to the management level CoC. In addition to these, the University offers another four postgraduate programs, all offering maritime subjects. https://www.solent.ac.uk/courses/

Bremen University of Applied Sciences, <a href="https://www.hs-bremen.de/internet/en/studium/stg/nautik/">https://www.hs-bremen.de/internet/en/studium/stg/nautik/</a>

Universitat Politècnica de Catalunya Barcelona, Facultat de Nàutica de Barcelona, <a href="https://www.upc.edu/en/the-upc/schools/fnb">https://www.upc.edu/en/the-upc/schools/fnb</a>

Gdynia Maritime University, <a href="https://www.umg.edu.pl/en/">https://www.umg.edu.pl/en/</a>

See for example Helen Sampson & Lijun Tang (2016) Strange things happen at sea: training and new technology in a multi-billion global industry, Journal of Education and Work, 29:8, 980-994,

For example, in Croatia there are 26 authorized maritime training centres, while in the Philippines 63 approved maritime training centres operate only in the Metro Manila area (<a href="https://www.seamanmemories.com/list-of-marina-accredited-maritime-training-centers-in-manila-2018/">https://www.seamanmemories.com/list-of-marina-accredited-maritime-training-centers-in-manila-2018/</a>)



- offshore industry, including exploration of oil<sup>54</sup> and gas, and wind farms,
- operation of large yachts/superyachts
- handling (manoeuvring) ships with unusual characteristics,
- handling sophisticated shipboard equipment,
- ship and cargo surveying,
- hotel management,
- operation of fishing vessels, etc.

In the early 2000s, many companies started inviting their crews, mostly those at management level, to shore-based seminars with the aim of keeping them up-to-date on numerous subjects. At the beginning, the primary goal was to increase the safety culture on board ships, but soon the range of subjects was increased to include commercial subjects as well as new technological advances. An indicative, though not exhaustive, list of topics is provided below:<sup>55</sup>

- changes in legislation applicable to ships and industry,
- management reviews,
- safety, quality, environment, health, energy, operational matters,
- accident/incident/ near-miss and their root causes/lessons learnt,
- customers' complaints,
- security, cyber security,
- company philosophy, etc.

Therefore, seafarers on-board sophisticated ships may be required to attend numerous courses (beside those required by the STCW Convention) during their seagoing career. Very relevant evidence of this is provided in the analysis of the list of various certificates acquired by masters on LNG carriers<sup>56</sup> and large passenger ships carried out in 2015 and refreshed for this report.<sup>57</sup>

From the data analysed above, the following may be concluded:

 Several courses are focused on dedicated equipment common for certain ship types. The main goal seems to be to ensure in-depth knowledge and hands-on experience for key personnel (for example, Ship Handling & Manoeuvring - Azipod).

Offshore Petroleum Industry Training Organization – OPITO (UK) has designed numerous courses for offshore industry, which became *de facto* industry standards. The courses are provided by numerous training providers all over the world.

E. Bal Besikci, J.U. Schröder-Hinrichs, A. Sıhmantepe, D. Dalaklis, J. Larsson, Evaluating maritime education and training needs for tanker shipping companies, 13th International Technology, Education and Development Conference, Valencia-Spain, 2019

The courses presented here are required for masters on LNG ships operated by companies operating 188 LNG ships at the time. See Gundić, Ana; Ivanišević, Dalibor; Zec, Damir, ADDITIONAL MET PROGRAMS FOR THE MASTERS ON BOARD LNG CARRIERS // Proceedings of the 7th International Conference on Maritime Transport, Barcelona: Oficina de Publicacions Academiques Digitals de la UPC, 2016

<sup>&</sup>lt;sup>57</sup> Courses for which data on duration and content were available are listed in Annex 1 and 2.



- A large group of courses is dedicated to ensure safe and uniform implementation of complex procedures, mostly those involving teamwork (for example, Maritime Resource Management -Attitude and Management Styles).
- There are several courses clearly aiming to improve human interactions (such as Bridge Resource Management and similar).

From the lists presented, a significant overlapping in subjects and goals can be noted. In addition, most courses are designed to last between three and five days.

A significant number of courses are simulator-based, with a great deal of hands-on training. Moreover, in several advanced maritime training centres handling of large sophisticated ships is carried out using manned models to increase reality of the training.

Another important observation is a certain difference in requirements across different companies. It seems that there is a strong belief that additional competencies are needed, but there is no consensus on which competencies are essentially needed.

As pointed out by Manuel<sup>58</sup>, "traditional seafarer training has always focused on the acquisition and use of practical skills. This approach recognises that a degree of cognitive skills is needed but it focuses on and gives much more emphasis to the acquisition of hands-on practical skills. On the other hand, academic education has been seen to be much more focused on the development of in-depth analytical and critical thinking skills; cognitive skills that are less reliant on hands-on task-oriented training, but stress critical reading and discussion."

It seems that these two opposing views are even more polarised in the case of highly sophisticated ships: on the one side all activities on-board are considered as "vocational", i.e. as jobs requiring only job-specific technical training, and not requiring higher knowledge skills. On the other hand, it is quite clear that the complexity of the environment and systems to be controlled and managed demands abilities and skills way beyond traditional vocational training.

### 7.3 Specialised MET establishments

Specialised MET Establishments may be defined as institutions or establishments providing specialised and/or high-level education, mostly for people already working in the maritime or shipping industry ashore or for seafarers looking for a job ashore. They may be understood as educational units offering more indepth knowledge and competencies than maritime training centres but less consistent and overarching than education programmes offered by universities or similar institutions.

The courses offered may be of different duration, from a few days up to 18 months. Stand-alone courses may be a part of one or more longer courses, thus providing flexibility for participants in terms of content, duration and awarded degree. Specialised MET establishments as a rule offer programmes tailored to full-time and part-time students, executives (abridged coursework typically occurring on nights or weekends) and distance and online learning students, many with specialised topics.

Course subjects mostly include: maritime law and finance; contracts and insurance; management; offshore (oil and gas mostly); port operations; logistics; safety; ship manning and operations; and shipbuilding.

After graduation, the participant may be awarded a certificate, diploma or degree, depending on the national accreditation system requirements. Programmes leading to an MBA or MSc degree are as a rule carried out in cooperation with one or more established educational institutions, usually universities.

Manuel M.E, Vocational and academic approaches to maritime education and training (MET): Trends, challenges and opportunities WMU Journal of Maritime Affairs, September 2017, Volume 16, Issue 3



These institutions may use traditional modes of teaching (i.e. front-end lecturing) although more modern modes of delivering are predominant, such as distance or blended learning.

Examples of recognised MET establishments include the Lloyd's Maritime Academy (UK)<sup>59</sup> and STC Maritime & Logistics University of applied sciences (Netherlands).<sup>60</sup>

It seems that different entities with accumulated knowledge in a certain maritime field view this as an opportunity to enter the education market and offer courses in their fields of expertise. This approach can be clearly recognised among classification societies<sup>61</sup> but can also be noted among equipment producers (for example, Konsberg<sup>62</sup>), associations (for example, IALA<sup>63</sup>), and maritime training solution providers (for example, Videotel, Seagull, Marlins etc.<sup>64</sup>). However, the programmes offered by those ventures usually remain close to their field of expertise and rarely offer courses from other fields.

The courses offered by MET establishments mostly target employees in shipping companies and supporting industries. The course subjects are flexible in terms of duration, scope and delivery. The most attractive courses cover maritime law, maritime economy and ships' technologies.

#### It may be therefore concluded that:

- (42) There is very high variation in institutional forms offering maritime training and education, ranging from privately owned institutions offering only short courses to seafarers and shipping companies up to independent maritime universities.
- (43) In almost all EU member states the university-level study programmes delivering courses in the field of international shipping and logistics, maritime law and business, port management (i.e. programmes for shore-based maritime industry) are identified.
- (44) Maritime education and training institutions offering education leading to management-level Certificates of Competency are in most cases supervised by the ministries responsible for education and by the ministries responsible for maritime affairs.
- (45) The cooperation among EU MET institutions is irregular and of questionable usefulness. The cooperation among MET institutions in different countries occurs mostly as a part of EU-funded projects. And even in this case, the institutions cooperating are mostly those with certain research capabilities while others participate only sporadically.
- (46) There are no recognised EU-wide initiatives aiming to harmonise maritime education programmes offered by different institutions or in different countries. This is not the case even in respect of the subjects defined in the STCW Convention. The only formal contact identified among MET institutions in respect of study programmes is a partial comparison of courses delivered by two institutions at the university level within the ERASMUS student exchange programmes.
- (47) Thanks to ever-accelerating technological development and the increasing number of high-tech companies who accumulate expertise, the number of education and training providers for dedicated

http://www.lloydsmaritimeacademy.com/

<sup>60</sup> https://stc-mlu.com/en/

See DNV-GL (https://www.maritime-executive-diploma.com/) and ABS (https://ww2.eagle.org/en/Products-and-Services/maritime-training.html)

https://training.km.kongsberg.com/course-category

The objective of the IALA Academy is not to conduct training itself, but to develop and promote the use of its model training courses. The Academy will facilitate such courses as required. <a href="https://academy.iala-aism.org/wwa/training/">https://academy.iala-aism.org/wwa/training/</a>

https://videotel.com/maritime-training-solutions



- applications is expected to increase significantly, thus changing the institutional position of the traditional MET providers.
- (48) New modes of delivery (blended learning, distance learning and similar) are expected to increase their share.
- (49) The number of specialised courses aiming to upgrade or re-skill adult workers associated with the maritime industry and who have already earned degrees is expected to increase, both in numbers and in scope.



# 8 Survey

The main objective of this survey was to define the most important areas of knowledge and expertise required by seafarers and shore-based personnel employed with modern shipping companies and companies operating in related industries.

Two surveys were developed, one for seafarers and one for shore-based personnel. Both questionnaires share the same core set of questions, while the one for shore-based staff also includes an additional set of questions, mostly related to expected developments in the maritime industry.

Both questionnaires were developed and distributed using SurveyMonkey platform.<sup>65</sup> Participation was voluntary, and participants were allowed to not answer a question or questions, or terminate their participation at any time.

## Shipboard personnel

The questionnaire for seafarers was developed with a strong focus on active seafarers. The target group was seafarers with at least 20 years of working experience and serving at management level positions (masters, chief mates, chief and second engineers).

The questionnaire consists of the following parts:

- information on the person questioned: age, ship department, education, on-board experience and rank;
- general information about the company: country of residence, size, predominant area of activity;
- views on on-board skills and competencies, such as: professional education and basic competencies, professional competencies (STCW functions), appropriateness of professional knowledge and skills, recognised skill deficiencies, the most important subjects in maritime law, maritime business and technology, and transitional skills,
- views on transition from on-board jobs to shore jobs, such as target jobs, required on-board experience, missing skills, and successfulness of the transition.

The survey questionnaire was initially distributed through the European Transport Workers' Federation (ETF). After that, it was distributed directly from partners, as well as through selected publications. In total 1,149 responses were collected from seagoing personnel. Altogether, seafarers employed with companies residing in 51 different countries participated in the research. Countries of residence of the companies with the highest percentage of respondents are the UK (36%), Netherlands (16%), Sweden (9%), Denmark (6%), the US (6%), Norway (5%), Singapore (4%), Germany (4%), Poland (2%), Turkey (2%) and Cyprus (1%).66

66

<sup>65</sup> https://www.surveymonkey.com/

Seafarers employed with companies registered in Antigua and Barbuda, Australia, Bahamas, Bahrain, Belgium, Brazil, Canada, China, Croatia, Finland, France, Greece, Iceland, Indonesia, Ireland, Italy, Japan, Kuwait, Latvia, Liechtenstein, Lithuania, Malta, Marshall islands, Monaco, New Zealand, Nigeria, Oman, Philippines, Portugal, Qatar, Romania, Russian Federation, Saudi Arabia, Solomon Islands, South Africa, Spain, Swaziland, Switzerland, Thailand and UAE also participated in the survey.



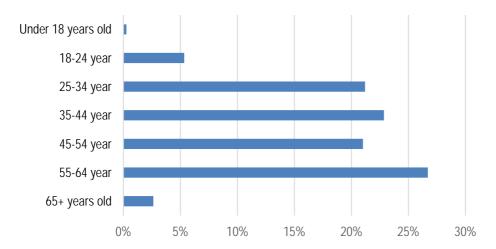


Figure 14 Age of the participants

The majority (27%) were in the age group from 55 to 63 years. Almost a quarter of respondents were in the age group from 35 to 44 years (23%) while 21% of respondents were in the age group from 25 to 34 years, as well as those from 45 to 54 years. Less than 5% were respondents in other age groups (younger than 24 years or older than 65 years). In this respect, the survey confirmed expectations and collected opinions from experienced seafarers.

As expected, most of the respondents have deck (61%) and engine (33%) backgrounds. Only 6% of the respondents are with other departments. These proportions were not surprising and are considered as not biasing the overall results.

Almost half of the respondents graduated at high schools (40%), 27% hold BSc degrees and 12% hold MSc degrees. In total, 20% of respondents stated that they hold other degrees. Eleven respondents selected PhD as a level of education, representing almost 1% of total population, while 131 respondents identified themselves as holding MSc level. This data (12% of the total population hold MSc and PhD!) clearly indicates significant inclination to higher levels of education among seafarers, particularly among masters and deck officers who represent 71% of seafarers with MSc and PhD degrees, and participating in the survey.<sup>67</sup>

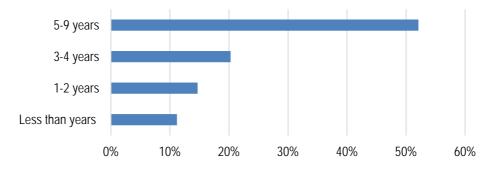


Figure 15 Respondents' on-board experience

Most respondents (75%) spent 10 or more years at sea. This indicates that senior seafarers, who have chosen a seagoing career as a lifelong job, are keen to participate in surveys like this one and to share

In respect to total population It may be reasonable assumed that seafarers holding MSc and PhD degrees are much more inclined to participate in surveys like this one.



their views and experience. Accordingly, the second largest group consists of those who have served at sea for between 5 and 9 years.

In line with these conclusions, the majority of those who participated were Masters, followed by Chief Engineers and Chief Mates. These data clearly indicate that the target group has been successfully approached, as it was intended in the survey plan.

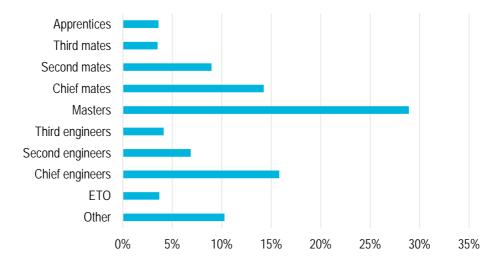


Figure 16 Respondents' on-board positions

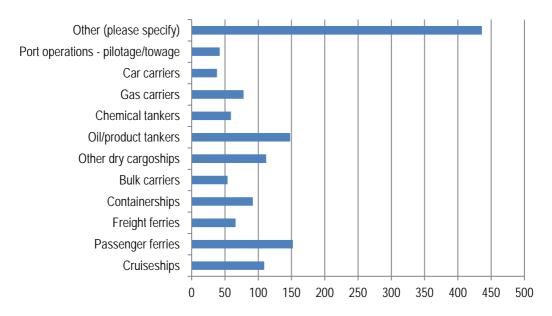


Figure 17: The field of trade the respondents' present companies predominantly operate

In respect of the field of trade, the respondents served in all the proposed trading areas. The most respondents are serving on oil and product tankers and passenger ferries (11% each), followed by other dry cargo ships and cruise ships (8%). The largest group consists of respondents (32%) who selected "other" option, i.e. a field of trade not listed in the questionnaire. By far the most frequent field of trade in this group were different types of vessels engaged in the offshore industry.



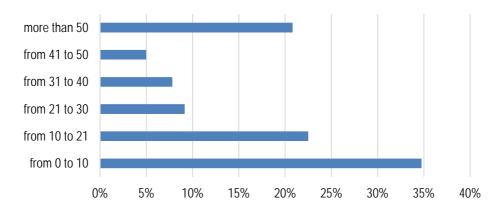


Figure 18 The size of the company's fleet

Most of the respondents (35%) are employed by rather small companies, operating up to 10 ships. However, 21% of all respondents are employed by companies operating more than 50 ships. More than half of the respondents (57%) stated that the companies they are employed by are trading globally, and only 7% of the respondents indicated trading within national borders. The same 7% of respondents indicated a regional trade as predominant. Almost 29% of all respondents are trading within European waters, thus indicating a well-balanced distribution of respondents in respect of their predominant area of trade.

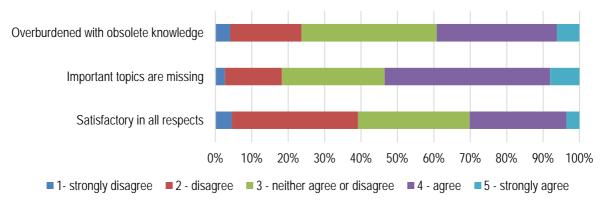


Figure 19 Respondents' position on professional education and competences as outlined in the STCW Convention

Respondents strongly questioned the validity of professional education and competencies as outlined in the STCW Convention. In that respect, many respondents (35%) indicated that professional education and competencies (as outlined in the STCW Convention) are not satisfactory, while 22% of all respondents emphasised that important topics are not dealt with in the STCW Convention. Finally, 33% of respondents agreed that professional education and basic competencies are overburdened with obsolete knowledge. It is important to note that presented "disagreements" are equally distributed among respondents.

Bearing in mind that many respondents are experienced seafarers, such statements reveal considerable dissatisfaction with the present model of education based on the STCW Convention.



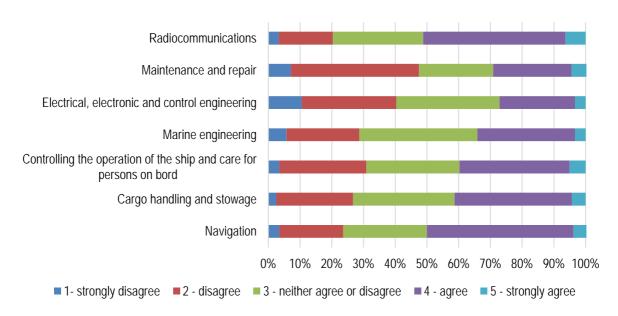


Figure 20 Respondents' position on compliance of professional competences (STCW functions) with actual on-board needs

In this question, respondents were asked to refer only to functions they are certified for. Accordingly, respondents clearly expressed significant concerns on compliance of professional competencies with actual on-board needs. Functions identified as being the least compliant with actual needs are *Maintenance and repair* (47%) and *Electrical*, *electronic and control engineering* (40% of respondents).

Marine engineering and Controlling the operation of the ship ... are functions considered more compliant. However, even for these functions 28% and 31% of seafarers considered these competencies are not adequate for on-board duties. Functions considered as mostly in accordance with on-board needs are *Radiocommunications* and *Navigation*. But even for these two functions 20% and 24% of respondents, respectively, consider these competencies as not in line with on-board needs. In principle, competencies acquired in accordance with the STCW Convention, although being the minimum standard, should be adequate for all safety, security and pollution prevention related tasks.

Therefore, the seafarers' views on the shortcomings of STCW professional competences are considerably beyond expectations, and clearly serve as a cause of serious concern. In principle, professional knowledge and skills depend on numerous factors. Therefore, respondents were asked to express their opinion on the professional knowledge and skills of several distinctive groups. It should be noted that presented qualifications are not verified facts, although they are based on a quite large sample. Therefore, the answers presented here should be considered as predominant beliefs among those questioned.

Accordingly, more than 40% of all respondents identified younger seafarers and non-European officers as not being qualified in accordance with their expectations. The highest level of appropriate professional knowledge and skills (65%) are identified among officers older than 50 years.



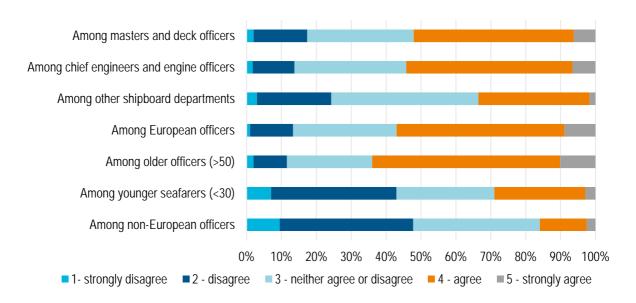


Figure 21 Respondents' position on appropriateness of professional knowledge and skills among different groups

Bearing in mind that most respondents are senior European masters and officers, it is perhaps not surprising that these groups are identified as the most skilful. Several factors may lie behind this attitude, such as cultural differences, communication issues, inappropriate expectations from newcomers and apprentices, misunderstanding of the role of on-board training, and effectiveness of MET processes. Based on the evident differences, much more exhaustive research on professional qualifications is recommended. It may be accompanied by more comprehensive research into different beliefs and attitudes among seafarers.

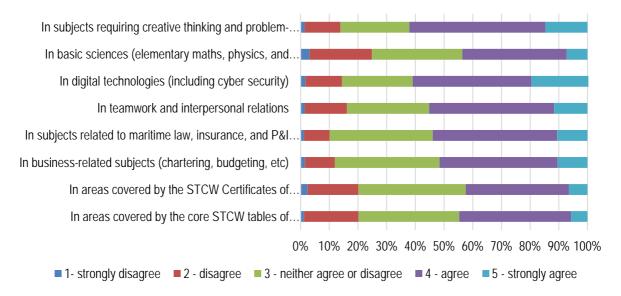


Figure 22 Subject areas with serious skill deficiencies

The next question sought to identify more precisely the subject areas where respondents noted serious skill deficiencies. In that respect almost half of the participants agree that serious skill deficiencies can be clearly recognised in:

subjects requiring creative thinking and problem-solving (62%),



- familiarity with digital technologies, including cyber security (61%),
- teamwork and interpersonal relations (55%),
- subjects related to maritime law, insurance, and P&I coverage (54%).

In this question respondents evidently pinpointed transitional skills (i.e. non-professional skills; skills only modestly identified in the STCW Convention) as a group of skills where the most serious skill deficiencies are recognised.

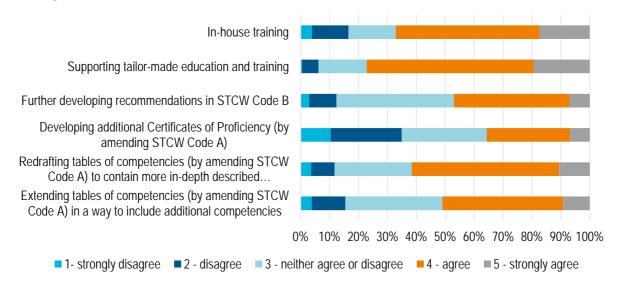


Figure 23 The most effective ways to improve STCW competences

According to respondents, the most effective ways to improve STCW competences are different modes of personalised education and/or training. Consequently, *Tailor-made education and training* is supported by 68% of all respondents (58% of respondents agree and 10% strongly agree). Almost the same percentage, 67%, supported *In-house training* (50% of respondents agree and 17% strongly agree). This clearly indicates that seafarers expect much active participation by shipping companies in their professional development.

It is important to note strong support for redrafting STCW Code A and to include more in-depth described professional competencies (51% of respondents agree with this proposal). Respondents also clearly opposed further development of Certificates of Proficiency by amending STCW Code A (29% agree while 25% disagree and 10% strongly disagree with this idea).



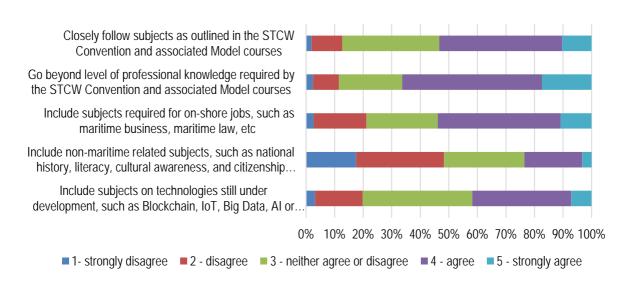


Figure 24 Preferred further development of MET institutions

In line with previous statements, most of the respondents suggest that maritime institutions should offer education and training beyond that assumed in the STCW Convention and associated Model Courses (49% agree and 19% strongly agree). Only 2% of respondents strongly disagree with this statement! However, the opinions on the next two questions are almost equally divided between those who suggest close adherence to the STCW Convention requirements, and those who propose to include subjects most appropriate for those who plan to continue their career ashore. It seems that these answers depend mostly on personal preferences.

It should be noted that non-maritime related subjects are not welcomed. Only 23% of respondents favour these subjects, while 48% disagree or strongly disagree. This obviously indicates a desire among respondents for a strong focus on professional development.

Finally, there are mixed feelings about technologies still under development. Almost 39% of respondents have no opinion on the subject, while 42% would like to see subjects on new technologies.

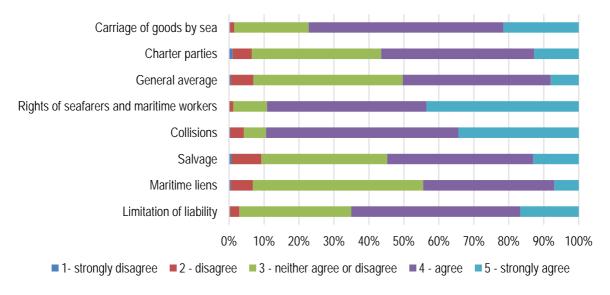


Figure 25 The most valuable topics in the maritime law for shipboard management

According to respondents, the most valuable maritime law topics are those related to *Rights of seafarers* and maritime workers, supported by 89% of all respondents. Only 1% of all respondents consider the



topic as not important. The next one is *Collisions*, supported by almost the same percentage of respondents.

The second group of topics are the "mainstream" maritime law topics: *Carriage of goods by sea* and *Limitation of liability*. It is important to note that these topics are not covered by the STCW Convention, and are usually considered as not important for seafarers. This also applies to the next two topics: *Charter parties* and *Salvage*, supported by 56% and 55% of all respondents.

It is worth noting that "strongly disagree" is a minimal or non-existent response in this group of topics. These numbers clearly indicate noteworthy skill gaps in the subject area and considerable interest among seafarers, obviously keen to know more about such topics.

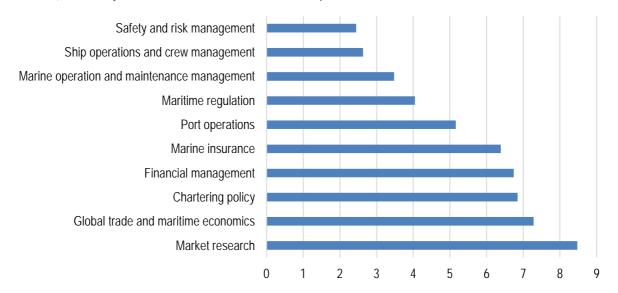


Figure 26 Subjects from the maritime business domain considered as the most valuable for shipboard management (ranked according to average values)

In respect of the maritime business domain, respondents were asked to rank the different subject areas they consider as important for ship operations (1 being the most important and 10 being least important). The priorities were averaged and presented on the graph.<sup>68</sup>

Accordingly, the most valuable topic from the maritime business domain is *Safety and risk management*. More than 48% of respondents rated this topic as the most important (ranked with 1). *Ship operations and crew management* was selected by 30% of respondents who rated it as the most important.

Approximately 14% of all respondents rated *Marine operation and maintenance management* as the most important. Contrary to this, "pure" economic subjects (such as *Market research*) are of relatively low interest among respondents.

It is also worth noting that very similar rankings are created if topics are sorted according to the average priorities, where *Maritime regulations* and *Port operations* are next in respect of their importance for shipboard management. In addition, these answers are in line with answers given to previous questions. Again, most of the subjects are not covered by the STCW Convention, or at most at introductory level.

The same approach applies for all following similar graphs.



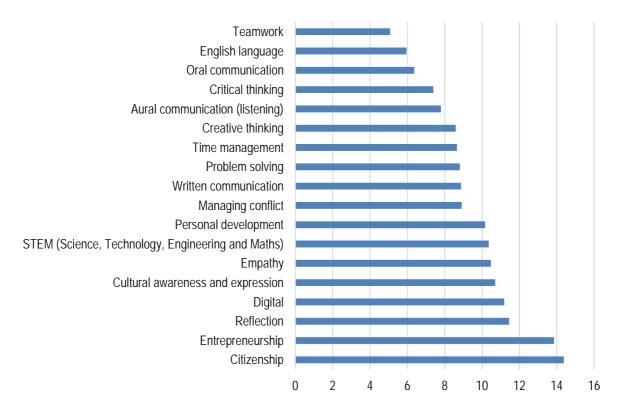


Figure 27 The most relevant (transitional) skills for modern ship officers (ranked according to average values)

In respect of the transitional skills that seafarers consider the most important, the respondents were requested to rank those skills according to their importance on scale 1 (most valuable) to 10 (not valuable at all). The average priorities are sorted and presented on the graph.

Accordingly, the most valuable transitional skill is *Teamwork*, selected as the most important by 18% of all respondents. The second one is *English language*, selected as the most important by more than 21% of all respondents. However, *English language* was also given a low priority by quite a large group of respondents, causing the averaged priority to be lower than the one assigned to *Teamwork*. It seems that communication issues (*English language*, *Oral communication*, *Aural communications*) are valued as the most important transitional skills. The only exception is *Written communications*, being assigned relatively low priority

A prominent group of skills are problem-oriented skills, i.e. *Critical thinking, Creative thinking, Time management* and *Problem solving*. *Problem solving* was selected as the most important skill by 11% of respondents and *Critical* thinking by 8% of all respondents. It is important to note that these skills are not even mentioned in the STCW Convention and associated Model Courses. In fact, the STCW Convention is intentionally designed not to require these skills (i.e. it does not require skills assigned to higher levels of Bloom's taxonomy).



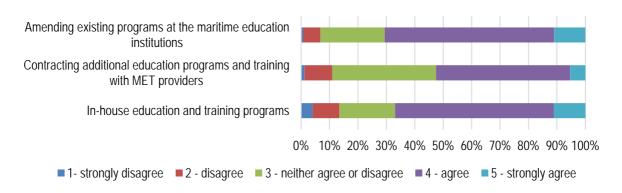


Figure 28 Modes of acquiring transitional (generic) skills

According to the respondents, the most valuable transitional skills should be acquired through amending existing programmes at maritime education institutions (60% agree and 11% strongly agree with this statement). Less than 1% of respondents strongly disagree with this statement.

In line with the previous statement, seafarers prefer as a second option in-house education and training (56% of respondents agree and 11% strongly agree, while only 4% of respondents strongly disagree with this statement). Contracting additional programmes (independently) with MET providers is an option for 47% of respondents.

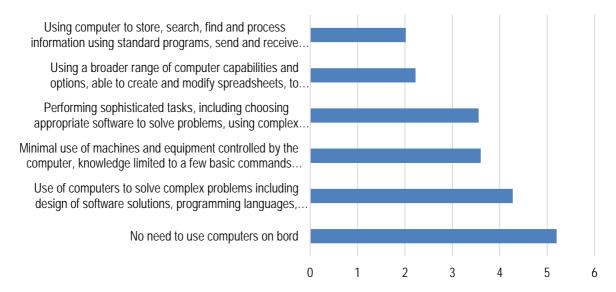


Figure 29 The level of digital abilities and computer literacy expected from shipboard management (ranked according to average values)

In respect of digital skills respondents were asked to rank these skills according to the actual on-board needs on scale ranging from 1 (most valuable) to 6 (not valuable at all). Most respondents selected the following as the most important:

- Using computer to store, search, find and process information using standard programs, send and receive electronic mail, use word processing, and manage files (40%), and
- Using a broader range of computer capabilities and options, able to create and modify spreadsheets, to create documents using formatting options, to create original drawings or illustrations (34%).



All other options were given much lower priority. It is interesting that two extreme options - No need to use computers on-board and Use of computers to solve complex problems including design of software solutions, programming languages, development, and adaptation of computer software in accordance with specific purposes, setting up and modelling a computer network - were selected as the least important.

It is important to note that 8% of all respondents still believe that there is no need to use computers on-board (who selected this option as the most appropriate). Although a relatively small percentage, this is an important finding when considered against the increasing importance of digital services for modern seaborne trade. It may be related to the respondents' age distribution (29% of all participants are senior seafarers older than 55 years).

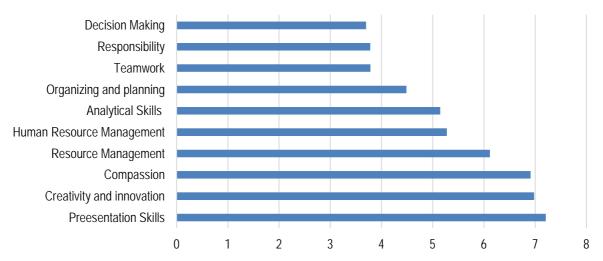


Figure 30 The most important abilities and skills according to their importance for shipboard duties (ranked according to average values)

In respect to importance of abilities and skills for shipboard duties, seafarers were asked to assign the rank to each ability/skill on the scale 1 (most important) to 10 (not important al all). According to the respondents, the most important abilities are *Decision making*, *Responsibility* and *Teamwork*. Below are short explanations of every ability/skill considered and percentage of respondents who assigned top priority to that ability/skill:

- Responsibility conscientiously, properly performing work tasks, considering personal rights and obligations as well as rights and obligations of others and the environment (25%),
- *Teamwork* participation in working with others that involves understanding, respecting differences, listening, and consulting (21%),
- Decision making ability to choose among options that will lead to desired goal (20%),
- Organising and planning ability to set goals, planning performance, running time, and monitoring work (10%),
- Human resource management directing, coordinating, and monitoring the work of others, and motivating and providing development opportunities (9%),
- Presentation skills ability to make clear, fluid, and arguable transfer of ideas in oral or written form (5%),
- Analytical skills ability to collect and view various information and perspectives, to verify assumptions and to make conclusions/solutions (5%),



- Resource management financial planning, material and equipment use, maintenance (4%),
- Compassion ability to understand the feelings of other people and respond adequately to them (3%),
- Creativity and innovation creating new ideas, services, products, ways of working and their application (1%).

Again, it seems that seafarers place highest value on the abilities that most effectively fulfil the target goals. Accordingly, the seafarers were asked to select the most important personal qualities in respect to their importance for shipboard duties.

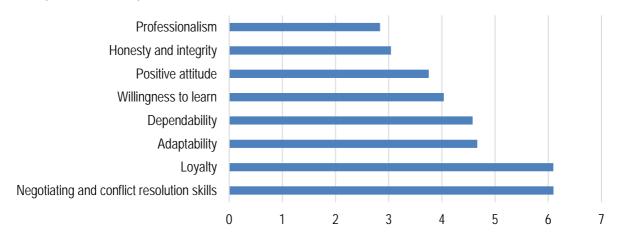


Figure 31 The most important personal traits in accordance with their importance for shipboard duties (ranked according to average values)

More than one-third of respondents ranked *Professionalism* with 1, on scale 1 (most important) to 6 (not important at all). The second one, *Honesty and integrity* is selected by 28% of respondents. Also, it is indicative that 15% of all respondents selected *Positive attitude* as the most important personal trait. In respect to the most attractive shore-based jobs, respondents expressed the greatest interest in *Training of seafarers and Fleet management*, followed closely by *Shipbuilding, Classification societies, Technical superintendence, Project management, Port operations, and Research and development (including newbuildings*). These jobs, except *Project management*, are beyond doubt jobs most heavily dependent on previous shipboard experience. Even *Project management* bears certain similarities with shipboard management duties, i.e. duties of the Master and Chief Engineer. The least attractive shore-based jobs are those related to *Finance and accounting, Sales and Chartering, and Market Research*, which are most clearly the jobs where shipboard experience has little or no value.

It is interesting that most respondents (16%) selected *Company management* as the top priority job. In second place is *Forwarding agents*, with 13%, while 12% of respondents selected *Crew management* as the most attractive job. Interestingly, no one seafarer selected *Technical superintendent* as the most attractive job, but it has by far the greatest number of high positions. It is quite clear that understanding of the attractiveness of shore-based jobs is a highly individual matter.



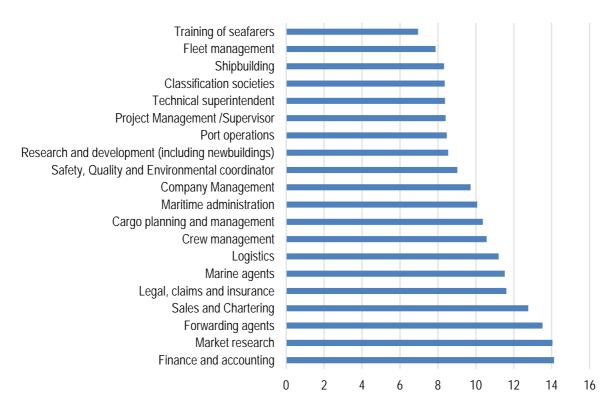


Figure 32 The most attractive shore-based jobs (ranked according to average values)

It worth noting that these jobs are heavily dependent on competencies already identified as the most important for modern ship officers (*Teamwork, English language, Oral communications* and *Critical thinking*).

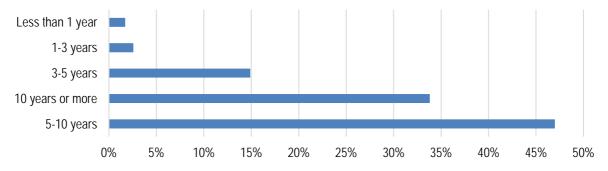


Figure 33 On-board experience considered the most appropriate for moving ashore

Almost half (47%) of respondents think that shore-based jobs should be considered after 5 to 10 years spent on-board, while 34% prefer more than 10 years of on-board experience as an appropriate shipboard experience.

Of all respondents, 57% are ready to accept a shore-based job if one was offered to them. Although the sample size is quite large, this information should not be understood as valid for the whole population because the majority of those who responded are in senior positions and should not be considered as representative for the whole population of seafarers.



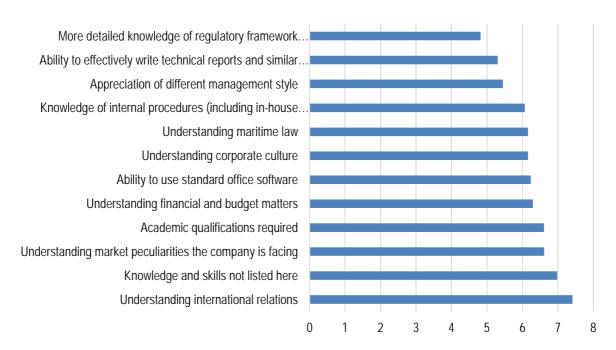


Figure 34 The most important skills serving seafarers should work on before moving to work ashore (ranked according to average values)

According to respondents, the most important skills seafarers should work on before moving to work ashore are:

- More detailed knowledge of regulatory framework (relations with class societies, port state control, etc.), selected by 21% of all respondents as the most important,<sup>69</sup>
- Appreciation of different management style 12% of respondents ranked this as the most important ability,
- Ability to effectively write technical reports and similar documents 12% of respondents ranked this as the most important ability.

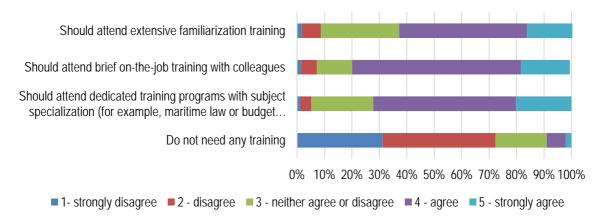


Figure 35 Actions preferred before assuming shore-based duties (if circumstances allow)

Ranked with 1 on a scale from 1 (most important) to 10 (not important at all).



Most respondents (62%) agree that active seafarers should attend brief on-the-job training with colleagues before assuming shore-based duties while another 18% of respondents strongly agree with this idea. Accordingly, 77% of respondents agree or strongly agree that more seafarers will successfully assume shore duties if provided with appropriate familiarisation and/or training.

In line with previous statements, most respondents do not support the proposition that active seafarers, before assuming shore-based duties, do not need any training (41% of respondents disagree with this statement and 31% strongly disagree with it).

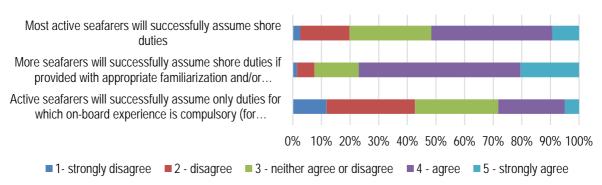


Figure 36 Expected outcomes after assuming shore-based duties

From answers it is obvious that majority of seafarers shows high levels of confidence about the transition to shore jobs, if provided with familiarisation training. Contrary to this, the majority clearly expressed noticeable reluctance to accept a job for which additional training and education is not provided.

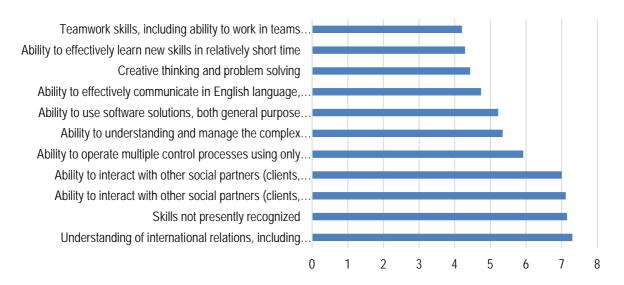


Figure 37 The most needed skills in the years ahead (ranked according to average values)

According to respondents, the most needed skills in the years ahead, ranked with 1, on scale 1 (most important) to 10 (not important at all), are:

- Ability to effectively communicate in English language 21% of all respondents,
- Teamwork skills, including ability to work in teams involving team members located ashore 19% of all respondents,
- Ability to understanding and manage the complex control systems 16% of all respondents,
- Creative thinking and problem solving 13% of all respondents,



Ability to use software solutions, both general-purpose office software and dedicated software
 9% of all respondents.

These results indicate that seafarers do not expect changes in the most important skills in the future. They are almost the same as those they now consider to be the most important.

### 8.2 Shore-based personnel

The survey questionnaire for shore personnel was developed having in mind the technical and operational staff or executives positioned next to the top management of the shipping companies and other maritime-related companies, i.e. heads of operations or technical department or senior superintendents. It was expected that people responding to the questions have at least 10-20 years of working experience, and preferably at least few years of on-board experience.

The questionnaire consists of 31 questions, split into several sections. It is an extended version of the questionnaire targeting seagoing personnel and consists of the following parts:

- information on the person questioned: age, experience in the industry, department working with, education, on-board experience and rank;
- general information about the company/institution: country of residence, size, ownership, predominant activity, predominant area of activity;
- comments on on-board skills and competencies, such as: professional education and basic competencies, professional competencies (STCW functions), appropriateness of professional knowledge and skills, recognised skill deficiencies, the most important subjects in maritime law, maritime business and technology, transitional skills,
- comments on transition from on-board jobs to shore jobs, such as: target jobs, required onboard experience, missing skills, successfulness of the transition;
- comments on expectations and opportunities, such as: labour-market trends, technology trends, environmental protection trends, future skills.

The survey questionnaire was initially distributed through ECSA and ETF. After that, it was distributed directly from partners. In this survey 474 respondents from 20 different countries participated. The highest percentage of respondents are from Italy (68%), UK (7%), Sweden (5%), Denmark (5%), Netherlands (3%), Germany (4%), and Cyprus (3%). Less than 10 respondents were from Algeria, Belgium, Brunei Darussalam, Croatia, France, Malta, Nigeria, Norway, Poland, Portugal, Qatar, Singapore and Spain.



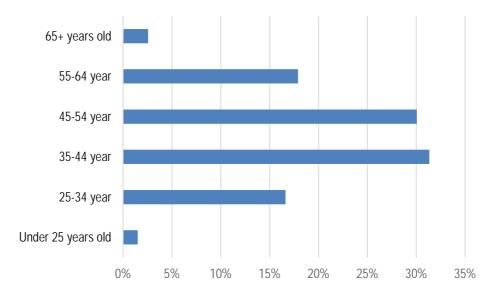


Figure 38 Age of respondents

Most of the respondents are 35 to 44 years old (31%), closely followed by those aged from 45 to 54 (30%). Respondents in this survey are on average more than 10 years younger than those participating in the seafarers' survey.

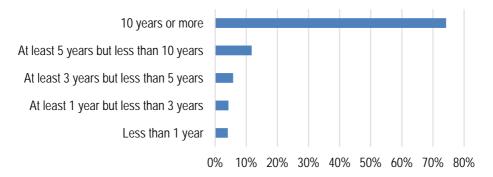


Figure 39 Respondents' experience in shipping and related industries

Most respondents (74%) have 10 or more than 10 years of experience in shipping and related industries. Only 4% of respondents have less than 1 year of experience.



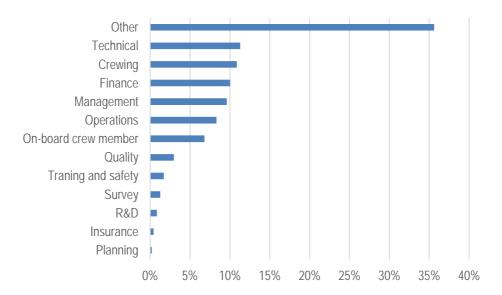


Figure 40 Respondents' departments

Many respondents (35,61%) work in departments not listed as target departments in the questionnaire. As the most frequent answer respondents selected *Administration* and *Accounting*. The most frequent answers among those specified in the questionnaire are *Finance* (10,02%), *Technical* (11,30%) and *Crewing* (10,87%).

Figure 41 Respondents' education

More than quarter of the respondents hold high school degree (37%) and MSc degree (26%). BSc degree was selected by 19% of respondents, while 7% selected PhD degree. In total 11% of respondents selected other degrees.

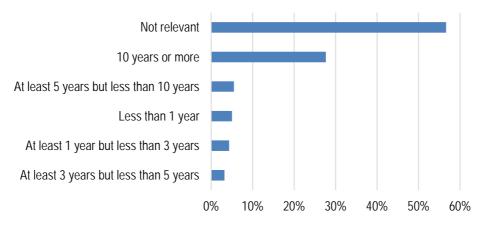


Figure 42 Respondents' on-board experience (total)

Most respondents (57%) have stated that on-board experience is not relevant, followed by 28% of respondents who have more than 10 years of experience.



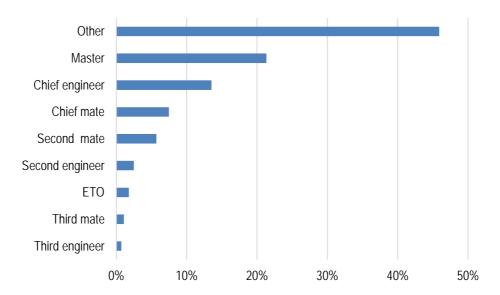


Figure 43 Respondents' on-board position (highest position served)

Approximately 46% of respondents had not served on-board or served in positions not listed in the questionnaire. Approximately 21% of respondents had served as Masters (21%) or Chief Engineers (14%), followed by Chief mates (8%) and Second mates (6%).

Respondents are mostly employed with large companies (74%), i.e. companies with more than 500 employees. Only 7% of all respondents are employed with companies employing fewer than 50 employees.

Consequently, most respondents are employed with private companies (88%) while others are employed with public companies or institutions, trusts, associations, etc. Among those employed with private companies, the largest group consists of those employed with ship-owning companies (53%) followed by those employed in logistics.

Most of the respondents (75%) stated that the predominant geographical area of operation of their companies is global. Less than 5% of the respondents selected regional (2%) and national (3%) area of operations as predominant.

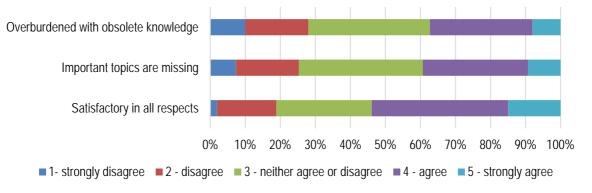


Figure 44 Respondents' opinions on present professional education and basic competencies (as outlined in the STCW Convention)

In respect of the applicability of the competencies outlined in the STCW Convention, 54% of all respondents consider it as satisfactory. However, 37% of respondents believe that important topics are missing and 39% of respondents believe (agree or strongly agree) that professional education and basic competencies (as outlined in the STCW Convention) are overburdened with obsolete knowledge.



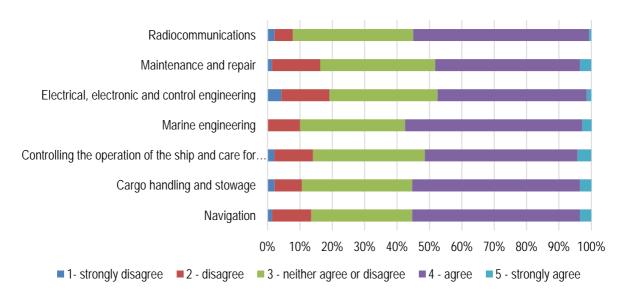


Figure 45 Respondents' position on compliance of professional competencies (STCW functions) with actual on-board needs

In respect of compliance of professional competencies with actual on-board needs, respondents emphasised *Maintenance and repair* and *Electrical, electronic and control engineering* as two functions with insufficient competencies. However, the levels of dissatisfaction are much lower than those expressed by seafarers, indicating that issues related to the functions are not anticipated correspondingly.

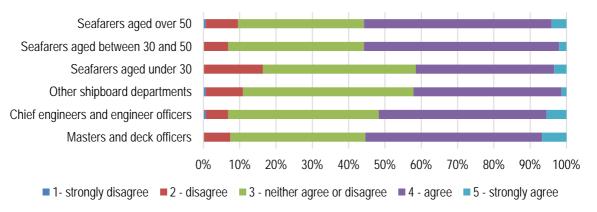


Figure 46 Respondents' position on appropriateness of professional knowledge and skills among different groups of European seafarers

Respondents identified (among European seafarers) only those under age of 30 as those whose professional knowledge and skills are not up to the standard. Nevertheless, even for this group the proportion of respondents sharing such an opinion is minor (17%).



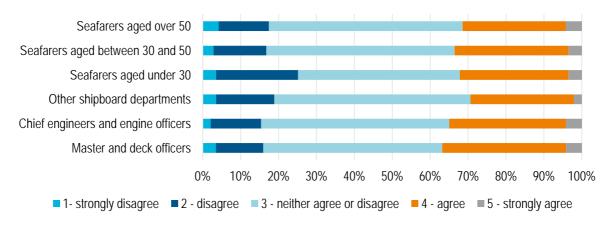


Figure 47 Respondents' position on appropriateness of professional knowledge and skills among different groups of non-European seafarers

For non-European seafarers, respondents also identified seafarers under age of 30 as those with professional knowledge and skills below expectations. Such an opinion may refer to either inappropriate prior education or to the longer on-board experience needed to reach the expected level of professional knowledge and skills.

It is worth noting that European seafarers' professional knowledge and skills were rated with higher marks in all groups. The difference is particularly noted among European and non-European seafarers aged over 50 years (56% vs 32% of those who agree or strongly agree with appropriateness of professional knowledge and skills).

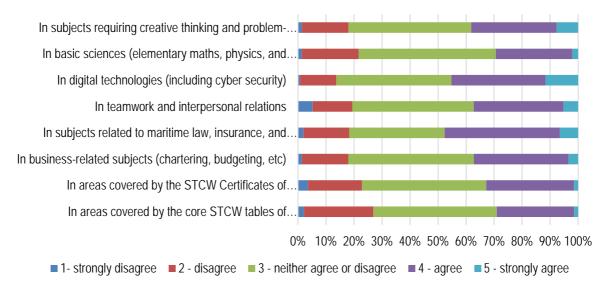


Figure 48 Areas where serious skill deficiencies can be recognised

More than one-third of respondents agreed that serious skill deficiencies can be recognised in subjects related to *Maritime law, insurance, and P&I coverage* (47%), *Digital technologies (including cyber security)* (35%), closely followed by *Subjects requiring creative thinking and problem-solving* (38%), *Business-related subjects* (37%) and *Teamwork and personal relations* (37%).



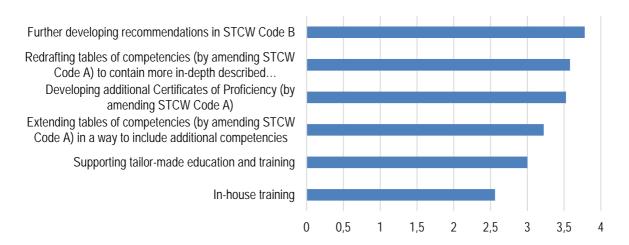


Figure 49 The most effective ways to improve STCW competences 70 (ranked according to average values)

According to respondents, the best ways to improve STCW competences are *In-house training* (46% of respondents rated it as the most effective way), *Supporting tailor-made education and training* (19% of respondents rated it with 1), and *Developing additional Certificates of Proficiency (by amending STCW Code A)* (17% of respondents rated it with 1). Further development of the STCW Convention is not supported.

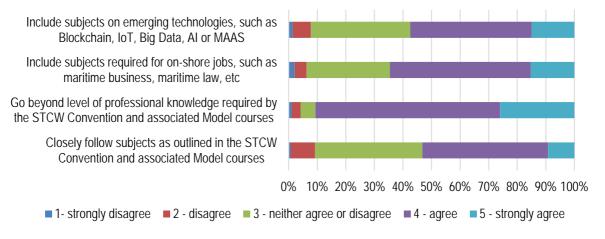


Figure 50 Preferred further development of MET institutions

According to respondents, maritime education and training institutions are expected to go beyond the levels of professional knowledge assumed in the STCW Convention and associated Model Courses. More than 90% of all respondents support this approach, thus recognising that professional knowledge and skills defined in the STCW Convention are not enough.<sup>71</sup>

Rated on the scale 1 (most important) to 6 (not important at all), and then averaged.

One responded stated: Dumbing down to the lowest common denominator was a disaster for STCW. We will see an increase in potential pollution issues and life critical scenarios. Ultimate removal of sailing crews on some ships may remove some risk but is likely to create others. The survey does not appear to consider offshore construction related industry sectors where further cost cutting efforts will undoubtedly be relevant. European officers are prevalent in this sector where complex commercial and operational systems can lead to opportunities for marine crew at all levels. Commercial and engineering opportunities abound, as much as the managerial, project and expert type roles.



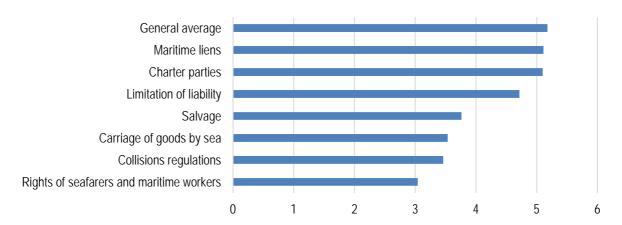


Figure 51 Topics in maritime law considered to be the most valuable for shipboard management (ranked according to average values)

It is worth noting that shore-based respondents selected the same three topics in maritime law as the most important as seafarers - Rights of seafarers and maritime workers, Collisions, and Carriage of goods by sea.

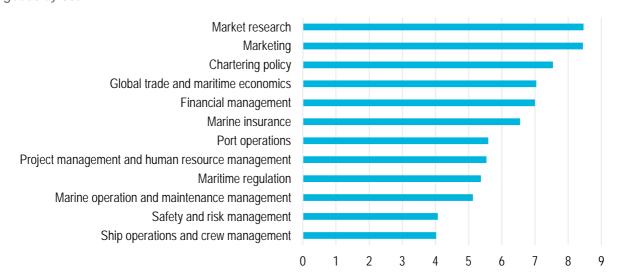


Figure 52 Maritime business subjects considered the most valuable for shipboard management (ranked according to average values)

According to the shore-based survey respondents, the most valuable subjects from the maritime business domain are *Ship operations and crew management* and *Safety and risk management*. The first four subjects to be ranked as most important were similar for both shore-based employees and seafarers. The only exception is that shore-based personnel gave slightly more preference to *Ship operations and crew management* over *Safety and risk management*.



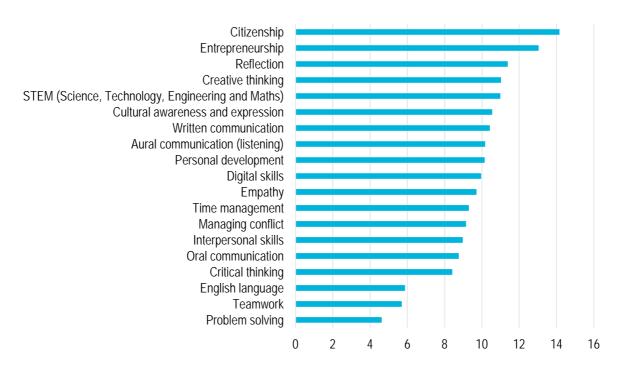


Figure 53 The most relevant (transitional) skills for modern ship officers (ranked according to average values)

According to the shore-based survey respondents, the most relevant transitional skills for modern ship officers are *Problem solving*, *Teamwork* and *English language*. If compared with answers given by seafarers, there are similarities and differences. Seafarers prefer *Teamwork* and communication skills, while shore-based personnel respect the same skills, but slightly more prefer *Problem solving* and *Critical thinking*. In respect of other skills, the differences are not significant (three least important skills are again the same).

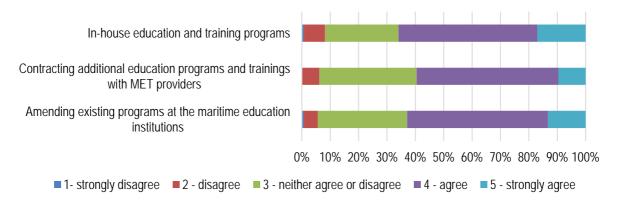


Figure 54 Modes of acquiring transitional (generic) skills

According to the modes that may be used to improve various transitional skills, respondents almost equally support all offered modes. Only 6-8% of respondents disagree with proposed methods.



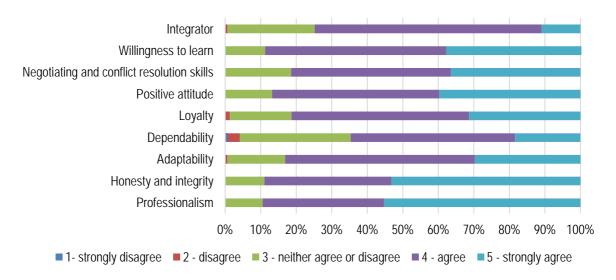


Figure 55 The most important personal traits in accordance with their importance for shipboard duties

Again, respondents employed ashore closely matched the seafarers' rankings of the importance of key personal traits – *Professionalism* and *Honesty and integrity*, followed by *Positive attitude* and *Willingness to learn*. It is very clear, therefore, that these two groups share the same core values.

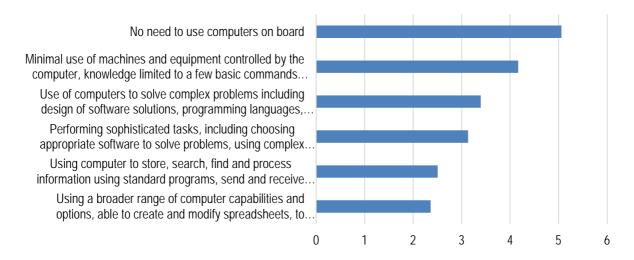


Figure 56 The level of digital abilities and computer literacy expected from shipboard management (ranked according to average values)

In respect of digital skills, respondents were asked to rank these skills according to the level most appropriate for on-board use on a scale ranging from 1 (most valuable) to 6 (not valuable at all). Most respondents selected the following as the most important:

- Using computer to store, search, find and process information using standard programs, send and receive electronic mail, use word processing, and manage files (29%) and
- Using a broader range of computer capabilities and options, able to create and modify spreadsheets, to create documents using formatting options, to create original drawings or illustrations (22%).



By average value, shore-based personnel expected higher level of digital abilities (i.e. *Using broader range of computer capabilities and options*, ...). Only 13% of respondents saw no need to use computers on-board, thus that option was rated as 1.

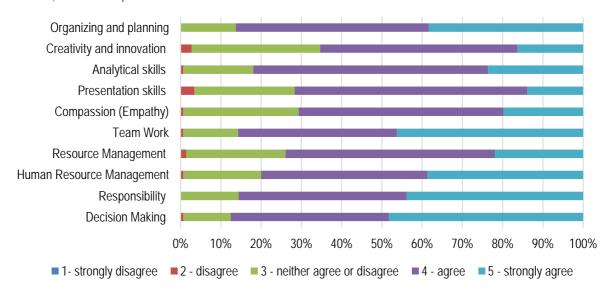


Figure 57 The most important abilities and skills according to their importance for shipboard duties (ranked according to average values)

According to the respondents, the most important abilities and skills for shipboard duties are *Decision Making* (88%), *Teamwork* (87%), and *Responsibility* (87%).<sup>72</sup> Again, the importance assigned to these abilities are the same as those selected by shipboard personnel, once again suggesting that these two communities are very close and share the same professional values.

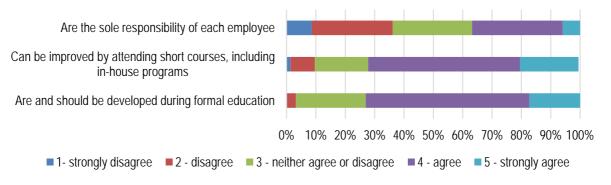


Figure 58 Modes to acquire certain abilities and skills

The survey respondents believe that the previously mentioned abilities and skills should be acquired either during formal education or by attending short courses. A significant number of respondents expect employer's participation in the process.

Short explanations of abilities/skills are already presented in the section presenting results of survey carried out among seafarers.



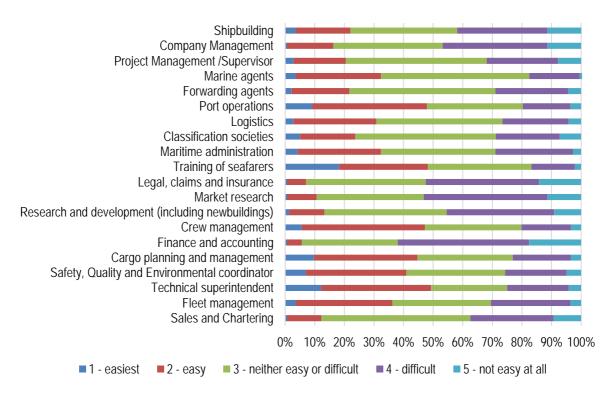


Figure 59 Transition of active seafarers at management level to shore-based jobs

Respondents believe that, for active seafarers at management level, the easiest transition is to the following shore-based jobs: *Training of seafarers* and *Technical superintendent* followed by *Port operations* and *Crew management*. Respondents do not believe there is an easy transition to the following shore-based jobs: *Finance and accounting* and *Legal, claims and insurance* (18% and 14% of respondents respectively ranked it as not easy at all). The results are very similar with opinions expressed by seafarers.

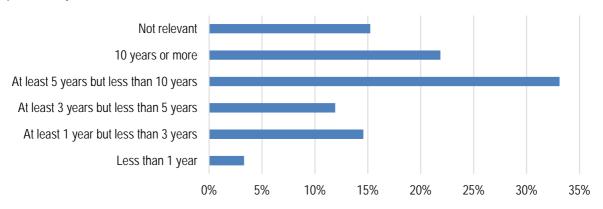


Figure 60 On-board experience considered as the most appropriate for moving ashore (ranked according to average values)

Once again, shore-based and shipboard personnel fully agree on the most appropriate levels of on-board experience for moving ashore. Approximately one-third of respondents think that the most appropriate time spent on-board before moving ashore is at least 5 years but less than 10 years. Only 3% of respondents think that less than one year is ideal length of on-board experience.



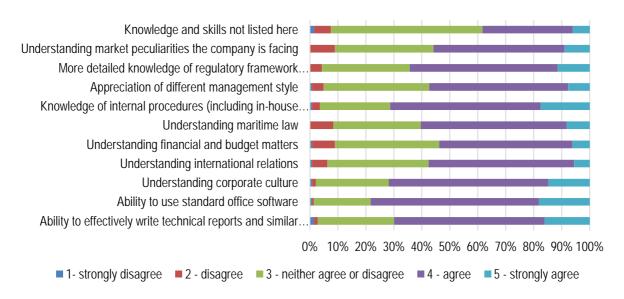


Figure 61 The most important skills serving seafarers should work on before moving to work ashore

According to respondents, the most important skills seafarers should work on before seeking shore-based jobs are:

- Ability to use standard office software 78% of respondents agree or strongly agree,
- Understanding corporate culture supported or strongly supported by 72% of respondents,
- Knowledge of internal procedures supported or strongly supported by 72% of respondents,
- Ability to effectively write technical reports and similar documents supported by 70% of respondents.

It is worth noting that shipboard personnel recognised very different skills as being important when moving to work ashore.



Figure 62 Actions preferred before assuming shore-based duties (if circumstances allow)

In respect of preferred action before assuming shore-based jobs, both groups of respondents (those working aboard and ashore) share the same attitude. In both cases, the preferred method of familiarisation is on-the-job training.



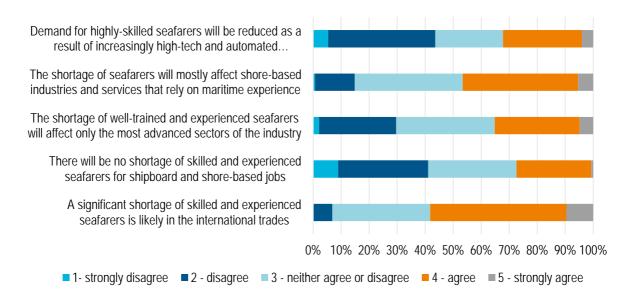


Figure 63 Future developments at the labour market

More than half of the respondents (59%) believe that within next 10 years or so, a significant shortage of skilled and experienced seafarers is likely in the international trades. This belief has been repeatedly expressed in the last few decades by different publications (the most cited being the BIMCO/ICS Manpower Report, recently predicting a potential shortage of almost 150,000 officers by 2025). Consequently, it cannot be concluded whether such a belief is induced, or can be substantiated through real-life experience.

Almost 47% of respondents agree that the shortage of seafarers will mostly affect the shore-based industries and services that extensively rely on maritime experience. The proportion of respondents who believe that only advanced sectors of the industry will be affected by the shortage of experienced seafarers is approximately the same as those who do not agree with the statement.

Finally, 43% of respondents believe that high-tech and automated systems will not reduce demand for highly-skilled seafarers. Contrary to this, 32% of respondents believe that it would not be the case.



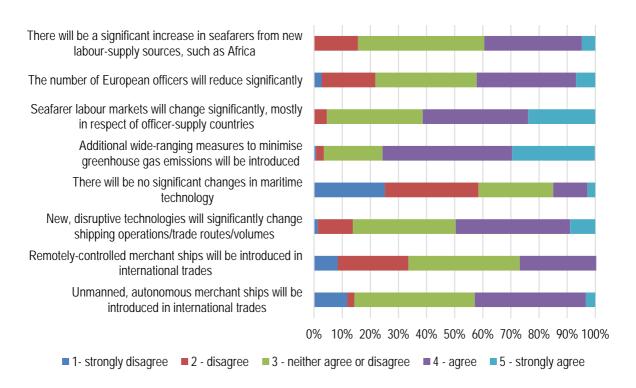


Figure 64 Expected labour market dynamics

In respect of future maritime labour market dynamics, more respondents believe that new labour-supply sources will emerge, probably from developing countries (39% vs 15%). The same expectations, although with different proportions, are shown in respect of the number of European officers (42% believe that the number of European officers will decrease, while 22% believe it will not). Taken together, these answers clearly support the third statement: that the seafarer labour market will change significantly in the next 10 years or so (an opinion supported by 62% of all respondents).

Respondents show quite large agreement in respect of future changes: 58% believe there will be significant changes in maritime technologies, while only 15% believe there will be no significant changes. Probably the most important area where significant changes are expected is the reduction of greenhouse gas emissions, supported by 76% of all respondents and opposed by only 4% of all respondents. New, disruptive technologies are expected by almost 50% of all respondents, and considered unlikely by only 13%.

Finally, opinions are quite divided on remotely controlled merchant ships: 27% of respondents expect such ships within next 10 years or so, but 34% of respondents do not. Even more, 43% of respondents expect unmanned, autonomous ships to be introduced in international trade while only 15% do not agree with the statement.



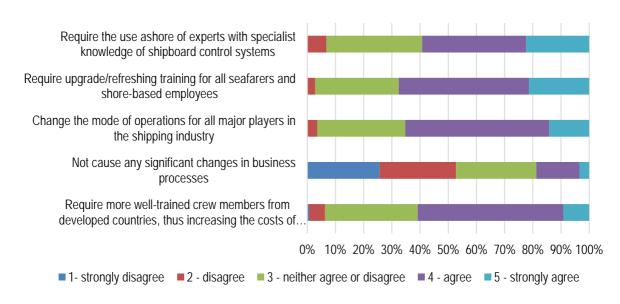


Figure 65 Effects of environmental requirements on shipping

Almost 60% of respondents agree that in the future experts with specialist skills in shipboard control systems will be more extensively required. It is expected that these requirements will demand upgrade/refresher training not only for seafarers but also for shore-based staff (an opinion supported by 67% of respondents). In line with this, is a wide agreement on the need for more well-trained crew members from developed countries (supported by 61% of respondents and only 6% opposing), thus increasing the costs of operations.

Finally, change of the mode of operations for all major players is expected by 65% of respondents (and considered unlikely by only 4%). Accordingly, 53% of all respondents expect significant changes in business processes caused by environmental requirements.

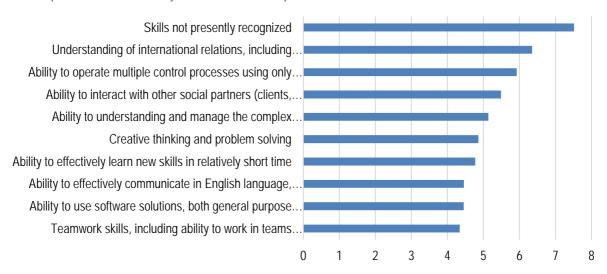


Figure 66 Skills expected to be the most needed in the years ahead (ranked according to average values)

Finally, respondents were asked to rank skills that will be required in the next 10 years or so. Accordingly, the most important skills remain *Teamwork skills*, *including ability to work in teams involving team members located ashore*, *Ability to use software solutions*, *both general-purpose office software and dedicated software*, and *Ability to effectively communicate in English language*, *oral and in writing*. Such results are not surprising.



It may be therefore concluded that:

- (50) Considerable skill gaps are identified in the following subject areas: ships operations; maritime economy and law; and transitional and digital skills -- all areas only marginally included in the STCW Convention and associated Model Courses.
- (51) The most important missing transitional skills are those related to teamwork, personal communications and problem solving.
- (52) The most important subject areas dealing with maritime economy and business, and requiring upskilling, are safety and risk management, ship operations and crew management, and marine operation and maintenance management.
- (53) The most important subject areas related to maritime law, and requiring up-skilling, are those dealing with rights of seafarers and collision regulations.
- (54) Substantial technological changes are expected within the next 10 years or so, requiring seafarers and shore-based personnel to upgrade existing skills and to adopt new digital skills.
- (55) Further developments of environmental protection measures are expected within the next 10 years or so, leading to considerable changes in the mode of operations of all major players, and requiring considerable upskilling of seafarers and shore-based personnel.



## 9 Results and outcomes

Based on the previously described outcomes, the following key competences have been identified as missing in general or in certain segments of the maritime industries. In addition to the skills identified as skills needed on-board, this chapter deals with skills that are required or highly recommended when a seafarer, after serving at management-level positions on-board, looks for a job ashore in the maritime cluster. A lack of these skills might be understood as the main cause preventing higher mobility between on-board and shore-based jobs within the maritime industry.

Maritime economy. Skills related to various aspects of the maritime economy and business have been dropped from the regular programmes for educating seafarers, mostly because there is no such requirement in the STCW Convention. Consequently, numerous MET institutions as well as shipping companies are not considering these subjects as sufficiently important to require inclusion into the programmes. At the same time, dropping these subjects has reduced the costs of delivering, removed the need to recruit personnel with such expertise, and released certain institutional capacities for other purposes.

These skills, although highly welcome for on-board positions, are mandatory for positions ashore, particularly for medium and top management in shipping. They represent core professional skills for shore-based management, although the importance of different aspects may vary significantly across different positions.

Due to the size of the subject area, a possible upgrading programme for former seafarers should cover the subject area in at least several courses and focus on logistic aspects of sea trade and/or maritime transport technologies. The subject area may be partitioned according to other criteria if the resulting courses take into consideration the previous knowledge of former seafarers, their work schedules, and selected modes of delivery.

**Maritime law**. Although not all the skills related to various aspects of the maritime law were left out, as in the case of maritime business skills, the lack of skills in this subject area serves as an obstacle to former seafarers in assuming duties in shore-based maritime industries, particularly at the level of medium- and top-level management. It is worth noting that the subject matter of maritime law mostly left out is that dealing with contractual obligations, while the content dealing with statutory regulations has remained, and even increased in last few years, thanks to numerous new regulations, mostly dealing with safety and pollution prevention.

The skills in this group are welcomed on-board but are not a mandatory requirement. Contrary to this, for positions at the management level ashore these skills are frequently compulsory. Since many shore-based companies employ legal experts, the full scope of such skills is not required for those with shipboard experience.

In that respect, and because of the size of the subject area, a possible upgrading programme for former seafarers needs to cover the subject area in at least several courses, being individually selectable and focused on the main functions of shipping companies or similar ventures (insurance, claims, etc.). The subject area may be partitioned in different ways reflecting the previous knowledge of former seafarers, their work schedules, and selected modes of delivery.

**Ships technologies**. The skills related to ship technologies (particularly the use of different equipment) are the most frequent skills described in the present STCW Convention. However, these skills mostly refer to technologies common on ships trading in mid-1990s, i.e. at the time when the first major revision



of the STCW Convention had been prepared.<sup>73</sup> Amendments adopted in later years focused mostly on the human element, leadership and management (HELM), and less on new technologies. Modern ships are being developed, or have already been developed, under the influence of radically different technologies, many of them with extensive built-in AI support. Such advancements significantly reduce the opportunities for on-the-job training (learning by doing), a method extensively used in the past to upgrade skill sets. In addition, a certain number of skills, quite important in the past, will probably become obsolete. Consequently, these trends should be considered during the next revision of the STCW Convention.<sup>74,75</sup>

The approach applied in the present STCW Convention is to require seafarers, wishing to sail aboard sophisticated ships or to perform certain duties aboard<sup>76</sup>, to attend additional short courses (lasting 3 to 5 days mostly) and to upgrade their skill sets. In addition to this, during the last few decades the industry developed many non-STCW courses aiming to upgrade competencies required to handle complex technologies aboard or to improve certain aspects of the work aboard (see Annex 1 and 2 as examples of such an approach on LNG carriers and passenger ships). This approach is appropriate if employees using certain technology remain with a company and on the same class of ships for a long time. Since many of the courses identified for certain technologies are quite similar, these courses (or at least most frequently required courses by the companies) may be standardised, and even included in the next revision of the STCW Convention in the STCW Code B. In this case, it would be possible to extend the scope of the courses beyond safety, security and pollution prevention.

Since new technologies are being introduced, up-skilling of former seafarers looking for the job ashore through numerous short courses might not be feasible, especially if the contents of the courses are to be left to individual companies to decide. A more appropriate approach would be the development of several more extensive courses containing all additional competencies for certain classes of ships or technologies, having in mind the positions frequently found in shore-based industry (for example, an upskilling course for superintendents<sup>77</sup>).

The same view is shared by the industry. Speaking in Manila, Esben Poulsson, the Chairman of the International Chamber of Shipping (ICS) has called for a comprehensive revision of the STCW Convention which governs global standards for the training and certification of around two million merchant seafarers.

<sup>&</sup>quot;It's now commonplace for employers to routinely provide additional training and assessments prior to the deployment of many officers holding STCW certification which raises questions as to whether the Convention as currently drafted is still fit for purpose in the 21st Century," said Poulsson. "A fully revised STCW regime would allow the industry to adapt much more effectively to technological developments including increased automation. It should provide a structure of sufficient flexibility to hit the moving target of a changing world fleet, and may need to develop a more modular approach to competency accumulation and certification. The arrival of new technology is already changing the functions that seafarers perform on board and the skills and training they require." https://www.maritime-executive.com/article/ics-calls-for-revision-of-stcw

The work on the next revision of the STCW Convention is expected to start in the 2020.

See Emad, GR, Improving Maritime Education and Training: The Need for Reform, Proceedings of SEAS 2017 Korea Maritime Week, Busan. Korea (2017)

These courses are collected in the STCW Chapters 5 and 6.

The approach proposed is already implemented by the Lloyds Maritime Academy.



**Green skills.**<sup>78</sup> According to CEDEFOP, "Developing a low-carbon economy depends [more] on improving existing skills rather than specialised green skills."<sup>79</sup>

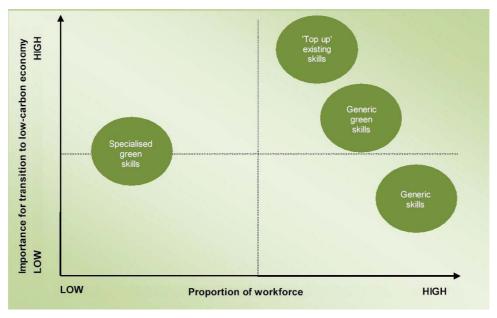


Figure 67 Importance of "true" green skills relative to other transversal skills 80

As in other industries, green skills in shipping are much more based on attitudes than on the knowledge. However, attitudes, especially in case of adult professionals, can be more easily imparted if argumentation is clearly based on facts and through the understanding of the causes and effects. In that respect, the present approach used in the STCW Convention is of limited use because for most subject areas only the lower level knowledge skills are required. Even for the professional subjects, the required knowledge, understanding and proficiency is limited to what is required for safe operations of the ship

Therefore, the main causes and effects of processes taking place in sea transport and influencing the environment should be clearly explained both to shipboard as well as to shore-based personnel. This can be done through several different activities, ranging from printed materials, videos, and social media up to short courses to be introduced in the next revision of the STCW Convention, either in STCW Code A or B.

It is assumed that such a campaign should equally influence shipboard as well as shore-based personnel.

**Digital skills.** Digital skills required on-board may be divided into two broad groups: skills required to use dedicated software, and skills connected with general information management. The skills belonging to

According to CEDEFOP 2014, Europe, green skills are "Abilities needed to live in, develop and support a society which aims to reduce the negative impact of human activity on the environment. "Terminology of European education and training policy (2014)

According to the EU Commission "Environmental awareness skills refer to the knowledge, abilities, values and attitudes [in the general population] needed to live in, develop and support a society which reduces the impact of human activity on the environment. These generic 'green' skills include the capacity to include environmental concerns alongside others (such performance and safety) in taking decisions, including in the choice of processes and technologies. EU commission (Skills panorama) 2015, Europe,

<sup>79</sup> CEDEFOP - BRIEFING NOTE Skills for green jobs, July 2010

ibid.



the first category will be required only for seafarers specialised in maintenance of complex systems and similar high-tech jobs. The skills required for information management will be required by a much larger group of seafarers, practically for all seafarers executing functions at operational and management levels, as well as for those working ashore.

Presently, digital skills are not part of the STCW Convention. However, the majority of active seafarers today already acquire a minimal set of digital skills (mailing, basic spreadsheet and word processing). The level of acquired digital skills is left to each person, and it significantly depends on personal inclinations. To improve digital skills among seafarers, but also to recognise skills already acquired by seafarers, a formally recognised set of digital skills and assessment methods (standard of proficiency) should be developed. It may prescribe several levels of proficiency. To ensure effective implementation, the standard of digital proficiency could be included in the STCW Convention (STCW Code B). Alternatively, the standard may be set up as an EU standard, voluntarily implemented by the industry. In any case, the standard should be designed in accordance with the needs of the maritime industry. This does not prevent the use of the standard by shore-based personnel. Its extensive implementation will significantly facilitate the mobility of active seafarers towards shore-based positions. It will also affect mobility in the opposite direction. In addition, it may be used by would-be personnel.

Transversal skills. Transversal skills <sup>81</sup> are the skills that may be used in almost any job. Minimal requirements for transversal skills, i.e. skills mostly used on-board are listed in the STCW Convention <sup>82</sup>. However, these skills are highly related to the jobs carried out aboard. Therefore, it is highly questionable whether these skills are applicable in other situations, apart from those they are designed for. If compared with lists of commonly accepted transversal skills, it is easy to identify that the programme seafarers are required to attend deals only with a limited set of skills; the majority of transversal skills are not covered. Finally, the subjects required (as they are represented in the respective Model Courses) assume relatively high levels of cognitive skills, clearly beyond the level assumed in the present revision of the STCW Convention. If compared with the key competencies as recommended by the European Parliament, then almost all transversal skills are missing in the STCW Convention. Therefore, it seems that transversal skills of the presently active European seafarers are much more the outcome of primary and secondary education, culture, tradition and personal inclination than they are intentionally designed and developed.

0

The Convention lists the following transversal skills: 1) Ability to apply task and workload management, including planning and co-ordination, personnel assignment, time and resource constraints and prioritization. 2) Knowledge and ability to apply effective resource management: allocation, assignment, and prioritization of resources; effective communication onboard and ashore; decisions reflect consideration of team experiences; assertiveness and leadership, including motivation; obtaining and maintaining situational awareness. 3) Knowledge and ability to apply decision-making techniques: situation and risk assessment; identify and consider generated options; selecting course of action; evaluation of outcome effectiveness.

There are numerous categorizations of the transversal skill. According to UNESO "'transversal competencies' has six domains: 1) critical and innovative thinking, 2) interpersonal skills, 3) intrapersonal skills, 4) global citizenship, 5) media and Information literacy, and 6) others. The domain 'others' was created as a way for researchers to include competencies, such as physical health or religious values that may not fall into one of the other." Source: UNESCO Bangkok 2016, Asia-pacific, <a href="https://unesdoc.unesco.org/ark:/48223/pf0000244022">https://unesdoc.unesco.org/ark:/48223/pf0000244022</a>

European Parliament and Council set out a recommendation on the key competences for lifelong learning. In the recommendation, they defined eight key competences that are considered important for every European to develop and update throughout their lives to be able to adapt to change. They are based on the need for personal fulfilment and development, active citizenship, social inclusion and employment: 1) Communication in mother tongue, 2) Communication in foreign languages, 3) Mathematical competence and basic competences in science and technology, 4) Digital competence, 5) Learning to learn, 6) Social and civic competences, 7) Sense of initiative and entrepreneurship, and 8) Cultural awareness and expression



The very low level of transversal skills as required by the STCW Convention and associated Model Courses only represent a minimal requirement. Consequently, it could be likely that these subjects will be significantly extended in scope and depth in the following revision of the Convention.

Regarding the transversal skills required for shore jobs in the maritime industry, the standard outlined in the STCW Convention is beyond any doubt below the industry's requirements.83 Consequently, the opportunities to acquire these skills should be provided. Since such skills are useful in all situations and at all jobs, development of an appropriate set of training programmes and tools (most probably using distance learning as a method of delivery) is recommended. The programmes and tools should be developed with the industry needs in mind.

Based on the identified skill deficiencies, the following measures to respond to the identified challenges are proposed for further consideration:

Challenge	Gaps	Measures				
S						
Current and future shortage of maritime professionals	Restricted shore-to-ship mobility Educational restrictions Public image of the profession	<ul> <li>Study programme offered by MET institutions should include topics/courses covering subjects beyond and above STCW requirements.</li> <li>An EU alliance of MET institutions should be proposed, aiming to promote harmonised education of the workforce for the EU maritime industry, both</li> </ul>				
d future shortag professionals		<ul> <li>Coordinated action (at EU level) should be initiated, aiming to change public perception of the maritime industry, particularly in respect of seafarers.</li> </ul>				
anc		industry, particularly in respect of seatarers.				
Current		<ul> <li>MET institutions should be encouraged to increase a number and scope of study programmes aiming to up-skill the maritime industry workforce.</li> </ul>				
Mobility issues	Resistance to relocate Labour competition Inadequate communication	<ul> <li>The courses aiming to upgrade or re-skill shore workers associated with the maritime industry should be promoted.</li> <li>Student exchange between MET institutions across the EU should be further promoted to ensure appropriate understanding of different cultures.</li> </ul>				
Mob		<ul> <li>Academic staff exchange should be further promoted to accelerate update and harmonisation of study programmes among different institutions.</li> </ul>				
Communic ation issues	Inadequate communication Cultural differences	<ul> <li>Courses aiming to upgrade seafarers' communication and language skills should be promoted.</li> </ul>				

According to one research, "the industry employers surveyed seemed to consider transferrable skills such as communication, problem solving, adaptability, self-management, and team work more important than disciplinary technical skills". Peggy Shu-Ling Chen, at al., Employability skills of maritime business graduates: industry perspectives, WMU Journal of Maritime Affairs (2018) 17:267–292.



		•	EU-wide standards of proficiency in language skills for people working in the maritime industry should be considered.  EU-wide programmes of measures aiming to
			increase cultural awareness among seafarers and shore-based staff should be considered.
	Deficiency in core competencies and in competencies concerning maritime	•	Maritime industry should cooperate more closely with maritime administrations and MET institutions to provide trainees with more opportunities for practical training.
Core skill sets	economy, law and ships technology	•	Courses aiming to upgrade knowledge and skills of maritime industry workforce should be promoted. Courses should be modular and flexible in terms of duration, scope and delivery. Degrees awarded should be comparable and based on the ECTS system.
		•	Courses aiming to upgrade management skills of former seafarers and shore-based staff should be developed and promoted.
	Deficiency in use of analytical tools Deficiency in dedicated software	•	Courses aiming to upskill seafarers in the use of standard software tools should be developed and promoted. They should be in accordance with the standard EU set of skills (DigComp 2.0).84
Digital skills		•	Courses aiming to up-skill shore-based personnel in use of analytical software tools should be developed and promoted.
Digit		•	Courses aiming to upskill seafarers in remote monitoring, surveillance and control technologies should be developed and promoted
		•	Courses aiming to upgrade shore-based employees' skills in maritime information and control systems should be developed and promoted.
Transversal skill	Inappropriate attitude regarding constant upskilling Inability to	•	Courses aiming to upskill seafarers in human element, leadership and management skills beyond those already outlined in the STCW Convention should be developed and promoted.
Transve	communicate constructively in different environments	•	EU-wide programmes of measures aiming to promote "learning to learn" attitudes should be promoted.
Green	Inadequate understanding of needs to protect environment	•	EU-wide programmes of measures aiming to increase environmental awareness among seafarers and shore-based staff employed with maritime industry should be considered.

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https://ec.europa.eu/jrc/en/digcomp/digital-competence-framework



Insufficient knowledge
of competencies
needed to properly use
tools and follow
procedures ensuring
appropriate
environment protection

 Courses aiming to upskill seafarers in procedures and proper use of tools to ensure appropriate environmental protection should be developed and promoted.

The courses proposed in the previous table, aiming to upskill seafarers as well shore-based staff, should be developed in a coherent manner and be consistent with skills already required by the STCW Convention.

The list of measures presented here is not exhaustive. Any other measure aiming to remove identified gaps should be supported as much as practically possible.

It may be therefore concluded that:

- (56) Removing identified skill gaps requires development and implementation of numerous measures, ranging from amending existing education and training programmes, introducing new educational and training programmes, methods of delivery and tools, and actions aiming to disseminate and promote new professional standards.
- (57) Harmonised implementation of the measures, including setting up new standards (internationally or at the EU level), can significantly accelerate their successful application.



## 10 Conclusions

- (58) The number of specialised courses aiming to upgrade or re-skill adult workers associated with the maritime industry and who have already earned degrees is expected to increase, both in numbers and in scope.
- (59) Considerable skill gaps are identified in the following subject areas: ships operations; maritime economy and law; and transitional and digital skills -- all areas only marginally included in the STCW Convention and associated Model Courses.
- (60) The most important missing transitional skills are those related to teamwork, personal communications and problem solving.
- (61) The most important subject areas dealing with maritime economy and business, and requiring upskilling, are safety and risk management, ship operations and crew management, and marine operation and maintenance management.
- (62) The most important subject areas related to maritime law, and requiring up-skilling, are those dealing with rights of seafarers and collision regulations.
- (63) Substantial technological changes are expected within the next 10 years or so, requiring seafarers and shore-based personnel to upgrade existing skills and to adopt new digital skills.
- (64) Further developments of environmental protection measures are expected within the next 10 years or so, leading to considerable changes in the mode of operations of all major players, and requiring considerable upskilling of seafarers and shore-based personnel.
- (65) Removing identified skill gaps requires development and implementation of numerous measures, ranging from amending existing education and training programmes, introducing new educational and training programmes, methods of delivery and tools, and actions aiming to disseminate and promote new professional standards.
- (66) Harmonised implementation of the measures, including setting up new standards (internationally or at the EU level), can significantly accelerate their successful application.



Annex 1 Courses attended by masters on LNG ships85

Course subject	Days	Hours <sup>86</sup>	Core <sup>87</sup>	Generic 88	Other <sup>89</sup>		
Voyage planning							
Dynamic Positioning – Induction course	5	40	100%	0%	0%		
Octopus – on-board Wavex light structures Operator Course	3	24	100%	0%	0%		
ECDIS Type specific course	3	24	100%	0%	0%		
Ice Navigation Simulator Training	5	40	82%	0%	18,18 %		
Advanced Ice Navigation Simulation Course	5	40	75%	8,33%	16,67 %		
Ship Handling and Manoeuvring Phase One	5	40	100%	0%	0%		
Ship handling Phase Two	5	40	100%	0%	0%		
Ship Handling & Manoeuvring (Azipod)	3	24	100%	0%	0%		
Safe Mooring	3	24	100%	0%	0%		
The Manned Model Course in Handling of Large Ships and Ships with unusual manoeuvring characteristics	5	40	100%	0%	0%		
Port of Bonny simulator familiarisation course	2	16	100%	0%	0%		
Integrated Bridge System	5	40	75%	25%	0%		
Safety and pollut	on prever	ntion					
Proficiency in Survival Craft and Rescue Boat operation	5	40	80%	0%	20%		
Marine Environmental Protection	1	8	25%	0%	75%		
OPA 90	4	32	100%	0%	0%		
Shipboard Safety Officers course	2	16	80%	10%	10%		
On-board Safety Officer	2	16	75%	12,50 %	12,50 %		
Safety Officer	2	16	85,71 %	0%	14,29 %		
Security training for seafarers with designated security duties	2	16	100%	0%	0%		
Incident investigation training course	2	16	33,33 %	0%	66,67 %		

The list contains short courses collected by interviewing experienced masters on board LNG ships and serving on companies controlling 188 LNG ships at the time of interviews. The interviews have been carried out as a part of the PhD research of Ana Gundić, a PhD student at the University of Rijeka. The list contains only courses for which program content and duration was available.

Duration of the course in working hours.

<sup>87</sup> Estimated percentage of the course content characterized as a part of the core skill set.

<sup>88</sup> Estimated percentage of the course content characterized as a part of the generic (transversal) skill set.

Estimated percentage of the course content characterized as a part of the sectoral and cross-sectoral skill set.



Risk Assessment Incident Response & ISO 14001 Awareness	1	8	16,67 %	0%	83,33
AMOS M&P course – Spec Tec Ltd.	3	24	83,33	16,67 %	0%
Inventory and consumable store control	4	32	100%	0%	0%
Loading and unlo	ading of c	argo			
Tanker Familiarization	2	16	50%	0%	50%
Liquid Cargo Handling Simulator (LICOS)	5	40	100%	0%	0%
LNG Cargo Handling Course (SIGTTO)	5	40	100%	0%	0%
Dangerous Cargo Handling	3,5	28	100%	0%	0%
Dangerous and Hazardous Substances in solid form in bulk and in packaged form	4	32	50%	0%	50%
LNG carrier Operator Course	3	24	91,67 %	0%	8,33%
K-bridge Operator Course	4	32	100%	0%	0%
Hamworthy LNG Regasification System	3	24	100%	0%	0%
Off-Shore Loading, LNG STL Operation, Ph SP	5	40	100%	0%	0%
GT & T Training on Membrane LNG Carrier Techniques	4	32	100%	0%	0%
SIGTTO-LNG Training Course	5	40	100%	0%	0%
Kongsberg K-Chief Automation Systems Basic course	5	40	100%	0%	0%
Communications and	human re	esources			
Ship Handling and Bridge Teamwork	5	40	0%	100%	0%
Assessor Training course	2	16	25%	0%	75%
Maritime Resource Management (Attitude and Management/Management Styles)	3	24	0%	100%	0%
Bridge Resource Management	4	32	11,77 %	88,24 %	0%
SAS Bridge Resource Management	4	32	9,09%	90,91	0%
Safety Management Course	2	16	91,67 %	0%	8,33%
Ice Crew	3	24	77,78 %	0%	22,22
MTI Network Seafarers Media Awareness	1	8	36,36 %	63,64 %	0%
Othe	er				-
Familiarisation Course in Norwegian Maritime Rules & Regulations	0,125	1	100%	0%	0%
Food Safety	2	16	0%	0%	100%
Apollo - Root Cause Analysis Training	2	16	0%	100%	0%
Regulations for NIS flagged vessels	3	24	100%	0%	0%



Annex 2 – Courses attended by masters on passenger ships

Course subject	Days	Hours	Core	Generi c	Other		
Voyage planning							
ECDIS Phase 1	5	40	100%	0%	0%		
ECDIS Phase 2	3	24	100%	0%	0%		
ECDIS type specific training	1	8	100%	0%	0%		
Radar & ARPA, Bridge teamwork & search and rescue	5	40	100%	0%	0%		
AIS Operator	2	16	100%	0%	0%		
NACOS – ECDIS Course Phase 2	4	32	95%	0%	5%		
Operational Use of Automatic Identification Systems (AIS)	1	8	100%	0%	0%		
International Regulations for Preventing Collisions at Sea	2	16	100%	0%	0%		
Ships Handling	5	40	100%	0%	0%		
Ships Stability Course	2	16	100%	0%	0%		
Manned Model Ship Handling	5	40	100%	0%	0%		
Ship Handling/Manoeuvring Simulator	5	40	100%	0%	0%		
DP Advanced Simulator	4	32	100%	0%	0%		
DP Basic Operator	4	32	100%	0%	0%		
DP & Advanced Ship Handling Azipod	5	40	70%	30%	0%		
Advanced Ship Handling	5	40	100%	0%	0%		
DP and BRM Ship Handling	4	32	50%	50%	0%		
Safety and polluti	ion preve	ı					
ISM Code	3	24	88,89 %	0%	11,11 %		
SA Ships Safety Officer	1	8	66,67	0%	33,33		
Hazmat	2	16	85,71 %	0%	14,29		
Tender Operator	2,5	20	100%	0%	0%		
Amos Training Certificate	4	32	85,71 %	0%	14,29 %		
Pest Management Certificate	3	24	16,67 %	0%	83,33 %		
Communications and human resources							
Application of Leadership and Teamworking Skills	1	8	40%	60%	0%		
Bridge Resource Management – Phase 1	3	24	0%	100%	0%		
Bridge Resource Management – Phase 2	5	40	0%	100%	0%		
Use of Leadership and Managerial Skills	2	16	0%	100%	0%		
Train the Trainer	3	24	0%	100%	0%		
Othe	er						



Ship Captains Medical Care	5	40	12,50 %	0%	87,50 %
Certificate Cruise Professional (CCP)	5	40	57,14 %	0%	42,86 %
Maritime Tune Up Training	1	8	0%	0%	100%